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# THE CHARTER SCHOOL NETWORK (ALMOST) NO ONE WANTS: MOBILIZING REGULATION AND LITIGATION TO SERVE THE PUBLIC INTEREST

## Ioni Herscht & Colton Cronint

Publicly funded, independently operated charter schools entered the public sector three decades ago with the promise of innovating public education to better serve students in underperforming schools. Despite limited evidence of improved educational outcomes, charter schools are now an established part of the education system, with around 7,800 charter schools serving more than seven percent of public school students.

Although charter schools have long been associated with the controversial school choice movement, a recent entrant into the charter school arena has created new and urgent concerns. Hillsdale College, through its affiliate Barney Charter School Initiative, has been making escalating inroads into public education, capped most recently by an invitation by the Tennessee governor to establish fifty to one hundred new charter schools in the state (an increase of more than forty percent). Hillsdale is a conservative Christian college that declines federal and state funding, leaving it free from laws that prohibit discrimination by recipients of public funding. Its supporters and donors openly express that their mission is to destroy traditional public schools and replace them with publicly funded charter schools and vouchers to be used at private schools.

Federal and state laws and policies implemented in support of charter school expansion over the three decades of charter school history provide little protection against unchecked expansion of the Hillsdale agenda. This leaves our country in the position of publicly funding a political mission to overturn the public education system. Although charter schools are subject to the same laws governing all public schools, there is little oversight and substantial evidence of violations ranging from discrimination against students in protected classes to outright fraud. Existing

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recommendations to limit the number of charter schools or to hold charter schools accountable are inadequate or infeasible. Our proposal is to activate private incentives to litigate as a means of holding charter schools accountable to serving the public interest. We identify three areas in which litigation may provide an enforcement incentive for compliance with federal laws: employment discrimination liability under Title VII, liability of boards of directors of charter schools, and liability of third-party affiliates of charter schools.

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## INTRODUCTION

Nearly 100 years after Tennessee made education history in the Scopes trial, the state is again poised to revolutionize public school education. In January 2022, Governor Bill Lee announced that he had invited Hillsdale College, widely known as a conservative Christian college, to establish fifty to one hundred new publicly funded, privately operated charter schools in the state, a move that would increase the number of charter schools in the state by at least forty percent. Governor Lee praised Hillsdale's curricular focus on "informed patriotism" in support of his charter school expansion plans.2 If successful, Governor Lee's ambitions would transform public education by introducing the largest number of Hillsdale charter schools in any state and more than tripling the existing number of Hillsdale charter schools nationwide.3 Governor Lee's agenda would also establish a blueprint for further expansion nationwide by a charter school network that has been vocal about its ambitions to advance its deeply conservative political and social values through publicly funded charter schools.4 This unusual move by a governor to expand charter schools in partnership with Hillsdale College

<sup>1</sup> See Bill Lee, Governor of Tenn., 2022 State of the State Address (Jan. 31, 2022), https://tn.gov/governor/sots/2022-state-of-the-state-address.html [https://perma.cc/6BWQ-SRPU]; Marta W. Aldrich, Why a Small Private Christian College in Michigan Is Having an Outsize Influence in Tennessee, CHALKBEAT TENN. (Feb. 7, 2022, 8:05 PM), https://tn.chalkbeat.org/2022/2/7/22922717/hillsdale-college-tennessee-governor-charter-schools [https://perma.cc/K5WN-PYHL]. In the 2022–2023 academic year, Tennessee has 114 charter schools, so an additional fifty schools would be a 43.9% increase. See Tennessee School Directory, TENN. DEP'T OF EDUC., https://k-12.education.tn.gov/sde/CreateSchoolList.asp?sql\_id=513960 [https://perma.cc/K2PP-Z9MH].

<sup>&</sup>lt;sup>2</sup> See Lee, supra note 1.

<sup>3</sup> As of February 2023, there are twenty-two Hillsdale College member schools in eleven states. See Schools: Hillsdale Classical Schools Across the Nation, HILLSDALE COLL., https://kl2.hillsdale.edu/Schools/Affiliate-Classical-Schools [https://perma.cc/4EU7-L6EQ].

<sup>4</sup> See Stephanie Saul, A College Fights 'Leftist Academics' by Expanding into Charter Schools, N.Y. TIMES (Apr. 11, 2022), https://www.nytimes.com/2022/04/10/us/hillsdale-college-charter-schools.html (last visited Jan. 24, 2023) ("Hillsdale has ambitious plans to add to its network of classical public charter schools, which focus on 'the centrality of the Western tradition."").

received extensive media coverage.<sup>5</sup> Reactions ranged from stunned to appalled.<sup>6</sup>

Charter schools are public schools operated independently of the school district by a private organization. The term "charter" refers to the contract between the management of the school and the authorizer. Authorization to open a charter school within a state is based on the state's legislative requirements and varies substantially among states. Charter schools are tuition-free and financed by public funds, where the funding is related to the per-student education cost that would have otherwise been provided to the charter student's non-charter public school alternative. Charter schools must abide by the same federal and state laws that pertain to any public school. For instance, they cannot discriminate in admissions of students on the basis of race, religion, or disability status, and they cannot discriminate in hiring on the basis of race, religion, national origin, disability status, or sexual orientation. Most charter management organizations are nonprofits, although some

<sup>5</sup> A partial list includes Saul, supra note 4; Andrea Cavallier, Tennessee Governor Invites Private Conservative College to Open 50 Charter Schools Whose Anti-Woke Curriculum Will Teach Students That America Is 'an Exceptionally Good Country,' DAILY MAIL (Apr. 10, 2022, 2:14 PM), https://www.dailymail.co.uk/news/article-10705123/Hillsdale-College-plans-open-charter-schools-fight-against-lessons-gender-race.html [https://perma.cc/P4BG-6JPL]; Annie Abrams, The Lesson in Republicans' Alarming Embrace of "Classical Education," NEW REPUBLIC: SOAPBOX (Mar. 30, 2022), https://newrepublic.com/article/165868/tennessee-classical-education-charter-schools [https://perma.cc/NU6Q-7BZ7]; Kathryn Joyce, How This Tiny Christian College Is Driving the Right's Nationwide War Against Public Schools, SALON (Mar. 15, 2022, 6:30 AM), https://www.salon.com/2022/03/15/how-this-tiny-christian-college-is-driving-the-rights-nationwide-against-public-schools [https://perma.cc/S9RU-8UJQ].

<sup>6</sup> See, e.g., Saul, supra note 4. Bruce Fuller, a professor of education and public policy at the University of California, Berkeley, stated:

<sup>&</sup>quot;I've been following charter schools over the last 25 years, and I've never seen a governor attempting to use charters in such an overtly political way.... You've had governors who've encouraged the growth of charters to provide more high-quality options for parents, but it's highly unusual to see a governor deploy the charter mechanism for admittedly political purposes."

*Id.* In contrast, Florida Department of Education Commissioner Richard Corcoran expressed admiration for Governor Lee's expansion plans and urged speed to complete the transformation so that it could not be undone by a future Democratic governor. *See infra* Section IV.B.1.

<sup>7</sup> What Is a Charter School?, NAT'L CHARTER SCH. RES. CTR., https://charterschoolcenter.ed.gov/what-charter-school [https://perma.cc/VWX9-GMGD].

<sup>8</sup> See infra Section II.A (describing state authorization laws).

<sup>&</sup>lt;sup>9</sup> YILAN SHEN & ALEXANDER BERGER, NAT'L CONF. OF STATE LEGISLATURES, CHARTER SCHOOL FINANCE 1–2 (2011), https://web.archive.org/web/20221217212420/https://www.ncsl.org/documents/educ/charterschoolfinance.pdf.

<sup>10</sup> See infra Section III.A (citing federal antidiscrimination laws).

states permit for-profit education management organizations.<sup>11</sup> Federal law prohibits religious charter schools.<sup>12</sup>

Since the charter school movement took root in the early 1990s, charter schools have been promoted as a means to improve student performance in underserved and mainly urban communities.<sup>13</sup> Charter schools initially enjoyed strong bipartisan support,<sup>14</sup> and there has been rapid growth since the first charter school began operations in St. Paul, Minnesota, in 1992.<sup>15</sup> Now, forty-five states and the District of Columbia have charter school laws,<sup>16</sup> and about 7,800 charter schools operate, serving over seven percent of public school students.<sup>17</sup> Although many charter schools enjoy a favorable reputation,<sup>18</sup> charter schools have also received substantial criticism. Vast research shows that charter schools have largely failed to provide the anticipated educational benefits and have engaged in discriminatory treatment of students and exacerbated racial segregation.<sup>19</sup> Still, others have engaged in financial crimes.<sup>20</sup>

<sup>11</sup> See infra Section II.C.

<sup>12</sup> U.S. DEP'T OF EDUC., CHARTER SCHOOLS PROGRAM: TITLE V, PART B: NON-REGULATORY GUIDANCE 15 (2004), https://www.ed.gov/policy/elsec/guid/cspguidance03.pdf [https://perma.cc/P4PQ-CDPP].

<sup>13</sup> See Sarah R. Cohodes & Katharine S. Parham, Charter Schools' Effectiveness, Mechanisms, and Competitive Influence, OXFORD RSCH. ENCYC. ECON. & FIN., June 28, 2021, at 2–3.

<sup>14</sup> See, e.g., Jon Valant, What Are Charter Schools and Do They Deliver?, BROOKINGS INST.: POL'Y 2020 (Oct. 15, 2019), https://www.brookings.edu/policy2020/votervital/what-are-charter-schools-and-do-they-deliver [https://perma.cc/A43M-8UL5] (observing that former Presidents Bill Clinton, George W. Bush, Barack Obama, and Donald Trump supported charter schools).

<sup>15</sup> See Public Charter School Enrollment, NAT'L CTR. FOR EDUC. STAT. (May 2022), https://nces.ed.gov/programs/coe/indicator/cgb/public-charter-enrollment [https://perma.cc/P2A3-TCCE] ("Between fall 2009 and fall 2019, overall public charter school enrollment increased from 1.6 million students to 3.4 million students and the number of public charter schools increased from approximately 5,000 to 7,500. During this period, the percentage of public school students who attended charter schools increased from 3 to 7 percent."); Zachary Jason, The Battle over Charter Schools, HARV. ED. MAG. (2017), https://www.gse.harvard.edu/news/ed/17/05/battle-over-charter-schools [https://perma.cc/3MJ8-VHCN].

<sup>16</sup> See Public Charter School Enrollment, supra note 15.

<sup>17</sup> Jamison White, How Many Charter Schools and Students Are There?, NAT'L ALL. FOR PUB. CHARTER SCHS. (Dec. 6, 2022, 11:38 AM), https://data.publiccharters.org/digest/charter-school-data-digest/how-many-charter-schools-and-students-are-there [https://perma.cc/5KDJ-QKNG].

<sup>18</sup> See, e.g., Melinda Tolliver, Charter Schools Top Ranked Among 2021 Best High Schools, NAT'L All. For Pub. Charter Schs. (Apr. 27, 2021), https://www.publiccharters.org/latest-news/2021/04/27/charter-schools-top-ranked-among-2021-best-high-schools [https://perma.cc/8TRA-G7PU] (reporting charter schools appearing on U.S. News & World Report 2021 Best High Schools list).

<sup>19</sup> See Ron Zimmer, Richard Buddin, Sarah Ausmus Smith & Danielle Duffy-Chipman, Nearly Three Decades into the Charter School Movement, What Has Research Told Us About Charter Schools?, in THE ROUTLEDGE HANDBOOK OF THE ECONOMICS OF EDUCATION 73 (Brian P. McCall ed., 2022) (surveying empirical research on charter school outcomes).

<sup>20</sup> See infra Section I.D.

Charter schools have long been associated with the controversial school choice movement. But the ideologically motivated incursion of Hillsdale into the charter school landscape has generated new controversies and opposition from corners that traditionally would support the school choice agenda. Hillsdale-affiliated charter schools are based on a "classical education" model that focuses on "the centrality of the Western tradition,"<sup>21</sup> with a curriculum drawing on the report from the Trump-appointed Advisory 1776 Commission led by the president of Hillsdale College.<sup>22</sup> Educators and historians have criticized Hillsdale's "1776 Curriculum" for its ideological bias and distorted portrayal of U.S. history.<sup>23</sup>

Furthermore, the ultimate goal of some supporters of Hillsdale's agenda is not improvement of public schools but is instead a wholesale policy to privatize the public school system. Promoters of Hillsdale-sponsored schools in Florida have publicly announced that their agenda is to lure students away from traditional public schools until they collapse.<sup>24</sup> Charter school replacement of traditional public schools is not a hollow threat. As we show in Part II, more than half of the states—including Tennessee—have no limit on the number of charter schools that can be authorized.<sup>25</sup> At the extreme, school choice is not a "choice" in New Orleans, a city in which nearly every public school is a charter school.<sup>26</sup>

Although the original promise of charter schools was to improve education through market competition that would be responsive to local needs, Governor Lee's partnership with Hillsdale—backed by a \$32

<sup>&</sup>lt;sup>21</sup> Founding a Hillsdale Classical School, HILLSDALE COLL., https://k12.hillsdale.edu/Schools/Start-a-School [https://perma.cc/VB6E-JLTJ].

<sup>22</sup> See generally The Hillsdale 1776 Curriculum, HILLSDALE COLL., https://k12.hillsdale.edu/Curriculum/The-Hillsdale-1776-Curriculum [https://perma.cc/H26R-JHAP]. See also PRESIDENT'S ADVISORY 1776 COMM'N, THE 1776 REPORT (2021), https://trumpwhitehouse.archives.gov/wp-content/uploads/2021/01/The-Presidents-Advisory-1776-Commission-Final-Report.pdf [https://perma.cc/Q6ZP-MAQ5]; id. at 41 (listing Hillsdale President Larry P. Arnn as Chair of the Commission).

<sup>23</sup> See Saul, supra note 4.

<sup>24</sup> See Kathryn Joyce, The Far Right's National Plan for Schools: Plant Charters, Defund Public Education, SALON (Mar. 17, 2022, 6:30 AM), https://www.salon.com/2022/03/17/the-far-rights-national-plan-for-schools-plant-charters-defund-public-education [https://perma.cc/G3N8-5ML2] ("[Florida Department of Education Commissioner Richard] Corcoran suggested that once the state manages to lure 1.5 million students away from public schools—to get those kids 'across that Rubicon,' as he put it—the resultant loss of funding and forced consolidation would alter the educational landscape so radically that not even future Democratic governors could change it back."); see also infra Section IV.B.1.

<sup>25</sup> See infra Part II.

<sup>&</sup>lt;sup>26</sup> See J. Celeste Lay & Anna Bauman, Private Governance of Public Schools: Representation, Priorities, and Compliance in New Orleans Charter School Boards, 55 URB. AFFS. REV. 1006, 1007 (2019).

million budget to support charter facilities<sup>27</sup>—is the antithesis of market competition and responsiveness to local communities. Market competition should mean that multiple charter schools would compete for students with each other and with other educational options as they seek authorization to form a charter school in a specific locale. Instead, by announcing a partnership with Hillsdale and with considerable influence over the authorization process,<sup>28</sup> Governor Lee has championed one specific provider with ambitions to create a highly conservative nationwide network of charter schools. Hillsdale charter schools have been controversial, and their efforts to introduce schools have been met with vehement, and sometimes successful, opposition from local communities. Responsiveness to the needs of the local community would mean a curriculum tailored to the community. In contrast, Hillsdaleaffiliated charter schools use a standardized curriculum, and staff receive the same training.<sup>29</sup> Furthermore, a specific target of fifty to one hundred new charter schools would necessarily reallocate a substantial number of students away from district public schools and into newly formed. Hillsdale charter schools, thereby guaranteeing a reduction in resources for district public schools.30

Because Hillsdale College declines federal and state funding,<sup>31</sup> it is not required to follow laws such as Title IX of the Education Amendments Act of 1972, which prohibits discrimination by recipients of public funding.<sup>32</sup> Hillsdale College has created an organizational structure that preserves its control over the curriculum but allows it to bypass state regulations preventing a religious institution from operating, a charter school. Hillsdale does not own or manage its affiliated charter schools.<sup>33</sup> Instead, independent, Hillsdale-created charter management organizations operate the schools, while the college provides curriculum

<sup>27</sup> Gov. Bill Lee Delivers 2022 State of the State Address, TENN. OFF. OF THE GOVERNOR (Jan. 31, 2022, 3:22 PM), https://www.tn.gov/governor/news/2022/1/31/gov—bill-lee-delivers-2022-state-of-the-state-address.html [https://perma.cc/534M-7DEL].

<sup>28</sup> See infra Section IV.B.4.

<sup>29</sup> See, e.g., Barney Charter School Initiative, HILLSDALE COLL., https://k12.hillsdale.edu/Programs/BCSI [https://perma.cc/SKT6-A2NM] ("BCSI employs Hillsdale College's . . . liberal arts curriculum . . . . Hillsdale also provides significant assistance to school leaders and boards in the form of counsel, training, and best practices.").

<sup>30</sup> See Paul T. Hill, Charter Schools: Good or Bad for Students in District Schools?, BROOKINGS (June 7, 2019), https://www.brookings.edu/blog/brown-center-chalkboard/2019/06/07/charter-schools-good-or-bad-for-students-in-district-schools [https://perma.cc/67HB-8ALF].

<sup>31</sup> Support Hillsdale College, HILLSDALE COLL., https://secured.hillsdale.edu/hillsdale/support-hillsdale-college [https://perma.cc/H6UH-QQV8] ("Hillsdale does not accept even one penny of state or federal taxpayer funding—even indirectly in the form of student grants or loans . . . .").

<sup>32 20</sup> U.S.C. § 1681(a).

<sup>33</sup> Frequently Asked Questions, HILLSDALE COLL., https://k12.hillsdale.edu/About/FAQ [https://perma.cc/2C96-BLX3].

and staff training without charge and leads principal and teacher recruitment.<sup>34</sup> The New York Times characterizes Hillsdale's charter school model as "trying to thread a needle—creating a vast K-12 network that embraces its pedagogy and conservative philosophy, in many cases taught by its graduates, while tapping into government money to run the schools."<sup>35</sup>

Concerns over discriminatory treatment and practices have been publicly aired. For example, Hillsdale charter schools have been called out for their racial imbalance,<sup>36</sup> allegations of discriminatory treatment of Black students,<sup>37</sup> and one principal's racist social media posts.<sup>38</sup> In terms of following state public school education requirements, Hillsdale schools in Colorado have received waivers allowing them to bypass state laws with respect to teaching topics related to health and sexuality, as well as allowing bans on materials otherwise used in district schools.<sup>39</sup>

But under the current charter school structure, there are limited mechanisms to prevent or sanction discrimination, leaving little incentive for Hillsdale charter schools to comply with federal and state laws. Problems with charter schools are manifest, and a number of proposals have been made to prevent abuses, including transparency in financial reporting,<sup>40</sup> greater accountability,<sup>41</sup> caps on the number of charter

<sup>34</sup> See Phil Williams, Revealed: Charter Schools Claim They Are 'Separate' From Hillsdale, but Evidence Tells Different Story, NEWSCHANNEL 5 NASHVILLE (Sept. 23, 2022, 12:04 PM), https://www.newschannel5.com/news/newschannel-5-investigates/revealed/revealed-charter-schools-claim-they-are-separate-from-hillsdale-but-evidence-tells-different-story [https://perma.cc/36NT-CBHH].

<sup>35</sup> Saul, supra note 4.

<sup>&</sup>lt;sup>36</sup> *Id.* ("In a city where 73 percent of public school students are Black and 17 percent white, Atlanta Classical Academy is the mirror image: 17 percent Black and 71 percent white, according to a 2020 state report. Overall, Hillsdale's charter school racial demographics are close to that of the Atlanta Classical students. That is a departure from charter schools nationally, which are about 30 percent white.").

<sup>&</sup>lt;sup>37</sup> *Id.* ("One of the teachers . . . described how a dozen students, almost all Black, were dismissed last spring, just before state assessment tests were administered.").

<sup>&</sup>lt;sup>38</sup> Joyce, *supra* note 24 ("In Florida, the principal of Naples Classical Academy, a BCSI charter, similarly came under scrutiny for his social media history, including posts about Muslim 'gang rape marathons'...").

<sup>39</sup> See infra Section IV.B.5.

<sup>&</sup>lt;sup>40</sup> Preston C. Green III, Bruce D. Baker & Joseph O. Oluwole, Are Charter Schools the Second Coming of Enron?: An Examination of the Gatekeepers That Protect Against Dangerous Related-Party Transactions in the Charter School Sector, 93 IND. L.J. 1121, 1160 (2018) (advocating for more oversight of charter school transactions and potential conflicts of interest).

<sup>41</sup> See Susan L. DeJarnatt, Oversight, Charter Schools, and a Thorough and Efficient System of Public Education, 70 S.C. L. REV. 435, 436–40 (2018) (noting that the current system relies on the market in terms of student enrollment as evidence of a charter school's performance).

schools,<sup>42</sup> and use of the False Claims Act to reduce fraud.<sup>43</sup> However, existing proposals suffer from limitations, and no proposals address the possibility of discrimination against students or charter school employees.

The most frequently recommended proposals for holding public schools accountable are to improve oversight and set caps on the number of charters. But states set their charter school laws, and there are many incentives to expand charter schools without limit.44 Furthermore, limits can be breached, and Hillsdale has been especially creative in circumventing opposition to expansion. In Wisconsin, Hillsdale exploited the ability of tribal colleges to authorize charter schools after its proposed charter school to be located in suburban Milwaukee was declined by every other authorizer in the state.<sup>45</sup> In Colorado, a political action committee (PAC) called the 1776 Project PAC intervened in local school board elections, helping fill the board with charter school supporters in two counties where Hillsdale-affiliated charter schools operate and are applying to operate.46 Tennessee created an easier path for the entry of Hillsdale charters. With the support of the state legislature, Governor Lee created a state educational board that could overrule any local denial of charter school applications.47

Our proposal is to activate private incentives to litigate as a means of holding charter schools accountable to serving the public interest. We identify three areas in which litigation may provide an enforcement incentive for compliance with federal laws: employment discrimination liability under Title VII, liability of boards of directors of charter schools, and liability of third-party affiliates of charter schools.

This Article provides the first legal analysis of the new risks from mission-driven charter schools exemplified by Hillsdale College's

<sup>42</sup> See, e.g., Helen F. Ladd, How Charter Schools Threaten the Public Interest, 38 J. POL'Y ANALYSIS & MGMT. 1053, 1069 (2019) ("[T]he best strategy to promote the public interest in education would be to limit the number of charter schools and to refocus attention and resources on the traditional public schools.").

<sup>43</sup> Erin R. Chapman, Note, Education Fraud at the Margins: Using the Federal False Claims Act to Curb Enrollment Abuses in Online, For-Profit K-12 Schools, 116 MICH. L. REV. 645, 658-66 (2018) (arguing for use of the False Claims Act to fight online charter school enrollment fraud).

<sup>44</sup> See infra Section II.B.

<sup>45</sup> Ruth Conniff, How a Wisconsin Tribe Helped Launch a Trump-Approved 'Make America Great Again' Charter School, WIS. EXAM'R (Dec. 22, 2021, 7:00 AM), https://wisconsinexaminer.com/2021/12/22/how-a-wisconsin-tribe-helped-launch-a-trump-approved-make-america-great-again-charter-school [https://perma.cc/K3BE-3WCJ] (quoting Margaret Daigneau, interim principal of Lake Country Classical Academy, explaining that the school applied to a tribal college for authorization because "[t]he other authorizers all declined"); see also infra Section IV.B.3.

<sup>46</sup> See infra Section IV.B.5.

<sup>47</sup> See infra Section IV.B.4.

politicized agenda. Part I recounts the history of the school choice movement and summarizes research on charter school performance. To understand the paths used by Hillsdale in its attempt to expand its reach and influence, we describe in Part II the complicated landscape of charter school authorization and management. There is substantial variation by state—ar. ! even within states—regarding the authorizing entity, requirements for a school to be granted a charter, whether for-profit organizations can manage schools, and limits on charter school expansion, including caps on the number of charter schools that can exist within a state or locale. In this Part, we also address how variation in legal requirements and in oversight and monitoring at the state level has allowed corruption and fraud to proliferate. Part III provides an overview of the federal role in advancing charter schools, including the timeline and role of federal education funding and accompanying oversight. We also discuss recent regulations intended to curb the abuse of public funds. Within the context of state and federal laws regulating charter schools, Part IV examines the mechanisms Hillsdale College uses to overcome restrictions to establish charter schools in order to expand its political reach. Hillsdale College's standardized curriculum and political agenda is directly contradictory to the original mission of charter schools to provide educational opportunities that meet the needs of students in underperforming schools. However, the presence of legal loopholes and political support within some states indicates that legal grounds for preventing Hillsdale expansion may be weak. In Part V, we provide our recommendations to mobilize regulation and litigation to enforce compliance with federal and state laws.

## I. BACKGROUND ON THE SCHOOL CHOICE MOVEMENT

## A. The Market for Charter Schools

Students face an extensive set of educational options beyond the simple public versus private school dichotomy. Public schools, all of which are supported by public funds, include traditional public schools, magnet schools, charter schools, and open enrollment schools. Private schools are not primarily supported by public funds and include schools with a religious affiliation as well as nonsectarian schools. Homeschooling is also an available private schooling option.

Alternative public schooling options emerged from the public school choice movement in the 1960s and took on additional salience

following desegregation orders in the 1970s.<sup>48</sup> In addition to traditional public schools, public schools of choice include open enrollment schools, magnet schools, and charter schools. It is important to focus on the "choice" dimension. For traditional public schools, the choice is largely made by choice of residence, and public schools are required to enroll and provide appropriate educational services to all eligible students. By contrast, schools of choice require active engagement on the part of parents to seek out and apply to schools.<sup>49</sup>

Charter schools emerged from a proposal by University of Massachusetts Amherst education professor Ray Budde, who suggested that states grant charters to introduce experimental programs in public schools.50 In the late 1980s, this proposal was championed by Albert Shanker, president of the American Federation of Teachers, as a means to improve education for the plethora of students who were not wellserved by their public schools.<sup>51</sup> The original mission of charter schools was innovation. Ember Reichgott Junge, the Minnesota legislator who wrote the nation's first charter school law, described charter schools as "the 'research and development' sector of public education."52 Progressive educators in Minnesota embraced the concept of school innovation, and in 1991, the state passed the nation's first charter law.53 St. Paul's City Academy opened in 1992 as the first charter school in the United States and is still in existence today.54 Early charter school proponents "envisioned small-scale, autonomous schools run by independent mom-and-pop operators who would be best positioned to respond to local community needs."55

The agreement that drove their emergence and growth was that charter schools would be free to innovate in exchange for greater

<sup>48</sup> Stephanie R. Logan, A Historical and Political Look at the Modern School Choice Movement, 27 INT'L J. EDUC. REFORM 2, 5-7 (2018).

<sup>49</sup> See School Choice in the United States: 2019, NAT'L CTR. FOR EDUC. STAT., https://nces.ed.gov/programs/schoolchoice/intro.asp [https://perma.cc/8QS2-SCKS] (summarizing school choice options and the role parents play in selecting schools).

<sup>50</sup> See Jason, supra note 15.

<sup>51</sup> See Ember Reichgott Junge, Zero Chance of Passage: The Pioneering Charter School Story 33–36 (2012).

<sup>52</sup> Id. at 5.

<sup>53</sup> See Jason, supra note 15.

<sup>54</sup> Id.

<sup>55</sup> Christopher A. Lubienski & Peter C. Weitzel, Two Decades of Charter Schools: Shifting Expectations, Partners, and Policies, in The Charter School Experiment: Expectations, EVIDENCE, AND IMPLICATIONS 1, 5 (Christopher A. Lubienski & Peter C. Weitzel eds., 2010).

accountability.<sup>56</sup> But operating charter schools can be highly profitable, and accountability and monitoring have been lax.<sup>57</sup> The perils of profit-driven charter schools are well-documented in the legal literature.<sup>58</sup>

Tennessee provides an example of how charter schools can be embraced by their community. The first charter school in Nashville was created by two sisters, Sandra Smithson and Mary Smithson-Craighead.<sup>59</sup> In 2003, concerned by the condition of schools in their native North Nashville neighborhood, the seventy-seven and eighty-seven-year-old sisters opened Smithson Craighead Academy, which still operates today.<sup>60</sup> The sisters were lifelong teachers and advocates with a genuine desire to bring educational opportunities to disadvantaged students, and Craighead recognized that community involvement was crucial to the school's success.<sup>61</sup> Twenty years later, efforts to create Hillsdale charter schools, by contrast, are accompanied by overwhelming community resistance in Tennessee.<sup>62</sup>

<sup>56</sup> JUNGE, *supra* note 51, at 5–6 ("The purpose of the chartering legislation was to give freedom to parents and teachers to create new schools outside the existing system.... These schools would be held accountable through performance-based outcomes in a contract overseen by an authorizer.... The authorizer would require chartering leaders to deliver quality education results. If they did not do so—or their innovation did not work—they would be closed. (How many district public schools close for accountability reasons? They don't.)").

<sup>57</sup> See CAROL BURRIS & DARCIE CIMARUSTI, NETWORK FOR PUB. EDUC., CHARTERED FOR PROFIT: THE HIDDEN WORLD OF CHARTER SCHOOLS OPERATED FOR FINANCIAL GAIN 8-11 (2021); Walker Richmond, Charter School Accountability: Rhetoric, Results, and Ramifications, 12 VA. J. SOC. POL'Y & LAW 330, 341-47 (2004); Dylan P. Grady, Charter School Revocation: A Method for Efficiency, Accountability, and Success, 41 J.L. & EDUC. 513, 539-42 (2012).

<sup>58</sup> See, e.g., John Morley, For-Profit and Nonprofit Charter Schools: An Agency Costs Approach, 115 YALE L.J. 1782 (2006); Green, Baker & Oluwole, supra note 40; Preston C. Green III & Chelsea E. Connery, Charter Schools, Academy Schools, and Related-Party Transactions: Same Scams, Different Countries, 72 ARK. L. REV. 407 (2019); see also infra Section III.C.

<sup>59</sup> Sister Sandra Smithson Dedicated Her Life to Serving Christ, the Poor, TENN. REG. (May 19, 2022, 3:07 PM), https://tennesseeregister.com/sister-sandra-smithson-dies-at-age-96 [https://perma.cc/V47G-25UU].

<sup>60</sup> See id.; Mary Smithson-Craighead Obituary, TENNESSEAN (July 15, 2008), https://www.legacy.com/us/obituaries/tennessean/name/mary-smithson-craighead-obituary?pid=113415924 (last visited Feb. 17, 2023) (stating that Smithson-Craighead was born in 1915).

<sup>61</sup> See Frank Daniels III, Nashville's First Charter Founder Still Pushing Reforms at 90, TENNESSEAN (June 23, 2016, 10:00 PM), https://www.tennessean.com/story/opinion/columnists/frank-daniels/2016/06/23/nashvilles-first-charter-founder-still-pushing-reforms-90/86286864 [https://perma.cc/67E5-RCVD] ("[S]he visited every home in the district to convince them to stick with the school. The outreach . . . worked . . . . By the second half of the year, so many students were coming to the school that portable classrooms had to be added.").

<sup>62</sup> This resistance escalated following a leaked video of a speech in Tennessee by Hillsdale President Larry Arnn in which he said that teachers are "trained in the dumbest parts of the dumbest colleges in the country." Molly Olmstead, Where the Right-Wing Attacks Against Education Finally Went Too Far—for Republicans, SLATE (July 27, 2022, 5:35 AM),

## B. Educational Performance of Charter Schools

The forces of the competitive market have been key to the argument in favor of charter schools since their creation.<sup>63</sup> Because charter schools would compete on a per-student basis for public funds otherwise allocated to students in traditional public schools, the expectation was that charter schools would be incentivized to innovate in response to the needs of the local community in order to attract students, and traditional public schools would be incentivized to improve their performance in order to retain students.<sup>64</sup>

There is extensive literature examining the educational performance of charter schools.65 Although initially promoted as a means to improve outcomes for students in underperforming schools, evidence of efficacy is decidedly mixed and varies substantially by state and school district. It is worthwhile to flag the challenges in making appropriate comparisons between charter schools and traditional public schools. Because charter schools are schools of choice, a simple comparison of performance, such as test scores and graduation rates, would be inappropriate, as charter schools could be attracting and retaining the most motivated and highperforming students and those with the most motivated parents. In addition, some charter schools, such as KIPP, that have favorable reputations have strict disciplinary requirements that are not permitted at traditional public schools.66 Indeed, one of the criticisms of charter schools is that they have the incentive to push out low-performing students and recruit high-performing students (known as "cream skimming") because renewal of their charter will be based on student performance.67

The most promising approach to comparing the performance of charter schools relative to traditional public schools draws on students

https://slate.com/news-and-politics/2022/07/tennessee-governor-bill-lee-hillsdale-education-charter-schools.html~[https://perma.cc/X6PH-CJRZ].

<sup>63</sup> Cohodes & Parham, supra note 13.

<sup>64</sup> See Martha Minow, Reforming School Reform, 68 FORDHAM L. REV. 257, 263-64 (1999); Leslie S. Kaplan & William A. Owings, Funding School Choice: Implications for American Education, 44 J. EDUC. FIN. 199, 199 (2018).

<sup>65</sup> See Zimmer, Buddin, Smith & Duffy-Chipman, supra note 19.

<sup>66</sup> See, e.g., Rick Hess, Straight up Conversation: KIPP Chief of Policy and Public Affairs Richard Buery, KIPP: PUB. SCHS. (June 14, 2018), https://www.kipp.org/news/straight-conversation-kipp-chief-policy-public-affairs-richard-buery [https://perma.cc/AUD7-75A8] ("KIPP is probably the most famed of the 'No Excuses' charter schools—known for a culture of high expectations and strict discipline.").

<sup>67</sup> Adam Kho, Ron Zimmer & Andrew McEachin, A Descriptive Analysis of Cream Skimming and Pushout in Choice Versus Traditional Public Schools, 17 EDUC. FIN. & POL'Y 160, 161–64 (2022).

assigned into a school type by lottery.<sup>68</sup> Most charter schools are not oversubscribed, but those that are oversubscribed are required to select students by lottery. The lottery assignment allows for a comparison of outcomes of students, all of whom applied to a charter school but are by chance either admitted and enrolled in the charter school or not. In this way, those who are not selected by the lottery provide a reasonable comparison group to those who are admitted to the charter school. There are a number of influential articles in the economics literature that compare student outcomes using data from lottery assignments.<sup>69</sup>

Although random assignment provides a rigorous experimental design, this approach also has numerous limitations. Because only the most successful charter schools are likely to be oversubscribed, evidence on performance from the most successful schools may not generalize to charter schools overall.<sup>70</sup> Furthermore, placement into charter schools is not entirely random because of preferential admission of siblings and children of staff.<sup>71</sup> Finally, students not admitted via the lottery, as well as students admitted but who leave the original school, may attend another charter school, a private school, or drop out of school entirely, resulting in an absence of follow-up data necessary for comparing performance.<sup>72</sup>

The main takeaway from the lottery assignment papers is that despite the rigor of the experimental design and bias toward retention of the most motivated students in the most desirable charter schools, there is little evidence that charter schools produce superior academic outcomes relative to traditional public schools.<sup>73</sup> But it bears emphasizing that at the individual school level, there is wide variation in charter school quality and performance, and some charter schools are highly ranked by U.S. News.<sup>74</sup>

To date, charter schools have been concentrated in urban and metropolitan areas and have enrolled a high percentage of minority students and students from low-income households.<sup>75</sup> Evidence indicates that charter schools do not improve racial or socioeconomic diversity.

<sup>68</sup> See Zimmer, Buddin, Smith & Duffy-Chipman, supra note 19, at 81.

<sup>69</sup> See id. at 86 tbl.3.5.

<sup>70</sup> See id. at 81.

<sup>71</sup> See id.

<sup>72</sup> See id. at 82.

<sup>73</sup> See id. at 84.

 $<sup>^{74}</sup>$  Of the 100 top-ranked public high schools by U.S. News, twenty-four are charter schools. See Tolliver, supra note 18.

<sup>75</sup> Yueting "Cynthia" Xu, Who Attends Charter Schools?, NAT'L ALL. FOR PUB. CHARTER SCHS. (Dec. 6, 2022, 11:38 AM), https://data.publiccharters.org/digest/charter-school-data-digest/who-attends-charter-schools [https://perma.cc/6PR6-URXH].

Studies show an increase in racial and socioeconomic segregation.<sup>76</sup> As we show in Part IV, existing Hillsdale schools have a lower minority population than their traditional public school counterparts, a demographic that is likely related to their mission and student recruiting practices.

## C. The Influence of Philanthropy and Politics

In the late 1980s and early 1990s, it became widely recognized that students in many urban schools were struggling.<sup>77</sup> Charter schools seemingly offered an innovative opportunity to experiment with alternative education models. Wealthy philanthropists and their foundations, including Bill Gates, Eli Broad, and the Walton family, made transforming public education a priority and provided much of the funding and political impetus for introducing and expanding charter schools.<sup>78</sup> These philanthropists have been joined by other wealthy individuals, such as Michael Bloomberg, with funding going to charter school networks and political campaigns to expand charter schools. For example, along with other unidentified donors, the Walton family and Michael Bloomberg provided substantial contributions to the failed 2016 Massachusetts ballot initiative to raise the cap on the number of charter schools in the state.<sup>79</sup> The influence of wealthy philanthropists extends to high-level positions in government; Betsy DeVos, a prominent advocate

<sup>76</sup> See Zimmer, Buddin, Smith & Duffy-Chipman, supra note 19, at 76 ("Regardless of the approach, the bulk of this research... has concluded that charter schools lead to greater racial segregation for African Americans, while the conclusions are less consistent for whites and Hispanics.").

<sup>77</sup> Jason, supra note 15, at 26 ("[T]hink tanks and the federal government released a series of damning reports on public schools, most notably the Reagan Administration's A Nation at Risk: The Imperative for Education Reform, the 1983 report that warned of a 'rising tide of mediocrity.'").

<sup>78</sup> See Robin Rogers, Making Public Policy: The New Philanthropists and American Education, 74 Am. J. Econ. & Socio. 743, 751–52, 756 (2015) (describing the Bill & Melinda Gates Foundation and Walton Family Foundation's support of charter schools); Dan Walters, Eli Broad Was a Passionate School Reformer, Calmatters (May 4, 2021), https://calmatters.org/commentary/2021/05/california-eli-broad-charter-schools-died [https://perma.cc/UZK6-AA6J] (describing Eli Broad's support of charter schools).

<sup>79</sup> The ballot initiative proposed adding up to twelve new charter schools per year in the state. Supporters of charter school expansion raised \$23.6 million and opponents raised \$14.1 million. See Shira Schoenberg, Who Is Funding Massachusetts Question 2, on Charter School Expansion?, MASSLIVE (Nov. 5, 2016, 12:00 PM), https://www.masslive.com/politics/2016/11/who\_is\_funding\_massachusetts\_question\_2\_charter\_schools.html [https://perma.cc/MJ3H-4YF8]. A large number of funders joined in opposition or support of this initiative. For a list of donors, see Bich Thi Ngoc Tran, Which Townships Support Charter Schools? A Study of the 2016 Massachusetts Charter Referendum, 102 SOC. SCI. Q. 865, 867 (2021).

for privatization of public education and of charter schools, served as Secretary of Education in the Trump administration.80

The Gates Foundation has made substantial financial investments in school reform since the 1990s. These investments produced rapid charter school growth in New York City.81 The Gates Foundation launched a "small schools initiative," which statistical analysis later showed failed to improve student performance and often produced worse educational outcomes than large schools.82 This failure led to a redirection of the Gates Foundation funding together with other proponents of school choice.83 The Walton Family Foundation has been a major benefactor of the school choice movement. In 2011, the foundation made a \$25 million investment in the KIPP Foundation with the goal of doubling the number of students in KIPP charter schools by 2015.84 In 2015, Philadelphia School Partnership, a philanthropic group funded by the Gates Foundation, Michael Dell, the Walton Family Foundation, and other foundations, offered to make a \$35 million donation to the Philadelphia public school system, under the condition that \$25 million be allocated to open new charter schools to serve an additional 15,000 students.85

Philanthropy and politics are not always easily separable. Michigan offers an instructive view on how political influence and funding from wealthy philanthropists helped advance the school choice movement. It also offers a cautionary tale, showing the extent to which the school choice movement has failed Michigan students.

Michigan has the largest proportion of for-profit charter management operators of any state.<sup>86</sup> Founded in 1987, the Mackinac Center for Public Policy advocates for reforming schools through school

<sup>&</sup>lt;sup>80</sup> See Cory Turner, How Education Secretary Betsy DeVos Will Be Remembered, NPR (Nov. 19, 2020, 5:00 AM), https://www.npr.org/2020/11/19/936225974/the-legacy-of-education-secretary-betsy-devos [https://perma.cc/WS8M-8NWK] ("On no other issue has DeVos been more consistent, or more consistently outspoken, than on her desire to expand school choice via charter schools and private school vouchers.").

<sup>81</sup> Rogers, *supra* note 78, at 751–52 ("By 2007, Gates would go on to give \$135 million to fund his education initiatives in New York City. The charter school movement grew rapidly.").

<sup>82</sup> See id. at 751-53.

<sup>83</sup> See id. at 753-55.

 $<sup>\,^{84}</sup>$  Press Release, Walton Fam. Found., \$25 Million Investment in KIPP to Help Double Number of Families That Choose KIPP Schools (Nov. 15, 2011), https://www.waltonfamilyfoundation.org/about-us/newsroom/25-million-investment-in-kipp-to-help-double-number-of-families-that-choose-kipp-schools [https://perma.cc/UC2M-A8V9].

<sup>85</sup> Rogers, supra note 78, at 767.

<sup>86</sup> GARY MIRON ET AL., PROFILES OF FOR-PROFIT AND NONPROFIT EDUCATION MANAGEMENT ORGANIZATIONS 20 (15th ed. 2021), https://nepc.colorado.edu/sites/default/files/publications/RB%20Miron%20EMO%20complete\_4.pdf [https://perma.cc/8B68-CTG5].

choice.<sup>87</sup> Following Minnesota's charter school experiment initiated in 1992, Michigan began chartering schools in 1994.<sup>88</sup> There is little regulation of schools under Michigan's charter law. For example, the state does not cap the number of charters and allows eighty percent to be operated by for-profit management operators, substantially above the sixteen percent share of for-profit management operators nationwide.<sup>89</sup> There is no centralized oversight, and a bill sponsored by a Republican state senator and supported by the Republican governor to increase oversight was defeated, in large part because of lobbying efforts of the DeVos family.<sup>90</sup>

Despite the claim that student performance will benefit from unfettered market competition, Michigan's education performance has not matched its success in expanding school choice. For example, as shown in a 2017 ranking of states, Michigan has been at the bottom in student progress since 2003.91 Michigan also does not limit virtual charter schools, and these schools show especially poor performance.92

## D. Risks Arising from the Charter School Profit Motive

Whether organized as a for-profit or nonprofit entity, charter school management is highly profitable. Many charter schools operate under a "sweeps" contract in which all per-student public funds allocated to the charter school are awarded to the charter school operator, who retains any funds not spent on education as profit.<sup>93</sup> The profitability of charter management organizations has attracted investments from hedge

<sup>87</sup> The Mackinac Center receives substantial funding from Betsy DeVos. See Mark Binelli, Michigan Gambled on Charter Schools. Its Children Lost., N.Y. TIMES MAG. (Sept. 5, 2017), https://www.nytimes.com/2017/09/05/magazine/michigan-gambled-on-charter-schools-its-children-lost.html (last visited Dec. 6, 2022).

<sup>88</sup> Id.

<sup>89</sup> Id.

<sup>90</sup> *Id.*; see also Stephen Henderson, *DeVos Family Showers GOP with Contributions After DPS Vote*, DET. FREE PRESS (Nov. 23, 2016, 3:08 PM), https://www.freep.com/story/opinion/columnists/stephen-henderson/2016/09/03/charter-devos-money-michigan/89774760 [https://perma.cc/65MZ-NGCH].

<sup>91</sup> Shawn D. Lewis, *Michigan Test Score Gains Worst in Nation*, DET. NEWS (Feb. 20, 2017, 12:08 AM), https://www.detroitnews.com/story/news/local/michigan/2017/02/20/michigan-test-scoregains-worst-nation/98144368 [https://perma.cc/6HPD-FM5L] ("Michigan 'makes the bottom 10 list on all four measures, and ranks dead last in terms of proficiency growth since 2003,' said [Brian A.] Jacob, who prepared the study for the Brookings Institution.").

<sup>92</sup> See Binelli, supra note 87.

<sup>93</sup> See Marian Wang, When Charter Schools Are Nonprofit in Name Only, PROPUBLICA (Dec. 9, 2014, 11:49 AM), https://www.propublica.org/article/when-charter-schools-are-nonprofit-in-name-only [https://perma.cc/69GP-LNVN]; see also infra Section II.C.

funds.94 In some states, charter authorizers receive a fee for authorizing a school, which increases their incentive to expand the number of charters to grant and decreases the incentive to decline renewals.95 Real estate has been identified as a particularly profitable area for charter operators.96 Property is often leased to charter schools at wildly inflated prices. Financial services firms benefit from real estate deals that include schools using debt financing to purchase buildings, also at wildly inflated prices.97 With profit motives and lax oversight come opportunities for fraud, corruption, and related-party transactions that are highly lucrative for the related parties. Charter school operators have been accused of, among other crimes, appropriating public funds,98 including funds allocated to meal subsidies for students from lower-income households.99

To understand how for-profit incentives can undermine educational goals, it is instructive to consider the financing arrangements for charter school properties. In contrast to traditional public schools where the district owns and pays for building repairs, charter schools either own or lease their buildings. Building purchases or repairs will typically be financed by debt, which is expected to be repaid from the per-student fees generated from student enrollment. If student enrollment declines, revenues decline, and if the charter is not renewed, revenues go to zero. Instead of district oversight provided to traditional public schools, charter schools become accountable to their lender, who in turn is accountable to shareholders. Under this arrangement, there is little incentive for charter schools or authorizers to maintain academic standards.

<sup>94</sup> Alan Singer, *Why Hedge Funds Love Charter Schools*, HUFFPOST (July 20, 2014), https://www.huffpost.com/entry/why-hedge-funds-love-char\_b\_5357486 [https://perma.cc/NK96-6XAL].

<sup>&</sup>lt;sup>95</sup> Michigan charter authorizers, for example, may charge a fee of up to "3% of the total state school aid received by the public school academy in the school year." MICH. COMP. LAWS ANN. § 380.502(6) (West 2023).

<sup>&</sup>lt;sup>96</sup> See Peter Grant, Charter-School Movement Grows—for Real-Estate Investors, WALL ST. J. (Oct. 13, 2015, 11:33 AM), https://www.wsj.com/articles/charter-school-movement-growsfor-real-estate-investors-1444750383 [https://perma.cc/8HLE-8K6P].

<sup>&</sup>lt;sup>97</sup> See Binelli, supra note 87 ("Michigan does not mandate that its charter schools buy or lease property at fair-market prices, resulting—predictably—in wildly inflated real estate spending.").

<sup>98</sup> See, e.g., Valerie Strauss & Carol Burris, The 5 Most Serious Charter School Scandals in 2019—and Why They Matter, WASH. POST (Jan. 27, 2020, 4:12 PM), https://www.washingtonpost.com/education/2020/01/27/5-most-serious-charter-school-scandals-2019-why-they-matter [https://perma.cc/NHP9-ZVFN].

<sup>99</sup> Becky Z. Dernbach, Burnsville Charter School Director Takes Leave of Absence Following Fraud Allegations in Feeding Our Future Investigation., SAHAN J. (Feb. 3, 2022), https://sahanjournal.com/education/feeding-our-future-abdiaziz-farah-mahad-ibrahim [https://perma.cc/AJF8-QVLJ] (describing an FBI investigation into allegedly misspent Federal Child Nutrition Program funds).

## II. STATE LAWS GOVERNING CHARTER SCHOOLS

## A Authorization

Charter school authorizers are entities with the power to issue charters to eligible applicants. Authorizers evaluate charter applications and often provide some degree of oversight over the schools. Table 1 below presents charter school authorizers by state. Local school boards are the most common type of authorizer. Typically, local boards have the authority to approve charter schools that will be geographically located in the board's school district.<sup>100</sup>

Statewide authorizers are also common. Some states require approval from both the state board of education and a local school board, but in many states, applicants may bypass their local school board and apply directly to the state board of education or to a separate charter school commission. These commissions are typically contained in a state's department of education and are created solely to authorize, or oversee charter schools. The members of such commissions are usually chosen for their experience with charter schools, in contrast with the state board of education, whose members are based on more general education expertise. As a result, charter school commissions are sometimes viewed as "more charter friendly" than state boards of education. 102

Multiple states allow nongovernmental entities to authorize public charter schools. In fifteen states, colleges and universities may become authorizers. 103 State-run colleges are most frequently eligible, but some states also permit private or tribal universities to grant charters. Nonprofit organizations may apply to become authorizers in three states. 104 Minnesota even permits a nonprofit to be formed for the sole purpose of serving as an authorizer. 105 Finally, state or local government entities beyond boards of education may become authorizers in six

<sup>100</sup> Details about state laws are provided in the Appendix infra.

<sup>101</sup> See infra Appendix, Table 1.

<sup>102</sup> Damon Mitchell, *The Fallout over Hillsdale College, Charter Schools and Tennessee School Districts, Explained.*, 90.3 WPLN NEWS (July 24, 2022), https://wpln.org/post/the-fallout-over-hillsdale-college-charter-schools-and-tennessee-school-districts-explained [https://perma.cc/9TET-THTA].

<sup>103</sup> See infra Appendix, Table 1.

<sup>104</sup> See infra Appendix, Table 1.

<sup>105</sup> MINN. STAT. ANN. § 124E.05(1)(h) (West 2023).

states.<sup>106</sup> The Office of the Mayor of Indianapolis, for instance, serves as the authorizer for forty-eight charter schools.<sup>107</sup>

Table 1: Charter Authorizers by State

Authorizer	States
	AL, AK, CA, CO, CT, DE, FL, GA,
Local Districts/Boards of	ID, IL, IN, KS, KY, LA, ME, MD, MI,
Education	MN, MO, NV, NH, NM, NY, OH, OK,
Education	OR, PA, SC, TN, UT, VA, WA, WV, WI,
	WY
State Commissioner/Board	AZ, DE, IA, LA, NH, NJ, NM, NY,
of Education (Direct Application)	NC, OH, OK, RI, TX
State Commissioner/Board	AV CT CA II VC MA MAI
of Education (Additional	AK, CT, GA, IL, KS, MA, MN,
Approval Required)	MO, NH, NY
State Charter School Body	AL, AZ, AR, CO, DC, HI, ID, IN,
State Charter School Body	ME, MS, MO, NV, SC, UT, WA, WV
State Dun Cellege	AZ, FL, HI, ID, IN, MI, MN, MO,
State-Run Colleges	NV, NY, OH, OK, SC, UT, WI
Other Colleges (e.g.,	HI, ID, IN, MI, MN, MO, OK, SC,
Private, Tribal)	WI
County/State Agencies	HI, IN, KY, OH, WI, WY
Nonprofits	HI, MN, OH
No Charter School Law	MT, NE, ND, SD, VT

Authorizers often have unilateral discretion to approve a charter application, but in most states, a denial by an authorizer is rarely the final word. Table 2 presents state laws governing charter appeals. In at least twenty-four states, an applicant may revise their application and resubmit it, sometimes an indefinite number of times. <sup>108</sup> In some states that have multiple authorizers, denied applicants may "authorizer shop," meaning they may seek approval from a different authorizer. <sup>109</sup>

The majority of states permit applicants to appeal a denial to a state official. The state board of education or commissioner of education are

<sup>106</sup> See infra Appendix, Table 1.

<sup>107</sup> See Find a Mayor-Sponsored Charter School, INDY.GOV, https://www.indy.gov/activity/find-a-mayor-sponsored-charter-school-mscs [https://perma.cc/AL9M-9ZD5]. Forty-six mayor-sponsored charter schools are currently in operation in Indianapolis, with two additional schools opening in the 2022–2023 school year. *Id.* 

<sup>108</sup> See infra Appendix, Table 2.

<sup>109</sup> Ending Authorizer Shopping, NAT'L ASS'N OF CHARTER SCH. AUTHORIZERS, https://www.qualitycharters.org/state-policy/authorizer-shopping/ending [https://perma.cc/WDY8-3AY6].

the most common appellate authorities, but four states cede appellate authority to a charter school commission. Thirteen states explicitly permit judicial review of denied applications.<sup>110</sup> In Florida, for instance, applicants who have been denied by both a local school board and the state board of education may appeal the decision in state district court.<sup>111</sup>

Table 2: Charter Application Appeals Process by State

Appeals Procedure	States
State Commissioner/Board of Education	AK, AR, CA, CO, DC, FL, HI, ID, KY, LA, MD, MO, NH, NM, OK, OR, RI, WV, WI
State Charter School Body	AL, NV, PA, TN
Revise and Reapply	AL, AZ, CA, GA, ID, IN, IA, KS, ME, MA, MN, MS, NV, NY, NC, OK, OR, PA, TN, TX, UT, VA, WA, WY
Apply to Different Authorizer	IN, ME, UT, WA, WI, WY,
Judicial Review	AK, AZ, DC, FL, ID, IL, KY, NV, NJ, NM, OR, PA, SC
No Appeals	CT, DE, IA, MA, MI, NY, OH, TX, VA
No Charter School Law	MT, NE, ND, SD, VT

## B. Caps

Minnesota's original charter school law, the first charter school legislation in the United States, set a limit of eight charter schools statewide. 112 Caps became a common feature of charter school laws, and by 2007, over half of the states that permitted charter schools restricted the number of charters that could be granted. 113 Fifteen years later, only twenty states have any form of cap. 114

<sup>110</sup> See infra Appendix, Table 2.

<sup>111</sup> FLA. STAT. ANN. § 1002.33(6)(d)(1) (West 2022).

<sup>112</sup> Act of June 4, 1991, ch. 265, art. 9, § 3(3)(b), 1991 Minn. Laws 943, 1124.

<sup>113</sup> See TODD ZIEBARTH, NAT'L ALL. FOR PUB. CHARTER SCHS., PEELING THE LID OFF STATE-IMPOSED CHARTER SCHOOL CAPS 3–4 (2007), https://www.publiccharters.org/publications/peeling-lid-state-imposed-charter-school-caps [https://perma.cc/DG2E-R4JN] (indicating in the table that twenty-two states plus the District of Columbia limit the number of schools in the state, new schools per year, or schools per authorizer).

<sup>114</sup> See infra Table 3.

Charter school advocates have long targeted charter school caps,<sup>115</sup> but perhaps the greatest impact on cap laws was a result of Race to the Top, the Obama Administration's competitive grant program developed to incentivize education reform.<sup>116</sup> One criterion of the Race to the Top grant competition was "[t]he extent to which . . . [t]he State has a charter school law that does not prohibit or effectively inhibit increasing the number of high-performing charter schools."<sup>117</sup> This provision penalized states with charter school caps, especially states where the number of charter schools was approaching the cap.<sup>118</sup> In response, fifteen states lifted or modified their caps between the program's inception in June 2009 and the announcement of grant recipients in August 2010.<sup>119</sup>

Today, the remaining charter school caps take various forms. Table 3 summarizes cap laws by state. <sup>120</sup> Most common are statewide limits on the number of charter schools that may operate at one time. This limit ranges from ten schools in Maine <sup>121</sup> to 2,650 schools in California. <sup>122</sup> Some states, including Illinois <sup>123</sup> and New York, <sup>124</sup> specify the number of charters that may be granted in major cities. Rhode Island sets a statewide cap at thirty-five, and at least half of the schools must be "designed to increase the educational opportunities for at-risk pupils." <sup>125</sup> Most state limits are fixed, but California's limit increases by 100 annually, <sup>126</sup> while West Virginia's increases by ten every three years. <sup>127</sup> Arkansas's cap

<sup>115</sup> See, e.g., ZIEBARTH, supra note 113, at 1-2.

<sup>116</sup> See generally Race to the Top, WHITE HOUSE: PRESIDENT BARACK OBAMA, https://obamawhitehouse.archives.gov/issues/education/k-12/race-to-the-top [https://perma.cc/5R2Y-PRZN].

<sup>&</sup>lt;sup>117</sup> Overview Information; Race to the Top Fund; Notice Inviting Applications for New Awards for Fiscal Year (FY) 2010, 74 Fed. Reg. 59836, 59845 (Nov. 18, 2009).

<sup>118</sup> Press Release, U.S. Dep't of Educ., States Open to Charters Start Fast in 'Race to Top' (June 8, 2009), https://www2.ed.gov/news/pressreleases/2009/06/06082009a.html [https://perma.cc/GU4E-NTDT].

<sup>119</sup> Press Release, Nat'l All. for Pub. Charter Schs., National Alliance for Public Charter Schools Issues a Statement on the Selection of Round Two Race to the Top Winners (Aug. 24, 2010), https://www.publiccharters.org/press/national-alliance-public-charter-schools-issues-statement-selection-race-top-winners [https://perma.cc/G3YM-JJBH].

<sup>120</sup> See infra Table 3.

<sup>121</sup> ME. REV. STAT. ANN. tit. 20-A, § 2405(10) (2023).

<sup>122</sup> See CAL. EDUC. CODE § 47602(a)(1) (West 2022) ("In the 1998–99 school year, the maximum total number of charter schools authorized to operate in this state shall be 250. In the 1999–2000 school year, and in each successive school year thereafter, an additional 100 charter schools are authorized to operate...."). In the 2022–2023 school year, twenty-four school years have passed since the 1999–2000 school year, so an additional 2,400 schools are permitted.

<sup>123 105</sup> ILL. COMP. STAT. ANN. 5/27A-4(b) (West 2022).

<sup>124</sup> N.Y. EDUC. LAW § 2852(9)(a) (McKinney 2022).

<sup>125 16</sup> R.I. GEN. LAWS 16-77-3.1(g) (2022).

<sup>126</sup> CAL. EDUC. CODE § 47602(a)(1).

<sup>127</sup> W. VA. CODE ANN. § 18-5G-1(g) (West 2023).

increases by five anytime the number of charter schools is within two of the statewide limit. Mississippi and New Mexico place limits on the number of schools that are authorized in the state each year, 129 while the District of Columbia sets annual caps per authorizer rather than a statewide cap. 130 In 2021, Wyoming permitted the State Loan and Investment Board to authorize charters, and the board currently has a cap during the trial period. 131 Tribal colleges are the only authorizers with caps in Wisconsin. 132 Ohio's cap law is unique; authorizers typically may approve no more than 100 charter schools each, but any authorizer who maintains an "exemplary" rating by the Ohio Department of Education is not subject to caps. 133

Table 3: Charter School Caps by State

Type of Cap	States	
No Cap	AL, AK, AZ, CO, CT, DE, FL, GA, HI, ID, IN, IA, KS, KY, LA, MD, MI,, MN, MO, NV, NH, NJ, NC, OK, OR,	
Total Cap (Statewide)	PA, SC, TN, UT, WA, WI* IL, ME, MA, NY, RI, TX	
Annual Cap (Statewide)	MS, NM	
Cap (Per Authorizer)	DC, OH, WI, WY	
Increasing Cap	AR, CA, WV	
No Charter School Law	MT, NE, ND, SD, VT	

## C. Sponsors and Operators

The majority of charter schools in the United States are freestanding, that is, operated by the local groups who started the charter school.<sup>134</sup> As shown in Table 4, seven states permit for-profit charter schools.<sup>135</sup> However, a growing number of charter schools are operated by external management organizations, many of which are for-profit.<sup>136</sup> While nearly

<sup>128</sup> ARK. CODE ANN. § 6-23-304(c)(1)(B) (2023).

<sup>129</sup> MISS. CODE ANN. § 37-28-7(2)(b) (2022); N.M. STAT. ANN. § 22-8B-11(B) (West 2022).

<sup>130</sup> D.C. CODE § 38-1802.03(i)(2)(A)(i) (2023).

<sup>131</sup> See Act of Apr. 22, 2021, ch. 169, sec. 1, \$ 21-3-302(a)(vii), 2021 Wyo. Sess. Laws 522, 524; id. sec. 5, at 535.

<sup>132</sup> WIS. STAT. ANN. § 118.40(2r)(cq) (West 2022).

<sup>133</sup> OHIO REV. CODE ANN. §§ 3314.015(B)(2)(b)-(c), 3314.016(B)(7)(a)(v) (West 2022).

<sup>134</sup> See Spencer Found. & Pub. Agenda, Charter Schools in Perspective: A Guide to Research 100–01 (2018) [hereinafter Charter Schools in Perspective].

<sup>135</sup> See infra Table 4. Not all of these states have for-profit schools currently in operation.

<sup>136</sup> See CHARTER SCHOOLS IN PERSPECTIVE, supra note 134, at 100-01.

all states forbid granting charters directly to for-profit entities, it is permissible in most states for charter schools to contract with for-profit management organizations who either provide specific services to the school or, in many cases, run day-to-day operations.<sup>137</sup>

Table 4: For-Profit Charter Schools Laws by State

Are For-Profit Charter Schools Permitted?	May For-Profits Manage a Charter School?	States
YES	YES	AK, AZ, KS, OK, UT, VA, WI
NO	YES	AR, CO, DE, DC, FL, GA, HI, ID, IL, IN, IA, KY, LA, ME, MD, MA, MI, MN, NH, NJ, <sup>138</sup> NC, OH, OR, PA, SC, TX, WA, WV, WY
NO	NO	AL, CA, CT, MS, MO, NV, NM, NY, RI, TN
N	MT, NE, ND, SD, VT	

The for-profit management sector is concentrated among a few large organizations. In the 2019–2020 school year, more than one in ten charter school students nationwide were in schools operated by for-profit management organizations, and the ten largest for-profit organizations alone managed schools containing 87.1% of these students. The dominance of large firms in this market might be expected to yield economies of scale in the form of consistent training or curriculum or consolidated administrative costs that free up funds to be spent on students. Indeed, a nationwide study found slightly higher student performance at schools that are operated by a management organization compared to freestanding charter schools. However, these

<sup>137</sup> See Burris & Cimarusti, supra note 57, at 9. For-profit operators are commonly referred to as education management organizations (EMOs), while nonprofit operators are called charter management organizations (CMOs). Jamison White & Yueting "Cynthia" Xu, Who Manages Charter Schools?, NAT'L ALL. FOR PUB. CHARTER SCHS. (Feb. 10, 2022, 10:38 AM), https://data.publiccharters.org/digest/charter-school-data-digest/who-manages-charter-schools [https://perma.cc/49XM-4EQ5].

<sup>&</sup>lt;sup>138</sup> In New Jersey, for-profits may establish a charter school, but "the private entity shall not realize a net profit from its operation of a charter school." N.J. STAT. ANN. § 18A:36A-4(a) (West 2023).

<sup>139</sup> White & Xu, supra note 137.

<sup>140</sup> JAMES L. WOODWORTH ET AL., CTR. FOR RSCH. ON EDUC. OUTCOMES, CHARTER MANAGEMENT ORGANIZATIONS 20–21 (2017), https://credo.stanford.edu/wp-content/uploads/2021/08/cmo\_final.pdf [https://perma.cc/D9ZW-JXSQ].

improvements were driven by nonprofit operators; for-profit operators as a whole performed no better than traditional public schools in reading—and worse in math—despite their size and resources.<sup>141</sup>

Arrangements with management organizations often result in public funds being funneled to for-profit groups. Operators have incentive to spend as little as possible on educating students in order to generate greater profits for stakeholders. Operators may increase their profits by hiring less experienced teachers<sup>142</sup> who earn lower salaries<sup>143</sup> or by enrolling fewer students with disabilities who may have costly educational needs.<sup>144</sup>

Another means by which management organizations profit from charter schools is by engaging in related-party transactions. Related-party transactions are deals between a firm and another party based on "special, preexisting relationships" between the other party and a leader

<sup>141</sup> Id. at 35.

<sup>142</sup> See National Teacher and Principal Survey: Percentage Distribution of School Teachers Based on Years of Teaching Experience: 2017–18, NAT'L CTR. FOR EDUC. STAT., https://nces.ed.gov/surveys/ntps/tables/ntps1718\_fltable03\_t12n.asp [https://perma.cc/K6ZF-5EDE] (indicating that based on the 2017–2018 National Teacher and Principal Survey, 24.9% of charter school teachers have worked less than four years, compared to only 12.9% of traditional public school teachers, and that only 23.7% of charter school teachers have worked at least fifteen years, compared to 44.1% of traditional public school teachers).

<sup>143</sup> See National Teacher and Principal Survey: Average Base Salary and Earnings from All Sources Among Regular Full-Time Public and Private School Teachers: 2017–18, NAT'L CTR. FOR EDUC. STAT., https://nces.ed.gov/surveys/ntps/tables/ntps1718\_20112002\_t12n.asp [https://perma.cc/PC3L-9J57] (indicating that based on the 2017–2018 National Teacher and Principal Survey, the average base teaching salary of regular full-time teachers at charter schools is \$50,400, compared to \$58,400 at traditional public schools).

<sup>144</sup> See Nancy J. Zollers & Arun K. Ramanathan, For-Profit Charter Schools and Students with Disabilities: The Sordid Side of the Business of Schooling, 80 PHI DELTA KAPPAN 297, 299-300 (1998). Charter schools have the same responsibilities to students with disabilities as traditional public schools do and may not discriminate in their admissions process. U.S. DEP'T OF EDUC., KNOW YOUR RIGHTS: STUDENTS WITH DISABILITIES IN CHARTER SCHOOLS (2017), https://sites.ed.gov/idea/files/dcl-factsheet-201612-504-charter-school.pdf [https://perma.cc/ 6W8K-MDPK]. However, charter schools have been accused of discouraging students with disabilities from enrolling or remaining at the school. Zollers & Ramanathan, supra, at 299-300. One experiment found that charter schools are less likely than traditional public schools to respond to enrollment inquiries that mention students with an individualized educational plan. Peter Bergman & Isaac McFarlin Jr., Education for All? A Nationwide Audit Study of School Choice 17 (Nat'l Bureau of Econ. Rsch., Working Paper No. 25396, 2020). However, another study notes that disparities in the number and type of students with disabilities may partially be a result of charter schools coordinating the services they offer with those offered at other public schools in the same district. See CTR. FOR LEARNER EQUITY, ENROLLMENT CHARACTERISTICS OF STUDENTS WITH **PUBLIC SCHOOLS** AND TRADITIONAL CHARTER DISABILITIES  $https://www.centerforlearner equity.org/wp-content/uploads/CLE-CRDC\_FINAL-Brief-2a.pdf$ [https://perma.cc/JS7M-N6FZ].

<sup>145</sup> See generally Green, Baker & Oluwole, supra note 40 (explaining the dangers of such transactions and providing examples involving charter schools).

in the firm,146 such as buying school uniforms from a company owned by an executive's spouse.147 While not inherently illegal, related-party transactions often lead to costly conflicts of interest. 148 In particular, these transactions may result in higher expenses since schools do business with favored parties rather than the lowest bidder. One common type of related-party transaction occurs when a charter school rents its facilities from an entity related to the management organization or from the management organization itself.149 Such arrangements are not limited to small, fly-by-night organizations. Academica is the United States' largest for-profit management organization and has the second-greatest number of schools of any management organization, including nonprofits. 150 In the 2012-2013 academic year, thirty-one of the ninety-two charter schools that Academica operated in Florida leased property from companies controlled by Academica CEO Fernando Zulueta and his brother.<sup>151</sup> In 2010, these companies earned \$19 million in lease payments, and the Zuluetas controlled over \$100 million dollars in real estate exempt from property tax because they were sites of public schools.<sup>152</sup> Crucially, rent payments to these companies were more expensive on average than schools that leased from unaffiliated companies, so Academica's exploits came at the expense of other educational needs.153

Questionable spending practices by charter school operators take many forms. IDEA Public Schools, a nonprofit that operates 143 charter

<sup>146</sup> Id. at 1122-23.

<sup>147</sup> See Jacob Carpenter, After Backlash over \$2M Luxury Jet, IDEA Charter Schools to Stop Spending \$400K on Spurs Tickets, HOUS. CHRON. (Jan. 31, 2020, 9:09 AM), https://www.houstonchronicle.com/news/houston-texas/education/article/After-jet-backlash-IDEA-charter-schools-curbing-15017880.php [https://perma.cc/43ZJ-NCMF].

<sup>148</sup> Green, Baker & Oluwole, supra note 40, at 1122-23.

<sup>149</sup> See Off. Of Inspector Gen., U.S. Dep't of Educ., ED-OIG/A02M0012, NATIONWIDE ASSESSMENT OF CHARTER AND EDUCATION MANAGEMENT ORGANIZATIONS 15, 17–18 (2016), https://www2.ed.gov/about/offices/list/oig/auditreports/fy2016/a02m0012.pdf [https://perma.cc/N5PS-HP48] (reporting that nine out of thirty-three schools audited had entered into a lease agreement with their management organization or an affiliate of the organization); see also Green, Baker & Oluwole, supra note 40, at 1133–34.

<sup>150</sup> White & Xu, supra note 137.

<sup>151</sup> Academica's Florida Real Estate Operations, IN THE PUB. INT., June 2016, at 1, https://www.inthepublicinterest.org/wp-content/uploads/ITPI\_Academica\_Florida\_Research\_Brief\_June\_2016.pdf [https://perma.cc/ZB7Q-JDCW].

<sup>152</sup> Kathleen McGrory & Scott Hiaasen, Academica: Florida's Richest Charter School Management Firm, MIA. HERALD (July 10, 2012, 12:50 PM), https://web.archive.org/web/20210226213231/https://www.miamiherald.com/news/special-reports/cashing-in-on-kids/article1939207.html.

<sup>153</sup> Academica's Florida Real Estate Operations, supra note 151, at 1-2.

schools nationwide,<sup>154</sup> recently faced criticism for purchasing season tickets and a luxury box for a professional basketball team and for attempting to lease a private jet.<sup>155</sup> Then there are cases of outright fraud. In June 2022, the cofounders and former CFO of Epic Charter Schools, a virtual charter school system that serves about 37,000 students, were charged with racketeering, embezzlement, and related offenses that cost taxpayers \$22 million.<sup>156</sup> The men allegedly moved school funds into a private business account and used the money to pay off personal credit card expenses, including a political donation to the Oklahoma State Superintendent.<sup>157</sup> This case is not an anomaly; the Network for Public Education maintains a long list of misbehavior called "Another Day Another Charter Scandal." <sup>158</sup>

While traditional public schools also seek to reduce costs and are susceptible to abuse from bad actors, for-profit operators pose unique concerns for two reasons. First, traditional public schools have financial oversight and transparency, whereas privately held companies have far fewer disclosure requirements, making it difficult to discern how funds are spent. Second, the primary goal of traditional public schools is to educate students, while for-profits, by definition, seek to generate profits for their stakeholders. Given that for-profit managers, on average, fail to generate performance improvements over traditional public schools, permitting these organizations to extract money from publicly funded schools with no academic returns constitutes rent-seeking behavior.

### D Charter School Laws in Tennessee

Since Tennessee has become the focus of Hillsdale's agenda, we summarize the landscape of the state's charter laws. The Tennessee General Assembly authorized the creation of charter schools with the

<sup>154</sup> Campus Locations, IDEA PUB. SCHS., https://ideapublicschools.org/our-schools [https://perma.cc/63WD-SD5Y].

<sup>155</sup> Carpenter, supra note 147. IDEA cancelled the lease and did not renew its season tickets, and officials emphasized that the jet and tickets were to be paid for using private donations, not public education funds. Id.

<sup>156</sup> Nuria Martinez-Keel, Epic Charter Schools Co-Founders Arrested on Charges of Financial Crimes, OKLAHOMAN (June 24, 2022, 8:28 AM), https://www.oklahoman.com/story/news/education/2022/06/23/epic-charter-schools-co-founders-arrested-ben-harris-david-chaney/7714825001 [https://perma.cc/7NLH-W5KN].

<sup>157</sup> Id.

<sup>158</sup> Another Day Another Charter Scandal, NETWORK FOR PUB. EDUC., https://networkforpubliceducation.org/charter-scandals [https://perma.cc/D8MA-S4MV].

<sup>159</sup> See Wang, supra note 93 (describing challenges of obtaining and monitoring financial records from charter school operators).

passage of the Tennessee Public Charter Schools Act of 2002.<sup>160</sup> The act set caps on the number of charter schools that could be created<sup>161</sup> and generally permitted schools to open only in areas where students were below set income levels or failed to meet academic benchmarks.<sup>162</sup> Four charter schools were approved by the start of the 2003–2004 school year.<sup>163</sup> Later amendments removed the cap on the number of charter schools<sup>164</sup> and permitted charters open to all students to be granted in any school district, regardless of local school performance.<sup>165</sup> As of August 2022, there are 114 charter schools operating in four counties in Tennessee, which contain the four largest and most urban cities in Tennessee.<sup>166</sup>

In order to create a new charter school, a sponsor must submit an application to the board of education of the district in which the school will be located. Charter school sponsors must be nonprofit entities and may not "promote the agenda of any religious denomination or religiously affiliated entity." If the board denies the application, the sponsor may appeal the decision. Originally, the Tennessee State Board of Education heard appeals, but in 2021, the Tennessee Public Charter School Commission became the appellate body. The Commission,

<sup>&</sup>lt;sup>160</sup> Tennessee Public Charter Schools Act of 2002, ch. 850, 2002 Tenn. Pub. Acts (codified as amended in scattered sections of TENN. CODE ANN. tits. 8, 12, 49).

<sup>161</sup> See id. § 6(a)(2), (b)(1)(C).

<sup>&</sup>lt;sup>162</sup> See id. § 6(a)(1)–(2) (specifying that most charter schools can only be formed to provide "alternatives for students in schools failing to make adequate yearly progress," although a limited number of schools can be opened to "[a]ddress the unique needs of students eligible for special education services" or to enable school systems to collaborate with education students at public colleges, in which case 75% of prospective students must be failing to make adequate yearly progress, be enrolled in a school failing to make adequate yearly progress, or be eligible for free or reduced school lunch).

<sup>163</sup> See Charter School Workshop Set, NASHVILLE POST (Aug. 11, 2003), https://www.nashvillepost.com/home/charter-school-workshop-set/article\_4945522e-fa2e-54bd-93a2-d47724ee7d29.html [https://perma.cc/97TT-3KA8] ("[F]our charter schools in Tennessee . . . were approved to serve students attending low performing schools."). The North Nashville-located Smithson-Craighead Academy was one of the four. *Id*.

<sup>164</sup> Act of June 10, 2011, ch. 466, sec. 4, § 49-13-106(b)(1)(c), 2011 Tenn. Pub. Acts (codified as amended at TENN. CODE ANN. § 49-13-106(b)(1)(C) (2022)).

<sup>165</sup> Id. at sec. 2, § 49-13-106(a) (codified as amended at TENN. CODE. ANN. § 49-13-106(a)).

<sup>166</sup> Tennessee School Directory, supra note 1 (listing 114 active schools after setting the "School Type" filter to "Public Charter"). These counties contain Chattanooga, Knoxville, Memphis, and Nashville.

<sup>167</sup> TENN. CODE ANN. § 49-13-106(i).

<sup>168</sup> Id. § 49-13-104(13).

<sup>169</sup> Id. § 49-13-108(b)(5)(A).

<sup>170</sup> About Us, TENN. PUB. CHARTER SCH. COMM'N, https://www.tn.gov/tn-public-charter-school-commission/about-us [https://perma.cc/CFP6-LB32].

composed of nine members appointed by the governor,<sup>171</sup> is tasked not only with hearing appeals but also serving as the local education agency for all charter schools it approves.<sup>172</sup>

Once the application has been approved, the authorizer and the sponsor will sign a charter agreement specifying how the school will be operated and managed.<sup>173</sup> The charter is valid for ten years, after which it may be renewed every ten years with the authorizer's approval.<sup>174</sup> The authorizer may revoke a charter if a school violates the charter agreement, mismanages finances, or fails to meet academic standards.<sup>175</sup> The authorizer must revoke a charter if for two consecutive years, a school's performance is in the bottom five percent statewide or a high school fails to graduate more than one-third of its students.<sup>176</sup>

Despite being autonomously governed, charter schools must still follow some state requirements, including providing services for students with disabilities, holding public meetings, complying with state and federal antidiscrimination laws, and meeting the same performance standards as regular public schools.<sup>177</sup> Moreover, charter school teachers must hold educator licenses.<sup>178</sup> Charter schools are publicly funded, and when a student moves from a traditional public school to a charter school, "the money follows the child."<sup>179</sup> For each student in a charter school, the district in which the charter is located must distribute to the school an amount equal to the district's total funding divided by the number of students in the district, even if the charter was authorized by the Charter School Commission rather than the local board of education.<sup>180</sup>

<sup>171 § 49-13-105(</sup>b)(1)(A).

<sup>172</sup> Id. § 49-13-105(a).

<sup>173</sup> Id. § 49-13-110(a).

<sup>174</sup> Id. § 49-13-110(b)-(c).

<sup>175</sup> Id. § 49-13-122(a)(1), (b).

<sup>176</sup> Id. §§ 49-13-122(a)(3), 49-1-602(b)(2).

<sup>177</sup> Id. § 49-13-111(a)(3), (a)(5), (b), (h).

<sup>178</sup> Id. § 49-13-111(j).

<sup>179</sup> Charter Schools FAQ, TENN. DEP'T OF EDUC., https://www.tn.gov/education/school-options/charter-schools/charter-school-faq.html [https://perma.cc/Y7DQ-CYYW].

<sup>180 § 49-13-112(</sup>a)-(b).

## III. THE FEDERAL GOVERNMENT AND CHARTER SCHOOLS

## A. Federal Laws

Charter schools are typically eligible for the same forms of federal support as are traditional public schools,<sup>181</sup> including free or reduced meals under the National School Lunch Program,<sup>182</sup> funds allocated under the Individuals with Disabilities Education Act,<sup>183</sup> and Title I grants, which are designed to support low-income students.<sup>184</sup> Allocating funding to charter schools is often complicated since enrollment is determined by students' choices rather than their location. For instance, Title I funding for charter schools is more tenuously linked to the school's poverty level than it is for traditional public schools, since a charter school's students do not come from a defined geographic area and the Title I funding formula relies on census estimates for a school's coverage area.<sup>185</sup> Charter schools therefore receive funds based on averages for the local district or state.<sup>186</sup>

As public schools that receive federal funds, charter schools are subject to a number of laws that protect employees and ensure that all students have access to public education. Under Title VI of the Civil Rights Act of 1964, schools may not discriminate on the basis of race, color, or national origin in admissions, enrollment, or other educational activities. Title IX of the Education Amendments of 1972 prohibits discrimination on the basis of sex in education programs that receive federal funds. 188

<sup>&</sup>lt;sup>181</sup> See 34 C.F.R. § 76.789(b) (2018). The regulation mandates that state educational agencies distribute to charter schools funds from any "covered program," *id.*, defined as a program "under which the [U.S.] Secretary [of Education] allocates funds to States on a formula basis," *id.* § 76.787.

<sup>182</sup> FOOD & NUTRITION SERV., U.S. DEP'T OF AGRIC., CHARTER SCHOOL QUESTIONS AND ANSWERS: FEDERAL CHILD NUTRITION PROGRAMS 1 (2018).

<sup>183</sup> See Formula Grant Definition, U.S. DEP'T OF EDUC., https://www2.ed.gov/fund/grant/about/formgrant.html [https://perma.cc/KN3X-5ELZ] (Oct. 22, 2003) (specifying that IDEA grants "are noncompetitive awards based on a predetermined formula" allocated by the Department of Education, which qualifies them as charter-eligible "covered program[s]," as defined in 34 C.F.R. § 76.787).

<sup>184</sup> Christy Wolfe, *Title I Funding and Charter Schools: How the Dollars Follow (or Don't Follow) Students*, NAT'L ALL. FOR PUB. CHARTER SCHS. (Apr. 23, 2015), https://www.publiccharters.org/latest-news/2015/04/23/title-i-funding-and-charter-schools-how-dollars-follow-or-dont-follow [https://perma.cc/RKS6-TSUM].

<sup>185</sup> Id.

<sup>186</sup> Id.

<sup>187</sup> Education and Title VI, U.S. DEP'T OF EDUC. (Jan. 10, 2020), https://www2.ed.gov/about/offices/list/ocr/docs/hq43e4.html [https://perma.cc/V6LP-VHQA].

<sup>188</sup> Title IX and Sex Discrimination, U.S. DEP'T OF EDUC. (Aug. 20, 2021), https://www2.ed.gov/about/offices/list/ocr/docs/tix\_dis.html [https://perma.cc/6S85-E6FU].

Charter schools are also subject to laws regarding students with disabilities. Section 504 of the Rehabilitation Act of 1973 ensures "that students with disabilities are provided an equal opportunity to participate in or benefit from the aid, benefits, services, and opportunities provided to others in federally-assisted programs" and establishes the right to a "free appropriate public education (FAPE)." The Individuals with Disabilities Education Act directs how states, school districts, and schools implement special education programs to ensure all students receive FAPE and provides funding to this end. Similarly, Title II of the Americans with Disabilities Act of 1990 prohibits discrimination on the basis of disability, but unlike Section 504, Title II applies to all public entities, even if they decline federal funding.

Charter school employees and job applicants are protected under Title VII of the Civil Rights Act of 1964 from employment discrimination. Under Title VII, it is unlawful to discriminate in hiring, firing, or otherwise discriminating with respect to compensation, terms, conditions, or privileges of employment on the basis of race, color, national origin, sex (including pregnancy, sexual orientation, gender identity, and transgender status), or religion. 192 It is also unlawful to discriminate in employment on the basis of age (for individuals forty years or older) under the Age Discrimination in Employment Act (ADEA), on the basis of disability under the Americans with Disabilities Act (ADA), or on the basis of genetic information under the Genetic Information Nondiscrimination Act (GINA). 193

## B. Federally Funded Charter School Grants

Through the Expanding Opportunity Through Quality Charter Schools Program (CSP), the U.S. Department of Education provides grants to support the creation of new charter schools.<sup>194</sup> The grants were

<sup>189</sup> Letter from Catherine E. Lhamon, Assistant Sec'y for C.R., U.S. Dep't of Educ. & Sue Swenson, Deputy Assistant Sec'y, U.S. Dep't of Educ., to Colleague 1 (Dec. 28, 2016), https://sites.ed.gov/idea/files/colleague-201612-504-charter-school.pdf [https://perma.cc/633T-3ACH]; see Rehabilitation Act of 1973, 29 U.S.C. § 794.

<sup>190</sup> Letter from Catherine E. Lhamon & Sue Swenson to Colleague, supra note 189, at 2.

<sup>191</sup> Id. at 1 n.1.

<sup>192</sup> See Laws Enforced by EEOC, U.S. EQUAL EMP. OPPORTUNITY COMM'N, https://www.eeoc.gov/statutes/laws-enforced-eeoc [https://perma.cc/6SSU-236H]; Civil Rights Act of 1964, 42 U.S.C. §§ 2000e–2000e-17.

<sup>193</sup> Laws Enforced by EEOC, supra note 192.

<sup>194</sup> Charter School Programs, OFF. OF ELEMENTARY & SECONDARY EDUC., U.S. DEP'T OF EDUC., https://oese.ed.gov/offices/office-of-discretionary-grants-support-services/charter-school-programs [https://perma.cc/QGS7-GDEQ].

created by the Improving America's Schools Act of 1994<sup>195</sup> and were later extended by the No Child Left Behind Act of 2001<sup>196</sup> and the Every Student Succeeds Act in 2015.<sup>197</sup> The majority of grants are awarded to states, which then distribute the funds to eligible charter schools or applicants, but some grants are awarded directly to schools or to nonprofit management organizations who wish to replicate successful schools.<sup>198</sup> From 1995 to 2017, CSP awarded a total of \$3.9 billion in grants to support charter schools.<sup>199</sup> In 2022, CSP's budget allocation was \$440 million.<sup>200</sup>

Despite the magnitude of CSP's funding, oversight of program spending has been lacking.<sup>201</sup> One concern is how start-up grants, which are the largest portion of CSP grants,<sup>202</sup> are distributed and used. New charter schools, like many independent start-ups, face risks and growing pains, and these challenges may be borne by the public if CSP grants are not allocated discerningly. According to a report by the Network for Public Education, nearly a third of CSP start-up grant recipients had not

<sup>&</sup>lt;sup>195</sup> Improving America's Schools Act of 1994, Pub L. No. 103-382, §§ 10301-10307, 108 Stat. 3518, 3824-30 (codified in scattered sections of 20 U.S.C.).

 $<sup>^{196}\,</sup>$  No Child Left Behind Act of 2001, Pub. L. No. 107-110, §§ 5201–5248, 115 Stat. 1425, 1788–1806 (2002) (codified in scattered sections of 20 U.S.C.).

<sup>&</sup>lt;sup>197</sup> Every Student Succeeds Act, Pub. L. No. 114-95, §§ 4301-4311, 129 Stat. 1802, 1993-2013 (2015) (codified in scattered sections of 20 U.S.C.).

<sup>198</sup> Charter Schools Program, NAT'L ALL. FOR PUB. CHARTER SCHS., https://www.publiccharters.org/our-work/federal-policy/charter-schools-program [https://perma.cc/VH2L-NXC6].

<sup>199</sup> U.S. DEP'T OF EDUC., THE U.S. DEPARTMENT OF EDUCATION'S CHARTER SCHOOLS PROGRAM OVERVIEW 4 (2019), https://oese.ed.gov/files/2019/12/CSP-Data-Overview-WestEd-7.22.2019.pdf [https://perma.cc/7Y2P-U4YE].

Press Release, Nina Rees, President & CEO, Nat'l All. for Pub. Charter Schs., House Passes 2022 Omnibus Bill with Charter Schools Program Funding (Mar. 10, 2022), https://www.publiccharters.org/latest-news/2022/03/10/house-passes-2022-omnibus-bill-charter-schools-program-funding [https://perma.cc/3XPG-HLZ3].

<sup>201</sup> See, e.g., CTR. FOR MEDIA & DEMOCRACY, CHARTER SCHOOL BLACK HOLE: CMD SPECIAL INVESTIGATION REVEALS HUGE INFO GAP ON CHARTER SPENDING 3–5 (2015), https://www.prwatch.org/files/new\_charter\_school\_black\_hole\_report\_oct\_21\_2015.pdf [https://perma.cc/V8GN-J4VG] (explaining that a list of charter schools that received CSP grants was unavailable until 2015).

<sup>&</sup>lt;sup>202</sup> See U.S. DEP'T OF EDUC., supra note 199, at 4. The report states that \$3.3 billion out of \$3.9 billion was awarded to state entities. Id. For a description of the grants' goal as "to open and prepare for the operation of new charter schools and to replicate and expand high-quality charter schools," see Expanding Opportunities Through Quality Charter Schools Program (CSP) Grants to State Entities, OFF. OF ELEMENTARY & SECONDARY EDUC., U.S. DEP'T OF EDUC., https://oese.ed.gov/offices/office-of-discretionary-grants-support-services/charter-school-programs/state-entities [https://perma.cc/N8D3-NTUD].

opened or opened and later closed during the eight-year period studied.<sup>203</sup> The report estimated that the grants given to the nonoperational charter schools totaled nearly \$200 million.<sup>204</sup>

Another concern is that federal education funds are being funneled to for-profit entities. While for-profit charter schools are ineligible to directly receive CSP grants, nonprofit schools that are operated by forprofit management organizations are eligible.205 An audit by the Department of Education Office of Inspector General concluded that "charter school relationships with CMOs posed a significant risk to Department program objectives," including a "lack of accountability over Federal funds" and "the risk of waste, fraud, and abuse."206 In July 2022, the Department of Education issued new requirements for CSP grant recipients in order to "promote greater fiscal and operational transparency and accountability."207 Under the new rules, if a charter school contracts with a for-profit management organization, the school must publish the terms of the contract including the amount paid to the organization, provide assurances that the school's board will not be controlled by the organization, and disclose any business relationships between the charter developer and the organization or any related entities.208 State-level grant recipients must also specify a plan to monitor subgrantee schools that contract with for-profit operators.<sup>209</sup> Moreover, to eliminate sweeps contracts where a school's funds and control are transferred entirely to the operator, charter schools must ensure that the school "maintains control over all CSP funds, makes all programmatic decisions, and directly administers or supervises the administration of the grant or subgrant."210

<sup>203</sup> CAROL BURRIS & JEFF BRYANT, NETWORK FOR PUB. EDUC., ASLEEP AT THE WHEEL: HOW THE FEDERAL CHARTER SCHOOLS PROGRAM RECKLESSLY TAKES TAXPAYERS AND STUDENTS FOR A RIDE 5 (2019), https://networkforpubliceducation.org/wp-content/uploads/2019/12/Asleep-at-the-Wheel-ONLINE-VERSION.pdf [https://perma.cc/5VAE-P7Y7].

<sup>204</sup> Id. at 6.

<sup>&</sup>lt;sup>205</sup> Final Priorities, Requirements, Definitions, and Selection Criteria—Expanding Opportunity Through Quality Charter Schools Program, 87 Fed. Reg. 40406, 40409 (July 6, 2022) (to be codified at 34 C.F.R. ch. II).

<sup>206</sup> OFF. OF INSPECTOR GEN., U.S. DEP'T OF EDUC., supra note 149, at 2.

<sup>207 87</sup> Fed. Reg. at 40406.

<sup>208</sup> See id. at 40421-22.

<sup>209</sup> See id. at 40423-24.

<sup>210</sup> Id. at 40424-25.

## C. CARES Act

During the coronavirus pandemic, charter schools, along with traditional public schools, received grants as part of the CARES Act.<sup>211</sup> In addition, because they are privately operated, some charter schools also accepted forgivable loans through the Paycheck Protection Program (PPP), which was intended to prevent small businesses from laying off employees during the pandemic.<sup>212</sup> Consequently, charter schools in Nashville that received PPP funds received significantly more per-student federal coronavirus support than traditional public schools did.<sup>213</sup>

## IV. HILLSDALE CHARTER SCHOOLS

## A. Background and Political Connections

Hillsdale College is a nonsectarian Christian liberal arts college in Michigan with the mission to "maintain[] 'by precept and example' the immemorial teachings and practices of the Christian faith." The mission statement further states that it "considers itself a trustee of our Western philosophical and theological inheritance tracing to Athens and Jerusalem," and that the college does not succumb "to the dehumanizing, discriminatory trend of so-called 'social justice' and 'multicultural diversity." Hillsdale is not subject to federal laws such as Title IX of the Education Amendments Act of 1972 because the college does not accept federal funding, including loans or scholarships. This independence, along with the college's focus on classical and Western thought, has

<sup>&</sup>lt;sup>211</sup> See Andrew Ujifusa, Private and Charter Schools Got \$6 Billion in Paycheck Protection Program Aid, Study Says, EDUC. WEEK (Sept. 1, 2020), https://www.edweek.org/education/private-and-charter-schools-got-6-billion-in-paycheck-protection-program-aid-study-says/2020/09 [https://perma.cc/SMB6-VYTB].

<sup>&</sup>lt;sup>212</sup> See id.; Erica L. Green, Charter Schools, Some with Billionaire Benefactors, Tap Coronavirus Relief, N.Y. TIMES (June 15, 2020), https://www.nytimes.com/2020/06/15/us/politics/charter-schools-relief-coronavirus.html (last visited Dec. 23, 2022).

<sup>&</sup>lt;sup>213</sup> Ben Hall & Kevin Wisniewski, *Charter Schools Receive More per Student in Federal COVID Aid*, NEWSCHANNEL 5 NASHVILLE (Feb. 23, 2021, 8:20 AM), https://www.newschannel5.com/news/newschannel-5-investigates/charter-schools-receive-more-per-student-in-federal-covid-aid [https://perma.cc/7T9L-76RX].

<sup>214</sup> Mission, HILLSDALE COLL., https://www.hillsdale.edu/about/mission [https://perma.cc/76MW-2PQD].

<sup>215</sup> Id

<sup>216</sup> Support Hillsdale College, supra note 31; see 20 U.S.C. § 1681(a).

drawn praise from prominent conservative leaders,<sup>217</sup> including Justice Clarence Thomas, who referred to Hillsdale as a "shining city on a hill" in his commencement address at the college.<sup>218</sup>

Hillsdale College was founded in 1844,<sup>219</sup> and although it has embraced ultraconservative Christian values and teachings throughout its history, as a college it largely flew under the radar until around 2015. The cataclysmic event was the surge of Donald Trump's presidential candidacy. Despite the small size of this college, with only 1,573 undergraduate students,<sup>220</sup> it quickly became affiliated with the Trump candidacy and subsequent administration.<sup>221</sup> In a challenge to The New York Times Magazine's 1619 Project, the Trump administration established the 1776 Commission,<sup>222</sup> chaired by Hillsdale President Larry Arnn.<sup>223</sup> The "1776 Curriculum" is the backbone of the curriculum used in Hillsdale-affiliated charter schools. The curriculum clearly shows a strong conservative bias that is at odds with academic norms of fact-based

<sup>217</sup> See Erik Eckholm, In Hillsdale College, a 'Shining City on a Hill' for Conservatives, N.Y. TIMES (Feb. 1, 2017), https://www.nytimes.com/2017/02/01/education/edlife/hillsdale-college-great-books-constitution-conservatives.html (last visited Dec. 23, 2022).

<sup>218</sup> Hillsdale Coll., Clarence Thomas Speaks at Hillsdale College's Commencement Ceremony, YOUTUBE, at 29:15 (May 14, 2016), https://www.youtube.com/watch?v=dVqZ-dsjJXY [https://perma.cc/EM98-P7KU].

<sup>219</sup> History, HILLSDALE COLL., https://www.hillsdale.edu/about/history [https://perma.cc/D7JJ-79QR].

<sup>220</sup> College Profile, HILLSDALE COLL., https://www.hillsdale.edu/about/college-profile [https://perma.cc/A7JG-CSDZ].

<sup>221</sup> Vanity Fair described the college as "a feeder school for the Trump administration." Sam Tanenhaus, "I'm Tired of America Wasting Our Blood and Treasure": The Strange Ascent of Betsy DeVos and Erik Prince, VANITY FAIR (Sept. 6, 2018), https://www.vanityfair.com/news/2018/09/the-strange-ascent-of-betsy-devos-and-erik-prince [https://perma.cc/4QG6-9CU3].

<sup>222</sup> Alana Wise, Trump Announces 'Patriotic Education' Commission, a Largely Political Move, NPR (Sept. 17, 2020, 5:59 PM), https://www.npr.org/2020/09/17/914127266/trump-announces-patriotic-education-commission-a-largely-political-move [https://perma.cc/9B7L-F8QK] (quoting Trump, who stated that "[c]ritical race theory, the 1619 Project, and the crusade against American history is toxic propaganda," and that the new committee would be called the "1776 Commission" in response to the New York Times' project).

<sup>223</sup> See PRESIDENT'S ADVISORY 1776 COMM'N, supra note 22, at 41 (listing Hillsdale President Larry P. Arnn as Chair of the Commission).

and politically neutral education.<sup>224</sup> Critics claim that Hillsdale's curriculum rewrites American history.<sup>225</sup>

Arnn has been vocal about the role of education in advancing a conservative Christian agenda, referring to education as a "weapon" in the war to reclaim America.<sup>226</sup> In the context of education policy, Betsy DeVos is among the most visible connections. An ardent supporter of charter schools, DeVos advocated for the expansion of charter school funding as Secretary of Education in the Trump administration.<sup>227</sup> Betsy DeVos has close ties with Hillsdale College, which include family contributions to the college and an appearance as a campus speaker.<sup>228</sup>

In reviewing the materials in light of Hillsdale's proposed entry into Tennessee, historian David Ewing identified a distorted and inaccurate position on the civil rights movement and, in particular, the teachings of Dr. Martin Luther King Jr.<sup>229</sup> Dr. King was assassinated in Memphis,

<sup>224</sup> Scholars critical of the 1776 Curriculum have observed that it is critical of affirmative action, takes an "overly positive" view of issues such as slavery, and "appears to take on the modern liberal state." Saul, *supra* note 4. Excerpts from the high school curriculum emphasize "the major and meaningful efforts Republicans made to guarantee the rights of African Americans," HILLSDALE COLL., THE HILLSDALE 1776 CURRICULUM: HIGH SCHOOL AMERICAN GOVERNMENT AND POLITICS unit 4, at 23 (2021), https://s3.documentcloud.org/documents/21276359/hillsdale-1776-curriculum-excerpts.pdf [https://perma.cc/9X7F-MY7T], in contrast to Progressivism, which is characterized as "a rejection of the principles of the Declaration of Independence as well as the form of the Constitution," *id.* unit 5, at 1.

<sup>&</sup>lt;sup>225</sup> See, e.g., Valerie Strauss & Darcie Cimarusti, How Hillsdale College-Affiliated Charter Schools Spread, WASH. POST (July 30, 2022, 10:03 PM), https://www.washingtonpost.com/education/2022/07/30/hillsdale-affiliated-charter-schools-spread [https://perma.cc/YF57-TFTY] ("Hillsdale's curriculum not only narrows the course of study available to students, it rewrites American history, particularly when it comes to civil rights.").

<sup>&</sup>lt;sup>226</sup> A three-part series published in Salon describes the influential role Hillsdale is playing in advancing a highly conservative, Christian agenda through its charter school network, curriculum materials, and political connections. In the first part of the series, Hillsdale President Larry Arnn is quoted saying, "Teaching is our trade; also, I confess, it's our weapon." Joyce, *supra* note 5.

<sup>227</sup> See Turner, supra note 80.

<sup>&</sup>lt;sup>228</sup> See Alice Lloyd, The College That Wants to Take over Washington, POLITICO MAG. (May 12, 2018), https://www.politico.com/magazine/story/2018/05/12/hillsdale-college-trump-pence-218362 [https://perma.cc/5RRH-M695] ("The conservative donors Arnn has cultivated include Wheel of Fortune host Pat Sajak and the DeVos and Prince families."); Virginia Aabram, Secretary of Education Betsy DeVos Speaks at Hillsdale, COLLEGIAN (Oct. 22, 2020), https://hillsdalecollegian.com/2020/10/secretary-of-education-betsy-devos-speaks-at-hillsdale [https://perma.cc/9BH8-797R].

<sup>229</sup> See Phil Williams, Revealed: Charter School Program Favored by Tennessee Governor Rewrites Civil Rights History, NEWSCHANNEL 5 NASHVILLE (Mar. 1, 2022, 1:19 PM), https://www.newschannel5.com/news/newschannel-5-investigates/revealed-charter-school-program-favored-by-tennessee-governor-rewrites-civil-rights-history [https://perma.cc/J6GP-8N8L] ("The 1776 Curriculum kind of has their own view of Dr. King and what he would believe today . . . ."). As one example, Hillsdale's curriculum erroneously claims that Dr. King "appealed to the individual conscience and not the force of law to bring about a color-blind society." *Id.* (quoting

Tennessee, in 1968; for Governor Lee to deliberately invite publicly funded charter schools to teach an ahistorical and biased view of Dr. King's teachings in the state in which he was assassinated seems especially troubling.

# B. Hillsdale's Entry into the Charter School Market

As described in Part III, charter schools are typically operated either as small-scale autonomous schools or as part of a larger chain of charter schools under a management company. Under either structure, the revenue that follows the students flows to the charter school operator. Hillsdale has developed an alternative administrative structure that allows it to maintain control over the curriculum but avoid the oversight and chartering restrictions that apply to charter school operators.

Hillsdale College began its push into public education, by establishing the Barney Charter School Initiative (BCSI) in 2010 with funding from the Barney Family Foundation. BCSI is billed as an outreach program of Hillsdale College devoted to the revitalization of public education through the launch and support of classical K-12 charter schools. Hillsdale emphasizes that the college simply supports charter schools and does not own, govern, manage, or profit from any affiliated school. The initiative guides, at no cost, groups who wish to start classical charter schools and provides successfully chartered schools with curriculum curated by Hillsdale, including material from the controversial 1776 Curriculum.

Under the umbrella of "Hillsdale K-12 Education," there are Member Schools, which "receive curriculum, consultation, and training from the Hillsdale K-12 Education Office," and Curriculum Schools, which license the K-12 Program Guide developed by Hillsdale College; Curriculum Schools may apply for Member School status after two

HILLSDALE COLL., *supra* note 224, unit 8, at 9). In reality, Dr. King specifically fought for civil rights laws that outlawed discrimination in public places, housing, and voting rights. *Id*.

<sup>230</sup> See Barney Charter School Initiative, HILLSDALE COLL., https://k12.hillsdale.edu/Programs/BCSI [https://perma.cc/3L54-ANR9].

<sup>231</sup> Id.

<sup>232</sup> Founding a Hillsdale Classical School, supra note 21.

<sup>233</sup> Id

<sup>234</sup> See The Hillsdale 1776 Curriculum, supra note 22. For differing characterizations of the 1776 Curriculum, compare Daniel Payne, Trump Ally Hillsdale College Pitches 1619 Project Counterweight, POLITICO (July 21, 2021, 4:50 PM), https://www.politico.com/news/2021/07/21/trump-ally-1619-project-500464 [https://perma.cc/6CJ7-LMNM], with Haley Strack, Hillsdale College Releases 1776 Curriculum in Hopes of Pursuing Truth About American History, FEDERALIST (July 21, 2021), https://thefederalist.com/2021/07/21/hillsdale-college-releases-1776-curriculum-in-hopes-of-pursuing-truth-about-american-history [https://perma.cc/WK6F-MLBD].

years.<sup>235</sup> Certified Schools have been certified by the Hillsdale K-12 Education Office. With only twenty-three member schools as of 2022, Hillsdale-affiliated charter schools currently represent only a small share of the charter school market.<sup>236</sup>

Like other schools of choice, admission to Hillsdale charter schools requires that parents apply to the schools, with applicants to oversubscribed schools selected by lottery. As in their expansion plans in Tennessee, Hillsdale charter schools depart from the nationwide norm of locating in urban areas and instead locate in predominantly white and affluent areas. Such locations act as a deterrent to applicants from minority populations, due to barriers as simple as lack of transportation.<sup>237</sup> The student demographic composition of Hillsdale schools is the opposite of that in charter schools nationwide.<sup>238</sup>

Another benefit Hillsdale attains by not owning or managing the affiliated charter schools is that it can deflect any responsibility for the actions of school employees or administrators. For example, social media posts by the principal of the Hillsdale charter school Naples Classical Academy in Naples, Florida, received scrutiny for anti-Muslim posts, such as language about Muslim "gang rape marathons." Hillsdale's response was that it "does not own, govern, or manage any of its affiliated schools." <sup>240</sup>

In the remainder of this Part, we provide examples of Hillsdale's entry into different states.

### 1. Florida

Like Governor Lee of Tennessee, Florida's Governor Ron DeSantis has embraced a relationship with Hillsdale.<sup>241</sup> With considerable political

<sup>235</sup> See Schools: Hillsdale Classical Schools Across the Nation, supra note 3.

<sup>236</sup> See id.

<sup>237</sup> See, e.g., Saul, supra note 4 ("The students are selected through a citywide lottery, but the school's location in affluent Buckhead may deter some applicants.").

<sup>238</sup> See id. ("In a city where 73 percent of public school students are Black and 17 percent white, Atlanta Classical Academy is the mirror image: 17 percent Black and 71 percent white, according to a 2020 state report. Overall, Hillsdale's charter school racial demographics are close to that of the Atlanta Classical students. That is a departure from charter schools nationally, which are about 30 percent white.").

<sup>239</sup> Joyce, supra note 24.

<sup>240</sup> Id.

<sup>&</sup>lt;sup>241</sup> See Ana Ceballos & Sommer Brugal, Conservative Hillsdale College Is Helping DeSantis Reshape Florida Education, TAMPA BAY TIMES (July 5, 2022), https://www.tampabay.com/news/florida-politics/2022/07/01/conservative-hillsdale-college-is-helping-desantis-reshape-florida-education [https://perma.cc/S8JL-KTBJ]. The relationship between Governor DeSantis and

support from numerous parties, in particular Governor DeSantis and Richard Corcoran, former commissioner of the Florida Board of Education, Florida is the home of seven Hillsdale charter schools.<sup>242</sup>

The ties between Governor DeSantis and Hillsdale College extend well beyond a handful of charter schools, with an impact on Florida public education among many dimensions. Hillsdale is one of four groups that partnered with the Florida Department of Education to develop a civics training program for public schools.<sup>243</sup> The training includes explicitly religious content. For example, the training includes a slide reading, "Founders expected religion to be promoted because they believed it was essential to civic virtue."<sup>244</sup>

As another example of Hillsdale's influence on public education in Florida, Hillsdale-affiliated reviewers were instrumental in the Florida Department of Education's rejection of dozens of math textbooks over perceived references to critical race theory.<sup>245</sup> Notably, out of 125 reviewers of math textbooks, only three reviewers raised objections. One was a Hillsdale College sophomore and the second was a Hillsdale civics education specialist.<sup>246</sup>

Florida has an openly conservative education agenda to privatize public education.<sup>247</sup> In expressing admiration for Tennessee's mission of increasing Hillsdale charter schools in the state by at least fifty, Corcoran urged that the move happen quickly, noting that once students are lured to charter schools from traditional public schools—what he called getting them "across [the] Rubicon"—the resulting "loss of funding and forced consolidation" of public schools will cause them to collapse and prevent future Democratic governors from changing the educational landscape back.<sup>248</sup>

Hillsdale College includes a partnership to develop a new civics program and provide professional training to public K-12 teachers. *Id*.

<sup>242</sup> See id.

<sup>243</sup> Id.; see Joe Gorchow, South Florida Educators Concerned New State Civics Training Is Creating "A Culture War Situation," CBS MIA. (July 14, 2022, 11:17 PM), https://www.cbsnews.com/miami/news/south-florida-educators-concerned-new-state-civics-training-culture-war-situation [https://perma.cc/X8QH-FPST].

<sup>244</sup> Gorchow, supra note 243.

<sup>245</sup> See Ceballos & Brugal, supra note 241.

<sup>246</sup> See id.

<sup>247</sup> See Greg Allen, Florida Gov. DeSantis Takes Aim at What He Sees as Indoctrination in Schools, NPR (July 13, 2022, 10:27 AM), https://www.npr.org/2022/07/13/1110842453/florida-gov-desantis-is-doing-battle-against-woke-public-schools [https://perma.cc/AB47-FKBF].

<sup>248</sup> Joyce, supra note 24.

### 2. California

In an effort to open the first Hillsdale-affiliated charter school in California, supporters deployed controversial tactics aimed at both the authorizing board and local families. In its initial application, proposed charter school Orange County Classical Academy (OCCA) touted a partnership with both Hillsdale and nearby Chapman University, and marketing materials stated that "academy students would be given 'priority for admittance and scholarships to Chapman." Despite Chapman clarifying that no formal relationship with OCCA exists, OCCA supporters continued to assert the claim, leading members of the Orange Unified School District (OUSD) Board of Trustees to suspect that the alleged affiliation misled minority families who signed a petition in support of the charter school. 250

In addition, a pro-charter school PAC mounted a well-funded and successful campaign to place two charter-friendly members on the local authorizing school board. In the 2016 election, ninety-six percent and ninety-seven percent, respectively, of OUSD Board of Trustees members John Ortega's and Brenda Lebsack's campaign contributions came from the California Charter Schools Association's PAC.<sup>251</sup> The charter was narrowly approved by a four-to-three vote, with Ortega and Lebsack voting in favor of the application.<sup>252</sup>

#### 3. Wisconsin

Lac Courte Oreilles Ojibwe University (Lac Courte) is a public tribal university in northwestern Wisconsin. As stated on its website, its mission is "to provide Anishinaabe communities with post-secondary and continuing education while advancing the language, culture, and history of the Ojibwe."<sup>253</sup> In 2021, while it was a community college, Lac Courte became the charter school authorizer of the Lake County Classical

<sup>&</sup>lt;sup>249</sup> Tina Richards, *Charter School Seeking Entry into OUSD*, FOOTHILLS SENTRY (Nov. 2019), https://foothillssentry.com/charter-school-seeking-entry-into-ousd.html [https://web.archive.org/web/20210301124303/https://foothillssentry.com/charter-school-seeking-entry-into-ousd.html].

<sup>250</sup> Id.

<sup>251</sup> Lynne Riddle, Riddle: Are OUSD Trustees Ortega and Lebsack Conflicted on Upcoming Charter School Vote?, VOICE OF OC (Dec. 8, 2020), https://voiceofoc.org/2019/12/riddle-are-ousd-trustees-ortega-and-lebsack-conflicted-on-upcoming-charter-school-vote [https://perma.cc/QY85-YXZX].

<sup>&</sup>lt;sup>252</sup> Regular Board Meeting Minutes, ORANGE UNIFIED SCH. DIST. BD. OF EDUC. 9 (Dec. 19, 2019), https://www.orangeusd.org/uploaded/District/BoardOfEducation/2020/Board\_Minutes/Board\_Minutes\_12.19.19\_approved.pdf [https://perma.cc/4HKT-SH9X].

<sup>253</sup> LAC COURTE OREILLES OJIBWE UNIV., https://www.lco.edu [https://perma.cc/CXH3-EF9T].

Academy (LCCA), an independent charter school located in suburban Milwaukee and a Hillsdale College Member School.<sup>254</sup>

It may seem surprising that Lac Courte ever was the charter authorizer of LCCA for several reasons. Geographically and with respect to mission, there is no evident synergy. Lac Courte is located a nearly five-hour drive away from LCCA.<sup>255</sup> The missions of Hillsdale-affiliated schools and Lac Courte seem diametrically opposed, with Lac Courte advancing the "language, culture, and history of the Ojibwe,"<sup>256</sup> and the Hillsdale K-12 curriculum dedicated to teaching Western history, traditions, and values based on a curriculum designed by an ultraconservative Christian college.<sup>257</sup> There is minimal overlap in the constituency served by Lac Courte and LCCA, as LCCA has few to no tribal members among its students, all of whom are drawn from the local community.<sup>258</sup>

So how did Lac Courte become the authorizer? Like many states, Wisconsin permits schools to be chartered by any of a number of potential authorizers, including the chancellor of the University of Wisconsin, school district authorizers, and technical college boards, as well as the state's two tribal colleges.<sup>259</sup> The interim principal of LCCA was refreshingly honest when explaining why Lac Courte was LCCA's charter authorizer: "The other authorizers all declined."<sup>260</sup>

Although the tribe's agreement to charter the LCCA school had been rationalized by appealing to high-minded shared values of "educational sovereignty," financial motives may have provided even more of an inducement. The college received three percent of the school's per-pupil

Ruth Conniff, How a Wisconsin Tribe Helped Launch a Trump-Approved 'Make America Great Again' Charter School, WIS. EXAM'R (Dec. 22, 2021, 7:00 AM), https://wisconsinexaminer.com/2021/12/22/how-a-wisconsin-tribe-helped-launch-a-trump-approved-make-america-great-again-charter-school [https://perma.cc/6CGC-2PQ]; see About, LAKE COUNTRY CLASSICAL ACAD., https://www.lakecountryclassical.org/about-us [https://perma.cc/P8KL-A4Y2]. In October 2022, Lac Courte announced it would not renew LCCA's charter unless it severed ties with Hillsdale. Official LCOOU Public Statement Regarding LCCA Charter, LAC COURTE OREILLES OJIBWE UNIV. (Oct. 4, 2022), https://www.lco.edu/news/official-lcoou-public-statement-regarding-lcca-charter [https://perma.cc/A28U-TWZC].

<sup>255</sup> Conniff, supra note 254.

<sup>256</sup> LAC COURTE OREILLES OJIBWE UNIV., supra note 253.

<sup>257</sup> See supra Section IV.A.

<sup>258</sup> Frank Vaisvilas, Tribe Caught in Middle of Political Debate over Charter Schools in Wisconsin, GREEN BAY PRESS GAZETTE (May 4, 2022, 11:30 AM), https://www.greenbaypressgazette.com/story/news/native-american-issues/2022/05/02/gov-evers-vetoes-tribal-charter-schools-bill/7441070001 [https://perma.cc/DP2N-EFTP] ("Of the school's 416 students, 351 are identified as white and only seven are identified as American Indian, according to the Department of Public Instruction.").

<sup>259</sup> See WIS. STAT. ANN. § 118.40(2r)(b)(1).

<sup>260</sup> Conniff, supra note 255 (quoting Margaret Daigneau, interim principal of LCCA).

<sup>261</sup> Id.

school aid for serving as the authorizer.<sup>262</sup> In addition to the ongoing revenue stream, Lac Courte received an implementation grant from the state of \$750,625.<sup>263</sup>

Although Wisconsin largely does not cap the number of charter schools that can be authorized,<sup>264</sup> the two tribal colleges in the state face a combined cap of six charters they are permitted to authorize.<sup>265</sup> A bill to remove the cap on the number of charters that tribal colleges can authorize was vetoed in April 2022 by Wisconsin governor Tony Evers.<sup>266</sup> Removal of this cap, if implemented at some future date, would provide an attractive opportunity for expanding the reach of charter schools, especially among those that, like LCCA, are declined by every other authorizer. The potential for charter school expansion through tribal authorizers is evident in Michigan. Tribally controlled Bay Mills Community College in Michigan is the authorizer of forty-six charter schools in the state, making it one of the top three authorizers in the state.<sup>267</sup>

#### 4. Tennessee

In his 2022 State of the State Address, Tennessee Governor Bill Lee announced that his administration is partnering with Hillsdale College "to expand their approach to civics education and K-12 education," describing the college as "champions of American exceptionalism," and stating that "[f]or decades, Hillsdale College has been the standard bearer in quality curriculum and the responsibility of preserving American liberty."<sup>268</sup> In a speech in Franklin, Tennessee, four months earlier, Hillsdale College President Larry Arnn elaborated that he and Governor Lee had agreed to open fifty to one hundred charter schools in Tennessee.<sup>269</sup> To operate these schools, the charter management organization American Classical Education Inc. (ACE) was launched with Hillsdale's support.<sup>270</sup> Although formally a separate entity from

<sup>262</sup> Id.

<sup>263</sup> Id.

<sup>264</sup> See supra Section II.B.

<sup>&</sup>lt;sup>265</sup> WIS. STAT. ANN. § 118.40(2r)(cq) (West 2022).

<sup>266</sup> Vaisvilas, supra note 258.

<sup>267</sup> Our History, BAY MILLS CMTY. COLL. CHARTER SCHS. OFF., https://bmcso.org/about/our-history [https://perma.cc/FC7M-2GC5].

<sup>268</sup> Lee, supra note 1.

<sup>269</sup> Aldrich, supra note 1.

<sup>270</sup> Ben Wilson, *New Charter School Management Organization Hires First CEO*, COLLEGIAN (Feb. 24, 2022), https://hillsdalecollegian.com/2022/02/new-charter-school-management-organization-hires-first-ceo [https://perma.cc/HY86-4N3G].

Hillsdale, ACE's CEO is a former Hillsdale student, and the board for one of ACE's proposed schools included "the Hillsdale chief of staff, the Hillsdale vice president of finance, the Hillsdale vice president of admissions, a member of the Hillsdale board of directors, the former superintendent of the college's own private Hillsdale Academy and two Hillsdale graduates."<sup>271</sup>

ACE submitted applications to local school boards in three counties in Tennessee, but in the summer of 2022, the boards rejected all three applications.<sup>272</sup> In July 2022, ACE appealed the denials to the Tennessee Public Charter School Commission.<sup>273</sup> The commission was created by a 2019 law supported by Governor Lee that revoked appeals authority from the state board of education.<sup>274</sup> Unlike the board of education, whose duty is to oversee numerous facets of public education in Tennessee,<sup>275</sup> the charter school commission has the sole "purpose of serving as an appellate public charter school authorizer and the [local education agency] for any public charter school it authorizes."<sup>276</sup> Governor Lee appointed all nine commission members,<sup>277</sup> including the board chairman of KIPP Memphis<sup>278</sup> and the CEO of a CMO who also develops real estate projects "anchored by high-performing schools."<sup>279</sup> With such

<sup>271</sup> Williams, supra note 34.

<sup>272</sup> See Wilson, supra note 270; Phil Williams, Hillsdale-Affiliated Charter School Operator Asks State to Overrule Rutherford, Montgomery Counties, NEWSCHANNEL 5 NASHVILLE (July 29, 2022, 4:08 PM), https://www.newschannel5.com/news/newschannel-5-investigates/revealed/hillsdale-affiliated-charter-school-operator-asks-state-to-overrule-rutherford-montgomery-counties [https://perma.cc/DH6V-V8FC].

<sup>273</sup> Williams, supra note 272.

<sup>274</sup> See Marta W. Aldrich, Tennessee Legislature Approves Governor's Call for a Statewide Charter School Commission, CHALKBEAT TENN. (Apr. 18, 2019, 11:45 AM), https://tn.chalkbeat.org/2019/4/17/21107933/tennessee-legislature-approves-governor-s-call-for-a-statewide-charter-school-commission [https://perma.cc/665T-CCGV]; see also Gov. Lee's School Choice Agenda Gains Momentum in Tennessee General Assembly, TENN. OFF. OF THE GOVERNOR (Mar. 20, 2019, 6:29 PM), https://www.tn.gov/governor/news/2019/3/20/gov—lee-s-school-choice-agenda-gainsmomentum-in-tennessee-general-assembly.html [https://perma.cc/XFA9-KK8U] (characterizing the legislation as "Lee's charter school bill").

<sup>275</sup> See TENN. CODE ANN. § 49-1-302 (2022) (effective July 1, 2023).

<sup>276</sup> TENN. CODE ANN. § 49-13-105(a) (2022).

<sup>277</sup> See Commission Members, TENN. PUB. CHARTER SCH. COMM'N, https://www.tn.gov/tn-public-charter-school-commission/about-us/commission-members.html [https://perma.cc/UDT9-4NPP].

<sup>278</sup> Terence Patterson, TENN. PUB. CHARTER SCH. COMM'N, https://www.tn.gov/content/tn/tn-public-charter-school-commission/about-us/commission-members/terrence-patterson.html [https://perma.cc/7SM5-8EW3].

<sup>279</sup> Derwin Sisnett, TENN. PUB. CHARTER SCH. COMM'N, https://www.tn.gov/tn-public-charter-school-commission/about-us/commission-members/derwin-sisnett.html [https://perma.cc/U64Y-XKUB].

a "charter friendly" appeals board, "[h]aving the school board there as a step is relatively meaningless."  $^{280}\,$ 

In 2022, lawmakers introduced a new bill that would allow applicants to bypass a local school board and apply directly to the commission for five years if the commission overruled the local board's rejections three times in three years.<sup>281</sup> The new rule would enable the commission to grant itself exclusive authorizing authority over a school district and would create a five-year window for charter school operators to enter a community without local input. The sponsor removed the bill from the calendar in March 2022 but left open the possibility of reintroducing it in later sessions.<sup>282</sup> Even if the bill does not pass, the lack of a cap on charter schools and the ability to appeal to a governor-appointed board provide a clear path to approval for an applicant with political support.

However, Hillsdale may be their own greatest threat in Tennessee. In a two-hour speech in June 2022 in Williamson County, Hillsdale President Arnn claimed that American teachers "are trained in the dumbest parts of the dumbest colleges in the country." At Arnn's side during the speech was Governor Lee, whose silence was aggressively condemned from all sides, including his Republican allies. No Leeappointed members of the appeals commission indicated that Arnn's remarks would impact their decision, but spectators characterized the commission's decision whether to grant a charter to an applicant facing near-universal scorn from the state they represent as "the first major test" for the legitimacy and autonomy of the board.

However, in September 2022, one week before the Commission was scheduled to vote on the appeals, ACE withdrew all three charter school applications, citing a need for more time to "address concerns and clarify

<sup>&</sup>lt;sup>280</sup> Mitchell, *supra* note 102 (quoting education advocate and former Nashville school board member Amy Frogge regarding ACE's application appeal).

<sup>&</sup>lt;sup>281</sup> Adam Friedman, *Tennessee Bill to Bypass Local Decisions on Charter Schools on Pause in the House*, TENNESSEAN (Mar. 15, 2022, 5:20 PM), https://www.tennessean.com/story/news/politics/2022/03/15/tennessee-charter-schools-bill-bypass-local-decisions-on-pause-house/7054338001 [https://perma.cc/CSB4-82PM].

<sup>282</sup> Id.

<sup>283</sup> Phil Williams, Revealed: Teachers Come from 'Dumbest Parts of Dumbest Colleges,' Tenn. Governor's Education Advisor Tells Him, NEWSCHANNEL 5 NASHVILLE (July 12, 2022, 11:34 AM), https://www.newschannel5.com/news/newschannel5-investigates/revealed/revealed-teachers-come-from-dumbest-parts-of-dumbest-colleges-tenn-governors-education-advisor-tells-him [https://perma.cc/Q76B-DBV4].

<sup>284</sup> Olmstead, supra note 62.

<sup>&</sup>lt;sup>285</sup> Marta W. Aldrich, *Hillsdale Group's Charter School Appeals Will Test Independence of New Tennessee Commission*, CHALKBEAT TENN. (Aug. 10, 2022, 6:00 AM), https://tn.chalkbeat.org/2022/8/10/23298438/hillsdale-charter-schools-appeals-tennessee-commission-governor-lee [https://perma.cc/8UAH-G4ZA].

confusion and misconceptions raised by Commission staff."<sup>286</sup> In December 2022, ACE renewed its efforts by filing letters of intent to open charter schools in five school districts across Tennessee, including the three districts to which ACE had previously applied.<sup>287</sup> If ACE submits formal applications, each district's board of education must approve or deny the application; if denied, ACE may again appeal to the statewide Commission.<sup>288</sup>

### 5. Colorado

Colorado has generally embraced charter schools. Nationwide, Colorado has the third highest proportion of students in charter schools, with over fifteen percent of students attending charters. The National Alliance for Public Charter Schools, a pro-charter advocacy group, ranks Colorado's charter school laws as the second best in the nation. Supporters of Hillsdale-affiliated charter schools in Colorado have made use of the state's existing charter support and generous laws. For instance, since Colorado permits for-profit corporations to manage charter schools, American Legacy Academy, a Hillsdale curriculum school that has been approved to open in Weld County, will be operated by the for-profit CMO Academica, melding the profit- and mission-driven goals of these out-of-state actors. Selection of students in charter schools.

A hallmark of charter school governance is the ability to operate independently, free from some requirements placed on traditional public schools. In Colorado, laws that give school boards authority over employment, training, and curriculum are automatically waived for

<sup>286</sup> Melissa Brown, *Hillsdale-Backed Charter Schools Withdraw Applications Before State Appeals Vote*, TENNESSEAN (Sept. 29, 2022, 6:00 PM), https://www.tennessean.com/story/news/politics/2022/09/29/hillsdale-backed-charter-schools-withdraw-applications-before-state/69528447007 [https://perma.cc/G4P3-KZB5].

<sup>287</sup> Marta W. Aldrich, *Hillsdale-Linked Charter School Group Will Try Again in Tennessee*, CHALKBEAT TENN. (Dec. 5, 2022, 8:16 PM), https://tn.chalkbeat.org/2022/12/5/23495563/hilldale-charter-schools-american-classical-tennessee-applications [https://perma.cc/92SM-AUWK].

<sup>288</sup> See Aldrich, supra note 285.

<sup>289</sup> KEYSTONE POL'Y CTR., COLORADO'S MISSING YEAR: CHARTER SCHOOL PERFORMANCE 3 (2022), http://www.keystone.org/wp-content/uploads/2022/02/Missing-Year\_Charter-Schools\_final.pdf [https://perma.cc/VYW8-3ZSB].

<sup>290</sup> TODD ZIEBARTH, NAT'L ALL. FOR PUB. CHARTER SCHS., MEASURING UP TO THE MODEL: A RANKING OF STATE PUBLIC CHARTER SCHOOL LAWS 3 (13th ed. 2022), https://www.publiccharters.org/sites/default/files/documents/2022-01/2022-model-law\_rd3.pdf [https://perma.cc/672B-97MX].

<sup>291</sup> Strauss & Cimarusti, supra note 225.

charter schools, and charters may request waivers for other laws.<sup>292</sup> All Hillsdale affiliates avail themselves of waivers for at least thirty-five state laws.<sup>293</sup> Two Hillsdale-affiliated charter schools are exempt from a statute that prohibits human sexuality education from emphasizing abstinence as the primary pregnancy prevention method or excluding LGBT health needs.<sup>294</sup> In addition, two schools have removed the local school board's ability to determine which "books, magazines, papers, or other publications... are of immoral or pernicious nature,"<sup>295</sup> allowing the school to decide what materials are available to students.

Hillsdale allies have been active in local government campaigns in Colorado communities where Hillsdale-affiliated charters operate or plan to operate. In the November 2021 elections, eleven candidates in school board races across the state were endorsed by the 1776 Project PAC,<sup>296</sup> a PAC that wants to abolish critical race theory because it is "incredibly hostile to white people, Western civilization, classical liberalism, the enlightenment, the founding of America, and capitalism."<sup>297</sup> In Grand Junction, the three PAC-supported winning candidates formed a majority on the local board.<sup>298</sup> The following year, the board approved Hillsdale-affiliated Ascent Classical Academy's request to apply to the

<sup>292</sup> Waivers & Policy Guidance, COLO. DEP'T OF EDUC., https://www.cde.state.co.us/cdechart/waivers [https://perma.cc/WVS7-CCQM].

<sup>&</sup>lt;sup>293</sup> See COLO. DEP'T OF EDUC., CHARTER SCHOOLS WAIVERS 2022–23, at 10, 39, 50 (2022), https://www.cde.state.co.us/cdechart/report-waiversbycharterschool-0 [https://perma.cc/KPT3-6E9Y] (indicating that Ascent Classical Academy Douglas County, Golden View Classical Academy, and Liberty Tree Classical Academy have forty waivers, and Ascent Classical Academy Northern Colorado has thirty-seven).

<sup>294</sup> See id. at 39, 50 (indicating that Golden View Classical Academy and Liberty Tree Classical Academy waived Colorado Revised Statutes § 22-1-128); see also COLO. REV. STAT. § 22-1-128(6)(i), (7)(b) (2022) (describing requirements of sexual education programs, if a school chooses to offer them).

<sup>&</sup>lt;sup>295</sup> § 22-32-110(1)(r) (giving the local board of education the discretion to remove inappropriate materials from the school or library); see COLO. DEP'T OF EDUC., supra note 293, at 10, 50 (indicating that Ascent Classical Academy Douglas County and Liberty Tree Classical Academy waived Colorado Revised Statutes § 22-32-110(1)(r)).

<sup>&</sup>lt;sup>296</sup> See Our Endorsed Candidates, 1776 PROJECT PAC, https://1776projectpac.com/endorsed-candidates [https://perma.cc/D9ZT-Y2CP].

<sup>&</sup>lt;sup>297</sup> Critical Race Theory, 1776 PROJECT PAC, https://1776projectpac.com/about [https://perma.cc/379K-ZPN7].

<sup>298</sup> See Nathan Deal & Sam Klomhaus, Update: Haitz, Jones, Lema Take Lead in Board Race, GRAND JUNCTION DAILY SENTINEL (Nov. 3, 2021, 11:37 PM), https://www.gjsentinel.com/news/western\_colorado/update-haitz-jones-lema-take-lead-in-board-race/article\_2bac6670-3bff-11ec-881c-c3c9c9c61565.html [https://perma.cc/5EYX-66XY] (indicating that Andrea Haitz, Will Jones, and Angela Lema won their school board races); see also Our Endorsed Candidates, supra note 296 (indicating that Andrea Haitz, Will Jones, and Angela Lema were endorsed by the 1776 Project PAC); Board of Education Members and Contact Information, MESA CNTY. VALLEY SCH. DIST. 51, https://www.d51schools.org/about\_us/board\_of\_education/members [https://perma.cc/D6KB-3DRU] (indicating that there are five members on the school board).

Colorado Charter School Institute in hopes of starting a charter school in Grand Junction.<sup>299</sup>

In 2019, the Douglas County school board clashed with Ascent Classical Academy of Douglas County over the school's decision to allow teachers to carry concealed handguns in the building.<sup>300</sup> In 2021, conservative political groups poured money into the school board race, ostensibly citing "parent power" and distaste toward unions.<sup>301</sup> All four candidates endorsed by the 1776 Project PAC won their seats, ousting incumbents and forming a majority of the seven-member school board.<sup>302</sup>

### 6. Failed Hillsdale Charters

Despite political support and the promise of superior education, not all of Hillsdale's efforts have been successful. Hillsdale-affiliated Metropolitan Philadelphia Classical Charter School withdrew its application after critics "raised several serious concerns, including its founders' lack of any connection to Philadelphia and its quasi-religious approach to education." 303

In Florida, Tallahassee Classical School was approved by the state despite local opposition, but has since ended its relationship with Hillsdale, with teachers voicing concerns that Black students were disproportionately dismissed shortly before state assessment tests were administered.<sup>304</sup> Livingston Classical Academy in Michigan also faced

<sup>299</sup> Nathan Deal, Board Approves Charter School Resolution, GRAND JUNCTION DAILY SENTINEL (May 6, 2022), https://www.gjsentinel.com/news/western\_colorado/board-approves-charter-school-resolution/article\_9b8baf68-cc9c-11ec-a290-73b3b4339fec.html [https://perma.cc/A6DU-B6FX].

<sup>300</sup> Meg Wingerter, Lone Tree Charter School That Allows Staff to Carry Concealed Guns Will Leave Douglas County School District, DENV. POST (Aug. 24, 2019, 11:27 AM), https://www.denverpost.com/2019/08/23/ascent-classical-academy-armed-teachers [https://perma.cc/J84W-5LFU].

<sup>301</sup> See Scott Weiser, Conservatives Sweep Douglas County School Board Election, DENV. GAZETTE (Nov. 13, 2021), https://denvergazette.com/news/conservatives-sweep-douglas-county-school-board-election/article\_9e121316-3c47-11ec-9f14-53e296b0e453.html [https://perma.cc/3A4K-ASMO].

<sup>302</sup> See id.; Our Endorsed Candidates, supra note 296 (indicating that the PAC endorsed Douglas County school board candidates Becky Myers, Kaylee Winegar, Christy Williams, and Mike Peterson).

<sup>303</sup> Susan L. DeJarnatt, Oversight, Charter Schools, and a Thorough and Efficient System of Public Education, 70 S.C. L. REV. 435, 464–65 (2018). DeJarnatt also compared the school's vision of "moral character and virtue" to "a private preparatory school circa 1850" and characterized the proposed school as "near to a religious school in classical clothing." *Id.* at 465–66.

<sup>304</sup> Saul, supra note 4.

opposition before being granted a charter and has likewise severed its ties with Hillsdale.<sup>305</sup>

Other charter schools have failed to launch. In 2017, Chicago Classical Academy (CCA), part of Hillsdale's BCSI, applied to open in Chicago's South Loop neighborhood.<sup>306</sup> However, CCA faced steep competition; that year, Chicago Public Schools received nineteen other charter school applications,<sup>307</sup> and state law permits no more than seventy charter schools to operate in the city at one time.<sup>308</sup> School leaders acknowledged that "[o]pening a charter school in Chicago is no easy task,"<sup>309</sup> and decided not to appeal their denial.<sup>310</sup>

Texas offers a striking example of how a charter school can be pushed through the authorization process by using political connections despite repeated denials and overwhelming opposition. The Hillsdale affiliate Heritage Classical Academy (HCA)'s application for a charter has been denied three years in a row.<sup>311</sup> Texas law requires charter schools to receive approval from the state board of education.<sup>312</sup> During the most recent vote, the board expressed frustration with school leadership over perennial shortcomings of their application and voted to veto the application in a bipartisan vote.<sup>313</sup> The board's disunity regarding HCA compared to the other proposed charter schools debated during the

<sup>&</sup>lt;sup>305</sup> See Joyce, supra note 24; Letter from Steven Reagan, President, Livingston Classical Acad., to Student, Staff, and Parent Cmty. of Livingston Classical Acad. (June 18, 2021), https://livingstonclassicalacademy.org/wp-content/uploads/2021/06/Letter-from-the-Board-6.18.2021.pdf [https://perma.cc/B7YG-V792].

<sup>&</sup>lt;sup>306</sup> Juan Perez Jr., Conservative Michigan College Backs Pitch for Chicago Charter School, CHI. TRIB. (Mar. 30, 2017, 6:13 PM), https://www.chicagotribune.com/news/breaking/ct-hillsdale-chicago-charter-school-met-20170330-story.html [https://perma.cc/G8WV-DHMS].

<sup>307</sup> Id.

<sup>308</sup> See 105 ILL. COMP. STAT. ANN. 5/27A-4(b) (West 2022).

<sup>309</sup> Karen Kidd, Chicago Classical Academy Charter School Mulling Options Pending CPS Application Decision, CHI. CITY WIRE (Dec. 4, 2017), https://chicagocitywire.com/stories/511278630-chicago-classical-academy-charter-school-mulling-options-pending-cps-application-decision [https://perma.cc/5FTG-M9BV] (quoting CCA leader Alice Epstein).

<sup>&</sup>lt;sup>310</sup> Karen Kidd, Chicago Classical Academy Charter School Down but Not Out, Would-Be Co-Founder Says, CHI. CITY WIRE (Mar. 27, 2018), https://chicagocitywire.com/stories/511371298-chicago-classical-academy-charter-school-down-but-not-out-would-be-co-founder-says [https://perma.cc/8EXR-C543].

<sup>311</sup> Brian Lopez & Kate McGee, Texas State Board of Education Rejects Conservative-Backed Heritage Classical Academy Charter School for Third Time, TEX. TRIB. (June 17, 2022, 2:00 PM), https://www.texastribune.org/2022/06/17/sboe-charter-school-vote [https://perma.cc/H4BQ-YD4F].

<sup>312</sup> See Tex. Educ. Code. Ann. § 12.101(b) (West 2021).

<sup>313</sup> See Isaiah Mitchell, State Board of Education Rejects Four Out of Five Charter School Applicants, Including Houston Classical School, TEXAN (June 21, 2022), https://thetexan.news/state-board-of-education-rejects-four-out-of-five-charter-school-applicants-including-houston-classical-school [https://perma.cc/X9QG-JH5D] ("The final vote... was eight to six, with two Republicans joining every Democrat on the board.").

meeting is typical of the reaction to Hillsdale-backed schools; while votes concerning the other schools at the same meeting saw "near-unanimous agreement among the members, Heritage nearly split the fifteen-member board down the middle."<sup>314</sup>

This experience in Texas demonstrates the advantage of having an elected state board of education as the authorizer rather than, for instance, a governor-appointed charter school commission. However, the board is not immune from manipulation by outside forces. Two Republican board members who previously voted against HCA lost reelections to opponents who were funded by a PAC that received donations from the family of HCA's chairman of the board. Another Republican who voted to deny HCA lost his position after the Texas Senate drew new state board districts.<sup>315</sup> If HCA applies a fourth time when the new board members take office, "its future—and that of other charter schools like it in Texas—looks bright."<sup>316</sup>

### V. RECOMMENDATIONS

In this Article, we identified a series of unique areas of concern that arise from Hillsdale's charter school incursion into the public school arena that were not anticipated, and were thereby hard to constrain, under the current charter school regulatory and administrative structure. In this Part, we identify how prior proposals to improve charter school accountability are unlikely to constrain charter school growth and practices. We then propose recommendations to mitigate unintended consequences of charter school expansion by use of regulation and litigation to ensure that charter schools serve the public interest.

A fundamental problem in the charter school sector is that there are limited incentives to monitor or hold charter schools accountable for their performance. Indeed, the rationale for charter schools is that the market, as demonstrated by enrollment, is the arbiter of success: schools that are successful will attract students, and schools that are not successful will fail to attract students and will close. In addition to the market test, some charters are not renewed for failure to meet state standards or are not financially viable, but this is relatively rare.

<sup>314</sup> Id.

<sup>315</sup> Edward McKinley, *Texas Conservatives Flex Muscle to Help Anti-Woke Charter School, a Sign of Things to Come*, HOUS. CHRON. (July 5, 2022, 3:35 PM), https://www.houstonchronicle.com/politics/texas/article/Texas-conservatives-flex-muscle-to-help-anti-woke-17277096.php [https://perma.cc/72KL-LKFB].

<sup>316</sup> Id.

## A. Authorizers and Caps

Improving oversight and setting caps on the number of charters are commonly offered as mechanisms for holding charter schools to performance standards. States vary greatly in their charter school policies.317 Restrictions on the number of authorizers limit the ability of charter applicants to shop for an authorizer. For example, a Hillsdale charter school in Wisconsin was ultimately granted a charter by a tribal college after being declined by every other authorizer.<sup>318</sup> In some states, there are numerous potential authorizers; in Michigan, for instance, over forty entities currently authorize charters.<sup>319</sup> Authorizers often benefit financially. Michigan's authorizers collect up to three percent of school funds from the charters they authorize.320 Even where authorizers are not paid, there are still implicit costs in terms of the time to conduct reviews and evaluate existing charters. As long as student demand is high, so that the school meets the market test, there is little upside for the authorizer to revoke a charter. In these situations, the lack of incentives for authorizers to conduct serious oversight and impose sanctions is obvious.

Caps on the number of charters force authorizers to make decisions among competing applications and may create incentives to monitor performance. For instance, Chicago limits the number of charter schools, creating intense competition among applicants and likely contributing to the denial of a Hillsdale affiliate's application in the city.<sup>321</sup>

While well-intentioned and reasonable, limiting authorizers and imposing caps on charter schools are policies under state control, and state preferences and processes vary. In Massachusetts, a ballot initiative to raise the cap on the number of charter schools failed to pass.<sup>322</sup> In Tennessee, the governor and legislature simply created a state board that can overrule local boards as the charter school authorizer.<sup>323</sup> With no cap on the number of charters that can be authorized in Tennessee, state board approval becomes a rubber stamp for charter schools, such as those affiliated with Hillsdale, that the governor supports. Texas similarly cedes

<sup>317</sup> See supra Section II.B.

<sup>318</sup> See supra Section IV.B.3.

<sup>319</sup> Public School Academies by Authorizer, MICH. DEP'T OF EDUC. (Sept. 13, 2022), https://www.michigan.gov/mde/-/media/Project/Websites/mde/PSAU/Maps-and-Lists/PSAs\_by\_Authorizer\_2022\_9\_13.xlsx?rev=7cc653ebbdb2464189e5592e3c97a39a&hash= 11FD9831E6C88D8C88FD3264EF1640AC (last visited Jan. 11, 2023).

<sup>320</sup> MICH. COMP. LAWS ANN. § 380.502(6) (West 2023).

<sup>321</sup> See supra Section IV.B.6.

<sup>322</sup> See Tran, supra note 79, at 865.

<sup>323</sup> See supra Section IV.B.4.

authorization duties to a state school board.<sup>324</sup> We do not consider proposals to enhance oversight or impose caps as providing sufficiently effective or feasible mechanisms to prevent the incursion of Hillsdale affiliates' charter schools.

### B. Financial Fraud and Financial Incentives

The guaranteed revenue from public funding that follows the students and minimal oversight almost invites grifters and con artists to open charter schools. There are numerous cases of charter school operators engaging in financial fraud.<sup>325</sup> Financial crimes can be addressed through the existing criminal justice system, and efforts can possibly be bolstered through use of the False Claims Act.<sup>326</sup>

A subtler form of financial malfeasance is through real estate arrangements. Investors and hedge funds have found charter schools to be attractive real estate investments.<sup>327</sup> Because buildings to house charter schools are in many cases renovated at public expense, including in Tennessee, real estate developers benefit from charter schools through rental arrangements or with the prospect of developing neighborhoods or selling off the school property later. The state board appointed by Tennessee Governor Lee includes a real estate developer whose official profile advertises that he develops neighborhoods near high-performing schools.<sup>328</sup> Having authorizers with a financial interest in development creates a substantial conflict of interest. This includes an incentive to authorize charter schools in communities with the least need for educational improvement, such as in Buckhead, Georgia, an affluent and mostly white neighborhood of Atlanta that is home to a Hillsdale member school.<sup>329</sup>

We therefore propose that individuals with any financial conflicts of interest, no matter how seemingly minor, be prohibited from serving as either an authorizer or a board member of a charter school. Charter legislation in some states mandates disclosures of conflicts of interest. For example, Delaware requires charter school founders and boards of directors to disclose in their application "any ownership or financial"

<sup>324</sup> See supra Section IV.B.6.

<sup>325</sup> See supra Section I.D.

<sup>326</sup> See Chapman, supra note 43, at 658-66.

<sup>327</sup> See supra Section I.D.

<sup>328</sup> Derwin Sisnett, supra note 279.

<sup>329</sup> See generally ATLANTA CLASSICAL ACAD., https://atlantaclassical.org [https://perma.cc/F3DF-LMUB]; John Ruch, Buckhead by the Numbers: A Look at the Latest U.S. Census Data, BUCKHEAD (June 22, 2022), https://www.buckhead.com/buckhead-by-the-numbers-a-look-at-the-latest-u-s-census-data [https://perma.cc/K6R4-WJCR].

interest in the charter" and to continuously disclose such interests for the duration of the charter.<sup>330</sup> We recommend that states extend legislation to forbid such financial interests.

### C. Litigation Proposals

Schools are comprised of students and infrastructure, but without teachers, administrators, and staff, the school would not exist. Our proposal is to activate private incentives to litigate as a means of holding charter schools accountable to serving the public interest. The legal environment regarding the public-private boundaries between public charter schools and their independent operators remains unsettled. Gaps that limit effective monitoring and enforcement of laws and regulations governing charter schools may become exposed through litigation and may prompt voters to demand change through legislative action or constitutional amendments.

## 1. Hiring Practices

Investigative reporting revealed that Hillsdale charter schools are overwhelmingly staffed by graduates of Hillsdale College.<sup>331</sup> Because of Hillsdale's heavy reliance on its own graduates, its employment practices may fall short in compliance with employment discrimination law or equal-opportunity obligations.

The charter school itself will bear liability in employment discrimination charges.<sup>332</sup> Because charter school revenue is set by the number of students enrolled, litigation expenses and damages awards will reduce net revenue. The threat of litigation should therefore incentivize charter schools to maintain compliance with Title VII, even if that means hiring and retaining teachers who are unmarried, pregnant, transgender, or Muslim.

<sup>330</sup> DEL. CODE ANN. tit. 14, § 511(q) (West 2023).

<sup>&</sup>lt;sup>331</sup> See Williams, supra note 34 ("They said about 80 percent [of teachers] would come from Hillsdale College where they are graduates." (quoting statement by deputy superintendent of Jackson-Madison County)).

<sup>&</sup>lt;sup>332</sup> See, e.g., Press Release, U.S. Equal Emp. Opportunity Comm'n, EEOC Sues the Guidance Charter School for Pay Discrimination (Mar. 22, 2018), https://www.eeoc.gov/newsroom/eeocsues-guidance-charter-school-pay-discrimination [https://perma.cc/AR6J-FM89].

# 2. Board of Directors' Responsibility and Accountability

Like teachers, Hillsdale boards of directors are overwhelmingly drawn from the Hillsdale universe.<sup>333</sup> Most charter schools are organized as nonprofits, and nonprofit boards of directors are provided with some protection against lawsuits deriving from their roles on nonprofit boards.<sup>334</sup> Boards of directors of for-profit charter schools have the same limited liability protection available to board members of any other for-profit organization. The protection is not comprehensive for boards of either nonprofit or for-profit charter schools if they fail to monitor and prevent illegal activities.<sup>335</sup> Holding individual board members liable for failing to monitor and prevent illegal discrimination against staff or students, or for failing to detect financial fraud, would incentivize greater compliance with the law. This liability regime would not discourage parents, teachers, or community members who wish to improve public education from serving on a board but would deter disengaged, nonlocal actors who are not motivated by that goal.

# Oversight Incentives

Any party that receives a financial benefit from their role in approving or sustaining a charter school should be considered potentially liable over failure to comply with laws. The analogy here is to workers' compensation. Under the workers' compensation system, workers injured on the job cannot sue their employers for workplace accidents and instead receive compensation payments and coverage of medical expenses according to a schedule.<sup>336</sup> However, workers' compensation does not protect third parties from liability. If, for example, a construction worker falls off a defective ladder, the employee may not sue their employer but may sue the manufacturer of the defective ladder.

In analogy to workers' compensation, any third party to a charter school should not be exempt from lawsuits. This includes authorizers who receive a recurring payment for their role as authorizers.

<sup>333</sup> See supra discussion accompanying note 271.

<sup>334</sup> See generally NONPROFITS INS. ALL., DIRECTORS AND OFFICERS (D&O): KEY FACTS ABOUT INSURANCE AND LEGAL LIABILITY 5 (2019), https://secure.insurancefornonprofits.org/AMSCentral/ResourceDocuments.cfm?var\_PageAction=View&var\_ID=60 [https://perma.cc/RUI9-5LHF].

<sup>335</sup> See Cindy A. Schipani & George J. Siedel, Legal Liability: The Board of Directors, 1 FAM. BUS. REV. 279, 281–83 (1988).

<sup>336</sup> See generally Suzanne E. Macpherson, Workers' Compensation: The Exclusive Remedy Provision, 30 How. L.J. 581, 583 (1987).

Authorizers, such as school boards, that do not receive compensation for authorizing will be exempt from lawsuits. Similarly, real estate developers, investors, or property owners who play any constructive role in a charter school's location or continuance will not be exempt from liability.

### CONCLUSION

Publicly funded, privately operated charter schools are an entrenched part of the educational landscape. We are not proposing that they be eliminated. But standards and regulations established for firstwave charter schools are not robust enough to withstand entry or monitor compliance with federal and state laws of charter schools that have an agenda that is in opposition to public policy. We provide a review of the wide range of state practices with respect to caps, authorizing entities, oversight, and management and financial practices. We provide examples of how easily a mission-driven charter school network, such as those affiliated with Hillsdale, can exploit loopholes and exert its substantial political and financial strength despite facing considerable opposition. Existing laws are simply insufficient to stop a charter school network on its march to destroy public education and replace it with a publicly funded version of what would otherwise be a private conservative religious education. We propose that litigation be mobilized in the public interest to enforce antidiscrimination laws and remove self-dealing conflicts of interest. Imposing liability on decisionmakers and stakeholders of mission-driven charter schools would realign these schools' interests with the public's interest in providing equitable education opportunities.

#### **APPENDIX**

This appendix contains state statutes and regulations summarized in Tables 1–4 of the main text. Part I and Table 1 list laws regarding who may authorize charter schools. Part II and Table 2 list laws regarding charter school application appeals. Part III and Table 3 list laws regarding charter school caps. Part IV and Table 4 list laws regarding for-profit charter schools and for-profit charter management organizations.

### I. CHARTER AUTHORIZERS

Table 1: Charter Authorizers by State

Authorizer	States
Local Districts/Boards of Education	AL, AK, CA, CO, CT, DE, FL, GA, ID, IL, IN, KS, KY, LA, ME, MD, MI, MN, MO, NV, NH, NM, NY, OH, OK, OR, PA, SC, TN, UT, VA, WA, WV, WI, WY
State Commissioner/Board of Education (Direct Application)	AZ, DE, IA, LA, NH, NJ, NM, NY, NC, OH, OK, RI, TX
State Commissioner/Board of Education (Additional Approval Required)	AK, CT, GA, IL, KS, MA, MN, MO, NH, NY
State Charter School Body	AL, AZ, AR, CO, DC, HI, ID, IN, ME, MS, MO, NV, SC, UT, WA, WV
State-Run Colleges	AZ, FL, HI, ID, IN, MI, MN, MO, NV, NY, OH, OK, SC, UT, WI
Other Colleges (e.g., Private, Tribal)	HI, ID, IN, MI, MN, MO, OK, SC, WI
County/State Agencies	HI, IN, KY, OH, WI, WY
Nonprofits	HI, MN, OH
No Charter School Law	MT, NE, ND, SD, VT

Alabama: The following may authorize public charter schools: "[a] local school board" or "[t]he Alabama Public Charter School Commission." ALA. CODE § 16-6F-6(a)(1) (2022).

Alaska: "If a local school board approves an application for a charter school, the local school board shall forward the application to the state Board of Education and Early Development for review and approval." Alaska Stat. § 14.03.250(c) (2022).

Arizona: The following may authorize charter schools: "the state board of education, the state board for charter schools, a university under the jurisdiction of the Arizona board of regents, a community college district or a group of community college districts." ARIZ. REV. STAT. ANN. § 15-183(C) (2022).

Arkansas: "The Commissioner of Elementary and Secondary Education shall appoint a public charter authorizing panel" to serve as "the designated public charter authorizer with jurisdiction and authority over all public charters." ARK. CODE ANN. § 6-23-701(a), (b)(2)(A) (2023).

California: After obtaining sufficient parent or teacher signatures, "a petition for the establishment of a charter school . . . may be submitted to the governing board of the school district for review." CAL. EDUC. CODE § 47605(a)(1) (West 2022).

Colorado: "The local board of education shall receive and review all applications for charter schools." Colo. Rev. Stat. § 22-30.5-107(1)(b) (2022). However, an applicant may instead "submit an application to the [state charter school] institute only if the school district in which the institute charter school is to be located has not retained exclusive authority to authorize charter schools." *Id.* § 22-30.5-504(2). "The state board [of education] shall grant to a local board of education exclusive authority to authorize charter schools within the geographic boundaries of the school district if the state board determines . . . that the local board can show a recent pattern of providing fair and equitable treatment to its charter schools . . . ." *Id.* § 22-30.5-504(5)(a).

Connecticut: "An application for the establishment of a local charter school shall be submitted to the local or regional board of education . . . . If the application is approved, the board shall forward the application to the State Board of Education . . . . [T]he State Board of Education may approve the application and grant the initial certificate of approval for the charter for the local charter school or reject such application by a majority vote . . . . " CONN. GEN. STAT. ANN. § 10-66bb(e) (West 2023).

Delaware: "Charter school applications shall be submitted to a local school board or the Department [of Education] for approval as an approving authority. Whenever a charter school seeks a charter from the Department as approving authority, such approval shall require the

assent of both the Secretary and the State Board [of Education] . . . . " DEL. CODE ANN. tit. 14, § 511(c) (West 2023).

District of Columbia: The D.C. Board of Education, the Public Charter School Board, and "[a]ny one entity designated as an eligible chartering authority by enactment of a bill by the District of Columbia Council" has authorizing powers. D.C. Code § 38-1800.02(17) (2023). However, the D.C. Board of Education no longer authorizes charters, and no additional entity has been designated as eligible, so the Public Charter School Board is the only active authorizer. See Who We Are, DC Pub. Charter Sch. Bd., https://dcpcsb.org/about-us/who-we-are [https://perma.cc/MMQ7-UAE8].

Florida: In Florida, authorizers are called "sponsors." "A district school board may sponsor a charter school in the county over which the district school board has jurisdiction... A state university may grant a charter to a lab school... A state university may... sponsor a charter school to meet regional education or workforce demands by serving students from multiple school districts." FLA. STAT. ANN. § 1002.33(5)(a)(1)–(3)(a) (West 2022).

Georgia: "A charter petitioner seeking to create a start-up charter school must submit a petition to the local board of the local school system..." GA. CODE ANN. § 20-2-2064(b) (2022). Once the local board approves the application, the applicant must also receive approval from the state board of education to receive the charter. *Id.* § 20-2-2064.1(b). A charter school with a "state-wide attendance zone" or "special characteristics" may be approved by the State Charter Schools Commission. *Id.* § 20-2-2084(b).

Hawaii: County agencies, state agencies, and governing boards of nonprofits and private or public colleges may apply to serve as authorizers. Haw. Rev. Stat. Ann. § 302D-4(b)–(d) (West 2022). However, the State Public Charter School Commission is the only active authorizer. Frequently Asked Questions, State Pub. Charter Sch. COMM'n, https://www.chartercommission.hawaii.gov/frequently-asked-questions [https://perma.cc/4PB5-4D67].

Idaho: The following may be authorizers: "[a] local board of trustees of a school district," "[t]he public charter school commission," "[a]n Idaho public college, university or community college," or "[a] private, nonprofit, Idaho-based nonsectarian college or university." IDAHO CODE § 33-5202A(1) (2023).

Illinois: "The proposal shall be submitted to the local school board for consideration and, if appropriate, for development of a proposed contract to be submitted to the State Board [of Education] for certification . . . ." 105 ILL. COMP. STAT. ANN. § 5/27A-7(b) (West 2022). "[T]he local school board shall file a report with the State Board granting

or denying the proposal. If the local school board has approved the proposal... the State Board shall determine whether the approved charter proposal is consistent with the provisions of this Article and, if the approved proposal complies, certify the proposal...." *Id.* § 5/27A-8(f). A charter school may also be approved by a local referendum after applicants obtain signatures from 5% of voters in a school district and the State Board attests that the proposed contract is in compliance. *See id.* § 5/27A-6.5.

Indiana: The following may apply to be authorizers: the governing body of a school district, the Indiana Charter School Board, the executive of a consolidated city, or a state educational institution or private nonprofit college or university that grants bachelor's degrees. IND. CODE ANN. § 20-24-1-2.5 (West 2022). A variety of authorizers currently operate. See Authorizer Information and Resources, IND. DEP'T OF EDUC., https://www.in.gov/doe/grants/charter-school-program/authorizer-information-and-resources [https://perma.cc/UD97-G6LH].

*Iowa*: "A founding group may apply to the state board [of education] for approval to establish and operate a charter school...." IOWA CODE ANN. § 256E.1(2)(b) (West 2023). "The state board of education shall be the only authorizer of charter schools under this chapter." *Id.* § 256E.1(4).

Kansas: "The board of education of a school district shall receive and review each petition for establishment or continuation of a charter school and may grant or renew a charter for operation of the school." KAN. STAT. ANN. § 72-4208(c) (West 2022). The state board of education must also "determine whether the charter school can reasonably be expected to accomplish the program goals." *Id.* § 72-4208(f).

Kentucky: The following may be authorizers: "[a] local school board of a local school district," "[a] collaborative among local school boards," "[t]he mayor of a consolidated local government... who may only authorize public charter schools to be physically located within the county in which the city is located," or "[t]he chief executive officer of an urban-county government." Ky. Rev. Stat. Ann. § 160.1590(15) (West 2023).

Louisiana: "Each proposal for a Type 1 or Type 3 charter school shall first be made to the local school board with jurisdiction where the school is to be located, except" if the local school system is in "academic crisis" or "has received a letter grade designation of 'D' or 'F' or any variation thereof, then a proposal for a Type 2 charter school may be made to the state board [of Elementary and Secondary Education]." LA. STAT. ANN. § 17:3983(A)(2)(a) (2023).

Maine: The Maine Charter School Commission, a local school board, or "[a] collaborative among local school boards" may serve as authorizers. ME. REV. STAT. ANN. tit. 20-A, § 2405(1) (2023). "An

applicant may submit an application only to an authorizer that has issued a request for proposals . . . . " *Id.* § 2407(1).

Maryland: "The public chartering authority for the granting of a charter shall be a county board of education." MD. CODE ANN., EDUC. § 9-103 (West 2022).

Massachusetts: "The board [of elementary and secondary education] shall make the final determination on granting charter school status . . . ." MASS. GEN. LAWS ANN. ch. 71, § 89(j) (West 2022). Horace Mann charter schools must also be "approved by the school committee and the local collective bargaining unit." *Id.* § 89(c).

Michigan: The following may serve as authorizers: "[t]he board of a school district," "[a]n intermediate school board," "[t]he board of a community college," or "[t]he governing board of a state public university." MICH. COMP. LAWS ANN. § 380.502(2)(a)–(d) (West 2023).

Minnesota: The following may apply to become authorizers: "[a] school board, intermediate school district school board, or education district"; "[a] charitable organization"; "[a] Minnesota private college"; "[a] state college or university"; "[t]he University of Minnesota"; "[a] nonprofit corporation"; or "[a] single-purpose authorizer formed as a charitable, nonsectarian organization." MINN. STAT. ANN. § 124E.05(1) (West 2023). "Before an operator may establish and operate a school, the authorizer must file an affidavit with the [education] commissioner stating its intent to charter a school. . . . The commissioner must approve or disapprove the authorizer's affidavit . . . . "Id. § 124E.06(4).

Mississippi: "There is created the Mississippi Charter School Authorizer Board as a state agency with exclusive chartering jurisdiction in the State of Mississippi. Unless otherwise authorized by law, no other governmental agency or entity may assume any charter authorizing function or duty in any form." MISS. CODE ANN. § 37-28-7(1) (2022).

Missouri: The following may approve charter schools: "[t]he school board of the district in any district which is sponsoring a charter school as of August 27, 2012"; "[a] public four-year college or university with an approved teacher education program"; "[a] community college, the service area of which encompasses some portion of the district"; "[a]ny private four-year college or university with an enrollment of at least one thousand students... and with an approved teacher preparation program"; "[a]ny two-year private vocational or technical school designated as a 501(c)(3) nonprofit organization"; or "[t]he Missouri charter public school commission." Mo. Ann. Stat. § 160.400(3) (West 2022). The colleges, universities, and schools must be accredited and based in Missouri. Id. "If a charter is approved by a sponsor, the charter application shall be submitted to the state board of education.... The

state board of education shall approve or deny a charter application within sixty days of receipt of the application." *Id.* § 160.405(3).

Nevada: The following may serve as authorizers: "[t]he board of trustees of a school district," "[t]he State Public Charter School Authority," or "[a] college or university within the Nevada System of Higher Education." NEV. REV. STAT. ANN. § 388A.220(1)–(3) (West 2021).

New Hampshire: "Proposed applications and contracts to establish a chartered public school shall be presented . . . to the school board of the district in which the chartered public school intends to be located. . . . The school board shall forward the proposed application and contract, along with its approval or denial and a written statement specifying any areas deemed deficient, to the state board [of education] . . . . By December 31 of the given year, the state board shall have reviewed the proposed application and shall grant or deny the proposed application . . . . " N.H. REV. STAT. ANN. § 194-B:3(III)(b)-(d) (2023). Alternatively, "[t]he proposed chartered public school application shall be presented for approval directly to the state board of education by the applicant for the prospective chartered public school." *Id*. § 194-B:3-a(II).

New Jersey: "An application to establish a charter school shall be submitted to the [state] commissioner [of education] and the local board of education or State district superintendent, in the case of a school district under full State intervention.... The board of education or State district superintendent shall review the application and forward a recommendation to the commissioner.... The commissioner shall have final authority to grant or reject a charter application." N.J. STAT. ANN. § 18A:36A-4(c) (West 2023).

New Mexico: "A charter school applicant shall apply to either a local school board or the [public education] commission for a charter." N.M. STAT. ANN. § 22-8B-6(C) (West 2022).

New York: The following may serve as authorizers: "[t]he board of trustees of the state university of New York," "[t]he board of regents," or "[t]he board of education of a school district... provided that a board of education shall not approve an application for a school to be operated outside the school district's geographic boundaries." N.Y. EDUC. LAW § 2851(3) (McKinney 2022). However, the board of regents must approve all proposed charters. See id. § 2852(5-a).

North Carolina: The Charter Schools Advisory Board may make recommendations. See N.C. GEN. STAT. § 115C-218(b)(10) (2022). However, the State Board of Education makes the final decision to approve or deny an application. See id. § 115C-218.5.

Ohio: The following may serve as authorizers: "[t]he board of education of the district in which the school is proposed to be located";

"[a] sponsoring authority designated by the board of trustees of any of the thirteen state universities... as long as a mission of the proposed school... will be the practical demonstration of teaching methods, educational technology, or other teaching practices"; "[a]ny qualified tax-exempt entity"; or "[t]he mayor of a city." Ohio Rev. Code Ann. § 3314.02(C)(1) (West 2022). "Notwithstanding anything to the contrary in this chapter, any [applicant] may apply to the department [of education] for direct authorization to establish a community school . . . ." Id. § 3314.029(A)(1).

Oklahoma: Authorizers include "the board of education of a school district, the board of education of a technology center school district, a higher education institution, the State Board of Education, or a federally recognized Indian tribe." OKLA. STAT. ANN. tit. 70, § 3-134(D) (West 2022).

*Oregon*: "An applicant seeking to establish a public charter school shall submit a proposal... to the school district board of the school district within which the public charter school will be located by the date identified by the school district board." OR. REV. STAT. ANN. § 338.035(4) (West 2022).

Pennsylvania: "An application to establish a charter school shall be submitted to the local board of school directors of the district where the charter school will be located...." 24 PA. STAT. AND CONS. STAT. § 17-1717-A(c) (West 2022).

Rhode Island: "Any persons or entities eligible to establish an independent charter public school may submit a proposed charter . . . to the [Rhode Island] commissioner [of elementary and secondary education]." 16 R.I. GEN. LAWS § 16-77.3-2(a) (2022). "If the commissioner recommends the granting of the proposed charter . . . the matter shall be referred to the council on elementary and secondary education for a decision on whether to grant a revocable charter . . . ." *Id.* § 16-77.3-3(d).

South Carolina: The following may serve as authorizers: "the South Carolina Public Charter School District Board of Trustees, the local school board of trustees in which the charter school is to be located, as provided by law, a public institution of higher learning as defined in Section 59-103-5, or an independent institution of higher learning as defined in Section 59-113-50." S.C. CODE ANN. § 59-40-40(4) (2022).

Tennessee: "If a sponsor seeks to establish a new public charter school, then the sponsor must apply to the local board of education." TENN. CODE ANN. § 49-13-106(i) (2022).

Texas: "After thoroughly investigating and evaluating an applicant, the [state] commissioner [of education], in coordination with a member of the State Board of Education designated for the purpose by the chair of

the board, may grant a charter . . . . " Tex. Educ. Code Ann. § 12.101(b) (West 2021).

*Utah*: The following are eligible to authorize charter schools: "the State Charter School Board," "a local school board," or "a board of trustees of an institution in the state system of higher education." UTAH CODE ANN. § 53G-5-205(1) (West 2022).

Virginia: Local school boards rule upon applications. VA. CODE ANN. § 22.1-212.9(A) (2022).

Washington: The Washington State Charter School Commission and school district boards of directors may serve as authorizers. WASH. REV. CODE ANN. § 28A.710.080 (West 2022).

West Virginia: "A county school board" or "[t]he West Virginia Professional Charter School Board" may be authorizers. W. VA. CODE ANN. § 18-5G-2(2)(A), (2)(C) (West 2023).

Wisconsin: "A written petition requesting the school board to establish a charter school under this section may be filed with the school district clerk." WIS. STAT. ANN. § 118.40(1m)(a) (West 2022). The following may serve as authorizers: "[t]he common council of the city of Milwaukee," "[t]he chancellor of the University of Wisconsin-Milwaukee," "[t]he chancellor of the University of Wisconsin-Parkside," "[t]he Milwaukee area technical college district board," "[e]ach technical college district board other than the Milwaukee area technical college district board," "[t]he chancellor of any institution in the University of Wisconsin System other than the University of Wisconsin-Milwaukee and the University of Wisconsin-Parkside," "[t]he county executive of Waukesha County," "[t]he college of Menominee Nation," or "[t]he Lac Courte Oreilles Ojibwa community college." Id. § 118.40(2r)(b)(1).

Wyoming: An authorizer may be "a school district board or the state loan and investment board." WYO. STAT. ANN. § 21-3-302(a)(vii) (2022).

### II. CHARTER APPLICATION APPEALS

Table 2: Charter Application Appeals Process by State

Appeals Procedure	States
State Commissioner/Board of Education	AR, AK, CA, CO, DC, FL, HI, ID, KY, LA, MD, MO, NH, NM, OK, OR, RI, WV, WI
State Charter School Body	AL, NV, PA, TN
Revise and Reapply	AL, AZ, CA, GA, ID, IN, IA, KS, ME, MA, MN, MS, NV, NY, NC, OK, OR, PA, TN, TX, UT, VA, WA, WY
Apply to Different Authorizer	IN, ME, UT, WA, WI, WY
Judicial Review	AK, AZ, DC, FL, ID, IL, KY, NV, NJ, NM, OR, PA, SC
No Appeals	CT, DE, IA, MA, MI, NY, OH, TX, VA
No Charter School Law	MT, NE, ND, SD, VT

Alabama: "A denied applicant may subsequently reapply to that board the following year or appeal the denial to the [Alabama Public Charter School] commission." ALA. CODE § 16-6F-7(b)(6) (2022).

Alaska: "If a local school board denies an application for a charter school, the applicant may appeal the denial to the commissioner [of education and early development].... A decision of the commissioner upholding the denial by the local school board may be appealed within 30 days to the state Board of Education and Early Development." ALASKA STAT. § 14.03.250(d) (2022). "A decision of the State Board of Education and Early Development granting or denying approval for a charter school application is a final agency action for purposes of an appeal to the superior court." ALASKA ADMIN. CODE tit. 4, § 33.110(k) (2023).

Arizona: "An applicant that receives a notice of denial may...[s]ubmit a new application package... in a later annual application cycle" or "[a]ppeal the [Arizona State Board for Charter Schools'] decision...." ARIZ. ADMIN. CODE § R7-5-203(L)(1) (2023).

Arkansas: "A charter applicant, public charter school, or affected school district, if any, may submit in writing a request that the state board [of education] review the final decision . . . [but] [t]he decision of whether to review a final decision of the division is discretionary by the state board . . . ." ARK. CODE ANN. § 6-23-702(b)(2)(A), (b)(3) (2023).

California: "If the county board of education denies a petition, the petitioner may appeal that denial to the state board[ of education]... If the appeal contains new or different material terms, ... the state board

shall immediately remand the petition to the governing board of the school district to which the petition was submitted for reconsideration." CAL. EDUC. CODE § 47605(k)(2)(B) (West 2022).

Colorado: "If a local board of education denies a charter school application, . . . the charter applicant may appeal the decision to the state board [of education] . . . ." COLO. REV. STAT. § 22-30.5-107(3) (2022).

Connecticut: The application process does not specify appeals procedures. See generally CONN. GEN. STAT. ANN. § 10-66bb (West 2023).

Delaware: "If an application is made to the Department [of Education] or a local board as an approving authority and the charter application is not approved, such decision shall be final and not subject to judicial review." Del. Code Ann. tit. 14, § 511(m) (West 2023).

District of Columbia: "A decision by an eligible chartering authority to deny a petition to establish a public charter school shall be subject to judicial review by an appropriate court of the District of Columbia or by the Office of the State Superintendent of Education." D.C. CODE § 38-1802.03(j)(2) (2023).

Florida: "An applicant may appeal any denial of that applicant's application or failure to act on an application to the State Board of Education.... The State Board of Education's decision is a final action subject to judicial review in the district court of appeal." FLA. STAT. ANN. § 1002.33(c)(1), (d)(1) (West 2022).

Georgia: "[A] denial of a petition by a local board shall not preclude the submission to the local board of a revised petition that addresses deficiencies cited in the denial." GA. CODE ANN. § 20-2-2064(a)–(c) (2022).

Hawaii: "The [state] board [of education] shall have the power to decide appeals of decisions by an authorizer to deny the approval of a charter application.... The board shall serve as the final arbitrator of appeals...." HAW. REV. STAT. ANN. § 302D-15(a)-(b) (West 2022).

Idaho: "[I]f an authorized chartering entity denies a petition for the establishment of a new or replication public charter school . . . , then such decisions may be appealed to the state superintendent of public instruction . . . . The state superintendent . . . shall select a hearing officer to review the [decision] . . . . [and] submit a written recommendation to the authorized chartering entity . . . . [T]he authorized chartering entity shall either affirm or reverse its initial decision." IDAHO CODE § 33-5207(1)-(3) (2023). If the authorized chartering entity "[a]ffirms its initial decision denying the public charter school petition, the [petitioner] . . . may appeal to the state board of education," who may "approve or deny the petition." Id. § 33-5207(5)(b). "Nothing in this section shall prevent a petitioner from bringing a new petition for a public charter school at a later time." Id. § 33-5207(7). "A party aggrieved by a

final order in a contested case decided by an agency... is entitled to judicial review...." *Id.* § 67-5270(3).

*Illinois*: "Final decisions of a local school board are subject to judicial review under the Administrative Review Law." 105 ILL. COMP. STAT. ANN. 5/27A-8(c) (West 2022).

*Indiana*: "If an authorizer rejects a charter school proposal, the organizer may... amend the charter school proposal and resubmit the proposal to the same authorizer; or... submit a charter school proposal to another authorizer." IND. CODE ANN. § 20-24-3-11 (West 2022).

*Iowa*: "An unsuccessful charter school applicant may subsequently reapply to the state board [of education].... A decision of the state board relating to an application under this section is not appealable." IOWA CODE ANN. § 256E.5(9)–(10) (West 2023).

Kansas: "If the [local] board [of education] does not approve the petition,.... the petition[er] may submit a request to the board of education for reconsideration of the petition and may submit an amended petition therewith.... If the state board [of education] finds such charter school is not likely to achieve such program goals,.... the [local] board of education may submit a request to the state board for reconsideration of the petition and the board of education may submit an amended petition therewith." KAN. STAT. ANN. § 72-4208(e)(1), (f) (West 2022).

Kentucky: "The state board [of education], upon receipt of a notice of appeal, shall review decisions of any other authorizer concerning the approval or denial of a public charter school application.... The decision of the state board shall be a final action subject to judicial review in the Circuit Court encompassing the school district in which the public charter school is located...." Ky. Rev. Stat. Ann. § 160.1595(2)(a), (2)(c)(3) (West 2023).

Louisiana: "If, after review..., the local school board denies the proposal, or if conditions placed on the proposal by the local school board... are not acceptable to the chartering group, then a proposal for a Type 2 charter school may be made to the state board [of Elementary and Secondary Education]." LA. STAT. ANN. § 17:3983(A)(2)(a)(i) (2023).

Maine: "If the authorizer denies an application, . . . . [a]n applicant may subsequently reapply to that authorizer or apply to any other authorizer in the State." ME. REV. STAT. ANN. tit. 20-A, § 2407(5)(B) (2023).

*Maryland*: "If the county board [of education] denies an application to establish a public charter school, the applicant may appeal the decision to the State Board [of Education]...." MD. CODE ANN., EDUC. § 9-104(d)(1) (West 2022).

Massachusetts: "If a final application is deemed inadequate by the department [of elementary and secondary education], the department may provide feedback to the applicant and invite it to submit a stronger application subsequently." Mass. Gen. Laws Ann. ch. 71, § 89(j) (West 2022). "A decision of the Board [of elementary and secondary education] on a charter application is final [and cannot be appealed]... Applicants who are not awarded a charter may reapply in the future." Questions and Answers About Charter Schools, Mass. Dep't of Elementary & Secondary Educ. 8 (May 2022), https://www.doe.mass.edu/charter/new/questions-answers.docx (last visited Feb. 2, 2023).

Michigan: "Except as otherwise provided in section 502 or 503, the decision of an authorizing body to issue, not issue, or reconstitute a contract under this part... is solely within the discretion of the authorizing body, is final, and is not subject to review by a court or any state agency." MICH. COMP. LAWS ANN. § 380.507(7) (West 2023) (footnote omitted). However, "[i]f a person or entity applies to the board of a school district... and the board does not issue the contract, the person or entity may petition the board to place the question of issuing the contract on the ballot to be decided by the school electors of the school district." *Id.* § 380.503(3).

Minnesota: "If the [education] commissioner disapproves the affidavit, the commissioner shall notify the authorizer of the deficiencies in the affidavit and the authorizer then has 20 business days to address the deficiencies. . . . If the authorizer does not address deficiencies to the commissioner's satisfaction, the commissioner's disapproval is final. An authorizer who fails to obtain the commissioner's approval is precluded from chartering the school that is the subject of this affidavit." MINN. STAT. ANN. § 124E.06(4)(b) (West 2023).

*Mississippi*: "A denied applicant may reapply subsequently with the authorizer." MISS. CODE ANN. § 37-28-19(5) (2022).

*Missouri*: "If a proposed charter is denied by a sponsor, the proposed charter may be submitted to the state board of education, along with the sponsor's written reasons for its denial.... The state board shall review the proposed charter and make a determination of whether to deny or grant the proposed charter ...." Mo. Ann. Stat. § 160.405(2)(4) (West 2022).

Nevada: "If the board of trustees, the college or the university, as applicable, denies an application, . . . . [t]he applicant must be granted 30 days after receipt of the written notice to correct any deficiencies identified in the written notice and resubmit the application. . . . If the board of trustees, the college or the university, as applicable, denies an application after it has been resubmitted . . . , the applicant may submit a written request for sponsorship by the State Public Charter School

Authority ...." NEV. REV. STAT. ANN. § 388A.252(3)–(4) (West 2021). "If the State Public Charter School Authority denies or fails to act upon an application, .... [t]he applicant must be granted 30 days after receipt of the written notice to correct any deficiencies identified in the written notice and resubmit the application. . . . If the State Public Charter School Authority denies an application after it has been resubmitted . . . , the applicant may . . . appeal the final determination to the district court of the county in which the proposed charter school will be located." *Id.* § 388A.255(2)–(3).

New Hampshire: "The chartered public school's prospective board of trustees may appeal a denial by a school board under RSA 194-B:3, III(c) to the state board [of education] by September 30 of the given year." N.H. REV. STAT. ANN. § 194-B:3(IV)(a) (2023).

New Jersey: "The local board of education or a charter school applicant may appeal the decision of the [state] commissioner [of education] to the Appellate Division of the Superior Court." N.J. STAT. ANN. § 18A:36A-4(d) (West 2023).

New Mexico: "A charter applicant or governing body that wishes to appeal a decision of the chartering authority concerning the denial, nonrenewal, suspension or revocation of a charter school...shall provide the secretary [of education] with a notice of appeal.... A person aggrieved by a final decision of the secretary may appeal the decision to the district court...." N.M. STAT. ANN. § 22-8B-7(B), (F) (West 2022).

New York: "Notwithstanding any provision of law to the contrary, such denial is final and shall not be reviewable in any court or by any administrative body." N.Y. EDUC. LAW § 2852(6) (McKinney 2022). However, the authorizer or board of regents may permit applicants to revise their applications. See generally id. § 2852(3), (5-a).

North Carolina: "If the State Board of Education disapproves an application, the applicant may reapply in the next application cycle." N.C. DEP'T OF PUB. INSTRUCTION, CHARTER SCHOOL APPLICATION RESOURCE MANUAL 6 (2021), https://www.dpi.nc.gov/media/13852/download? attachment [https://perma.cc/SDL4-NPLR].

Ohio: The appeals process was repealed. See H.B. 2, 131st Gen. Assemb., 2015–2016 Sess. (Ohio 2015).

Oklahoma: "If the proposed sponsor rejects the application,....[t]he applicant may submit a revised application for reconsideration to the proposed sponsor within thirty (30) days after receiving notification of the rejection.... Should the sponsor reject the application on reconsideration, the applicant may appeal the decision to the State Board of Education.... Applicants for charter schools proposed to be sponsored by an entity other than a school district... may, upon rejection of the revised application, proceed to

binding arbitration . . . . "OKLA. STAT. ANN. tit. 70, § 3-134(E), (G) (West 2022).

Oregon: "The applicant may amend the proposal to address objections and any suggested remedial measures and resubmit the proposal to the school district board.... The school district board shall approve or disapprove the resubmitted proposal within 30 days after receiving it. If the proposal is not approved, the applicant may appeal the decision of the school district board to the State Board of Education." OR. REV. STAT. ANN. § 338.055(5)(a)(B)-(b) (West 2022). "An applicant may seek judicial review of an order of the State Board of Education..." Id. § 338.075(3).

Pennsylvania: "At the option of the charter school applicant, a denied application may be revised and resubmitted to the local board of school directors. Following the appointment and confirmation of the Charter School Appeal Board..., the decision of the local board of school directors may be appealed to the appeal board.... All decisions of the appeal board shall be subject to appellate review by the Commonwealth Court." 24 PA. STAT. AND CONS. STAT. § 17-1717-A(f), (i)(10) (West 2022).

Rhode Island: "After denying, or prior to non-renewing or revoking a charter, the department of elementary and secondary education will hold a hearing on the issues in controversy under § 16-39-1." 16 R.I. GEN. LAWS § 16-77-5.1(g) (2022). "Parties having any matter of dispute between them arising under any law relating to schools or education may appeal to the commissioner of elementary and secondary education who, after notice to the parties interested of the time and place of hearing, shall examine and decide the appeal without cost to the parties involved." *Id.* § 16-39-1.

South Carolina: "If the board of trustees or area commission from which the applicant is seeking sponsorship denies a charter school application, the charter applicant may appeal the denial to the Administrative Law Court...." S.C. CODE ANN. § 59-40-70(E) (2022).

Tennessee: "Upon receipt of the grounds for denial, the sponsor has thirty (30) days from receipt to submit an amended application to correct the deficiencies. . . . A sponsor may appeal a local board of education's decision to deny a public charter school application to the [Tennessee public charter school] commission . . . ." TENN. CODE ANN. § 49-13-108(b)(3), (b)(5)(A) (2022).

Texas: "All determinations of the [state] commissioner [of education] related to charter awards are final and carry no right of appeal. Applicants that are not awarded a charter... are welcome to reapply during future application cycles." Tex. Educ. Agency, Generation 27 Open-Enrollment Charter Application: Instructions & Guidance 9

(2021), https://tea.texas.gov/sites/default/files/gen-27-application-instructions-and-guidance-document.pdf [https://perma.cc/3PA3-H5OD].

Utah: "A local school board that receives an application for a charter school under this section shall, within 45 days, either accept or reject the application. . . . If the local school board rejects the application, . . . [t]he applicant may submit a revised application for reconsideration . . . . If the local school board refuses to authorize the applicant, the applicant may seek a charter from another authorizer." UTAH CODE ANN. § 53G-5-305(3)(a)-(d) (West 2022).

Virginia: "A public charter school applicant whose application was denied...shall be entitled to petition the local school board for reconsideration.... Upon reconsideration, the decision of a local school board to grant or deny a public charter school application or to revoke or fail to renew a charter agreement shall be final and not subject to appeal.... Nothing in this section shall prohibit an applicant whose application has been denied... from submitting a new application...." VA. CODE ANN. § 22.1-212.10(A), (D), (F) (2022).

Washington: "A denied applicant may subsequently reapply to that authorizer or apply to another authorizer in the state." WASH. REV. CODE ANN. § 28A.710.140(5) (West 2022).

West Virginia: "A charter applicant or governing board of an existing public charter school may appeal a decision of an authorizer concerning the denial of a charter application or the nonrenewal of a charter contract to the state board [of education] . . . ." W. VA. CODE ANN. § 18-5G-13(a) (West 2023).

Wisconsin: "If the school board of the school district . . . denies a petition, the person seeking to establish the charter school may, within 30 days after the denial, appeal the denial to the [state] department [of public instruction]. The department shall issue a decision within 30 days after receiving the appeal. The department's decision is final and not subject to judicial review under ch. 227." WIS. STAT. ANN. § 118.40(2)(c) (West 2022). "Applicants that have been denied by an authorizer may reapply to a different authorizer." NAT'L CHARTER SCH. RES. CTR., HIGH-QUALITY CHARTER AUTHORIZING POLICY PROFILES: WISCONSIN 6 (2020), https://perma.cc/URQ7-4BJK.

Wyoming: "An authorizer... may require an applicant to modify or supplement an application as a condition of approval.... If an application has been denied, the applicant may not reapply for twelve (12) months.... Charter school applicants may apply to only one (1) authorizer at a time." 206-0002-32 Wyo. CODE R. § 8(c)-(e) (LexisNexis 2023).

### III. CHARTER SCHOOL CAPS

Table 3: Charter School Caps by State

Type of Cap	States
No Cap	AL, AK, AZ, CO, CT, DE, FL, GA, HI, ID, IN, IA, KS, KY, LA, MD, MI, MN, MO, NV, NH, NJ, NC, OK, OR, PA, SC, TN, UT, WA, WI
Total Cap (Statewide)	IL, ME, MA, NY, RI, TX
Annual Cap (Statewide)	MS, NM
Cap (Per Authorizer)	DC, OH, WI, WY
Increasing Cap	AR, CA, WV
No Charter School Law	MT, NE, ND, SD, VT

Alabama: A cap previously existed but expired in 2021. See ALA. CODE § 16-6F-6(b)(3) (2022).

*Alaska*: A cap previously existed but was removed in 2010. *See* 2010 Alaska Sess. Laws ch. 91, § 1.

Arizona: Relevant statutes do not specify a cap. See ARIZ. REV. STAT. ANN. §§ 15-181 to 189.07 (2022).

Arkansas: "The division [of elementary and secondary education], the state board [of education], or a combination of the division and state board may grant no more than a total of twenty-four (24) charters for open-enrollment public charter schools except.... [i]f the cap on the number of charters available for an open-enrollment public charter school is within two (2) charters of meeting any existing limitation or cap on available open-enrollment charters, the number of available charters shall automatically increase by five (5) slots more than the most recent existing limitation or cap on open-enrollment charters." ARK. CODE ANN. § 6-23-304(c)(1)(A)–(B) (2023).

*California*: "In the 1998–99 school year, the maximum total number of charter schools authorized to operate in this state shall be 250....[A]n additional 100 charter schools are authorized to operate in this state each successive school year." CAL. EDUC. CODE § 47602(a)(1) (West 2022).

Colorado: Relevant statutes do not specify a cap. See Colo. Rev. Stat. §§ 22-30.5-101 to 22-30.5-704 (2022).

*Connecticut*: A cap previously existed but was removed in 2006. *See* 2006 Conn. Acts 151 (Reg. Sess.).

Delaware: "There shall be no limit to the number of charter schools that may be established in the State...." DEL. CODE ANN. tit. 14, § 501 (West 2023). However, "[a]ny local school board may limit the number of new charter school applications it will consider in any year or the number of charters it will grant...." Id. § 511(h).

District of Columbia: "[D]uring calendar year 1997, and during each subsequent calendar year, each eligible chartering authority shall not approve more than 10 petitions to establish a public charter school . . . ." D.C. CODE § 38-1802.03(i)(2)(A)(i) (2023). However, if "an eligible chartering authority has approved fewer than 10 petitions during such calendar year, any other eligible chartering authority may approve more than 10 petitions during such calendar year, but only if . . . [t]he approval of any such additional petition will not cause the total number of petitions approved by all eligible chartering authorities during the calendar year to exceed 20." *Id.* § 38-1802.03(i)(2)(B)(ii).

*Florida*: A cap previously existed but was removed in 2003. *See* 2003 Fla. Laws 3154, § 13.

Georgia: Relevant statutes do not specify a cap. See GA. CODE ANN. §§ 20-2-2080 to 20-2-2095.5 (2022).

Hawaii: A cap previously existed but was removed in 2012. See Act of May 26, 2010, No. 144, sec. 6, § 302B-4, 2010 Haw. Sess. Laws 329, 333, repealed by Act of June 19, 2012, No. 130, sec. 16, 2012 Haw. Sess. Laws 443, 473.

*Idaho*: A cap previously existed but was removed in 2012. See Act of Mar. 23, 2012, ch. 112, 2012 Idaho Sess. Laws 310, 310.

Illinois: "The total number of charter schools operating under this Article at any one time shall not exceed 120. Not more than 70 charter schools shall operate at any one time in any city having a population exceeding 500,000, with at least 5 charter schools devoted exclusively to students from low-performing or overcrowded schools operating at any one time in that city; and not more than 45 charter schools shall operate at any one time in the remainder of the State, with not more than one board been initiated by that has charter school education ... operating at any one time in the school district where the charter school is located. In addition to these charter schools, up to but no more than 5 charter schools devoted exclusively to re-enrolled high school dropouts and/or students 16 or 15 years old at risk of dropping out may operate at any one time in any city having a population exceeding 500,000." 105 ILL. COMP. STAT. ANN. 5/27A-4(b) (West 2022).

*Indiana*: "Indiana's legislation does not place a limit on the number of charter schools that can open in the State." *Charter School FAQs*, IND. CHARTER SCH. BD., https://www.in.gov/icsb/families-and-students/charter-school-faqs [https://perma.cc/DQ65-364C].

Iowa: Relevant statutes do not specify a cap. See IOWA CODE ANN. §§ 256E.1–E.12 (West 2023).

Kansas: Relevant statutes do not specify a cap. See KAN. STAT. ANN. \$\$ 72-4206 to 72-4213 (West 2022).

*Kentucky*: "Beginning in academic year 2022–2023, any authorizer may authorize an unlimited number of public charter schools." KY. REV. STAT. ANN. § 160.1591(3) (West 2023).

Louisiana: A cap previously existed but was removed in 2009. See Act of July 1, 2009, No. 292, § 1, 2009 La. Acts 2344.

*Maine*: "No more than 10 public charter schools may operate at any time." ME. REV. STAT. ANN. tit. 20-A, § 2405(10) (2023).

Maryland: Relevant statutes do not specify a cap. See MD. CODE ANN., EDUC. §§ 9-101 to 9-112 (West 2022).

Massachusetts: "Not more than 120 charter schools shall be allowed to operate in the commonwealth at any time... provided, however, that of the 120 charter schools, not more than 48 shall be Horace Mann charter schools...." MASS. GEN. LAWS ANN. ch. 71, § 89(i)(1) (West 2022).

*Michigan*: There was previously a cap on the number of charter schools authorized by state public universities, but it expired, and no caps remain. *See* MICH. COMP. LAWS ANN. § 380.502(2)(d) (West 2023).

Minnesota: A cap previously existed but was removed in 1997. See Act of June 30, 1997, ch. 4, art. 5, \$ 5, 1997 Minn. Laws 3207, 3300.

Mississippi: "The Mississippi Charter School Authorizer Board may approve a maximum of fifteen (15) qualified charter applications during a fiscal year." MISS. CODE ANN. § 37-28-7(2)(b) (2022). The Board is the only authorizer in Mississippi. See id. § 37-28-7(1).

*Missouri*: The state restricts which districts may contain charter schools. *See* MO. ANN. STAT. § 160.400(2) (West 2022). However, it does not cap the number of schools.

Nevada: "The State Public Charter School Authority shall establish a plan to manage the growth of charter schools in this State. The plan must set forth the status of existing charter schools and a 5-year projection of anticipated growth in the number of charter schools." NEV. REV. STAT. ANN. § 388A.167(1) (West 2021). However, the Authority does not set caps on growth.

New Hampshire: Relevant statutes do not specify a cap. See N.H. REV. STAT. ANN. § 194-B (2023).

*New Jersey*: A cap previously existed but has expired. *See* N.J. STAT. ANN. § 18A:36A-3(b) (West 2023).

New Mexico: "No more than fifteen start-up schools may be established per year statewide. The number of charter school slots remaining in that year shall be transferred to succeeding years up to a maximum of seventy-five start-up schools in any five-year period." N.M. STAT. ANN. § 22-8B-11(B) (West 2022).

New York: "The total number of charters issued pursuant to this article statewide shall not exceed four hundred sixty.... Fifty of such

charters issued on or after July first, two thousand fifteen, and no more, shall be granted to a charter for a school to be located in a city having a population of one million or more." N.Y. EDUC. LAW § 2852(9)(a) (McKinney 2022).

North Carolina: A cap previously existed but was removed in 2011. See Act of June 17, 2011, ch. 164, § 2, 2011 N.C. Sess. Laws 647, 647.

Ohio: "[A]n entity that sponsors community schools may enter into preliminary agreements and sponsor up to one hundred schools . . . ." Ohio Rev. Code Ann. § 3314.015(B)(2)(c) (West 2022). "Entities with an overall rating of 'exemplary' for the two most recent years in which the entity was evaluated may take advantage of the following incentives: . . . [n]o limit on the number of community schools the entity may sponsor . . . ." Id. § 3314.016(B)(7)(a)(v). The department of education previously had a cap but it expired. See id. § 3314.029(A)(3).

Oklahoma: The State Board of Education may sponsor a charter school on appeal and previously had a cap, but it has expired. OKLA. STAT. ANN. tit. 70, § 3-132(A)(9) (West 2022). No caps exist for other authorizers.

Oregon: Relevant statutes do not specify a cap. See OR. REV. STAT. ANN. §§ 338.005-338.165 (West 2022).

Pennsylvania: Relevant statutes do not specify a cap. See 24 PA. STAT. AND CONS. STAT. §§ 17-1701-A to 17-1751-A (West 2022).

Rhode Island: "No more than thirty-five (35) charters shall be granted. At least one-half (½) of the total number of charter public schools in the state shall be reserved for charter school applications which are designed to increase the educational opportunities for at-risk pupils." 16 R.I. GEN. LAWS § 16-77-3.1(g) (2022).

South Carolina: Relevant statutes do not specify a cap. See S.C. CODE ANN. §\$ 59-40-10 to 59-40-240 (2022).

Tennessee: A cap previously existed but was removed in 2011. See Act of June 10, 2011, ch. 466, sec. 4, § 49-13-106(b)(1)(c), 2011 Tenn. Pub. Acts.

*Texas*: "Beginning September 1, 2019, the total number of charters for open-enrollment charter schools that may be granted is 305 charters." TEX. EDUC. CODE ANN. § 12.101(b-2) (West 2021).

*Utah*: The State Board of Education may determine enrollment capacity. UTAH CODE ANN. § 53G-6-504(2) (West 2022). However, there are no limits on the number of charter schools.

Virginia: "[A]t least one-half of the public charter schools per division shall be designed for at-risk students...." VA. CODE ANN. § 22.1-212.11(A) (2022). However, there is no cap on the number of schools overall.

*Washington*: A cap previously existed, but it expired. *See* WASH. REV. CODE ANN. § 28A.710.150(1) (West 2022).

West Virginia: "The total number of public charter schools authorized and in operation under an approved contract in this state shall be limited to 10 pilot public charter schools until July 1, 2023.... Beginning July 1, 2023, and every 3 years thereafter, an additional 10 public charter schools may be authorized and in operation under an approved contract in this state." W. VA. CODE ANN. § 18-5G-1(g) (West 2023).

Wisconsin: "The sum of the number of charter schools operating under a contract with the college of Menominee Nation and the number of charter schools operating under a contract with the Lac Courte Oreilles Ojibwa community college may not exceed 6." WIS. STAT. ANN. § 118.40(2r)(cq) (West 2022). Other authorizers have no limit.

Wyoming: "[N]ot more than three (3) charter schools shall be authorized by an entity that is not the school district board until the state superintendent of public instruction reviews the impacts and benefits of charter schools and provides a report to the joint education interim committee recommending that additional charter schools should be authorized under the process implemented in this act and the legislature acts to repeal this section." Act of Apr. 22, 2021, ch. 169, sec. 5, 2021 Wyo. Sess. Laws 522, 535.

## IV. FOR-PROFIT CHARTER SCHOOLS

Table 4: For-Profit Charter Schools Laws by State

Are For-Profit Charter Schools Permitted?	May For-Profits Manage a Charter School?	States
YES	YES	AK, AZ, KS, OK, UT, VA, WI
NO	YES	AR, CO, DE, DC, FL, GA, HI, ID, IL, IN, IA, KY, LA, ME, MD, MA, MI, MN, NH, NJ <sup>1</sup> , NC, OH, OR, PA, SC, TX, WA, WV, WY
NO	NO	AL, CA, CT, MS, MO, NV, NM, NY, RI, TN
No Charter School Law		MT, NE, ND, SD, VT

Alabama: An applicant must be a "group with 501(c)(3) tax-exempt status or that has submitted an application for 501(c)(3) tax-exempt status." ALA. CODE § 16-6F-4(1) (2022). Applicants are permitted "to contract with an education service provider for substantial education services, management services, or both types of services." Requirements about the education service provider's profit status are not specified. *Id.* § 16-6F-7(a)(10).

Alaska: Neither Alaska Statues nor Alaska Administrative Code mention charter school operators or the profit status of charter schools. See Alaska Stat. §§ 14.03.250–14.03.290 (2022); Alaska Admin. Code tit. 4, §§ 33.100–33.119 (2023).

Arizona: "[A] public body, private person or private organization" may establish a charter school. ARIZ. REV. STAT. ANN. § 15-183(B) (2022). Relevant statutes mention that charter schools may be managed by educational management organizations but do not specify the profit status of such organizations. See, e.g., id. § 15-183(C)(2).

Arkansas: Any applicant organization that is not an institution of higher education or a government entity must have "applied for tax-exempt status under the Internal Revenue Code of 1986, 26 U.S.C. § 501(c)(3)." ARK. CODE ANN. § 6-23-103(6)(D)(ii) (2023). The school may enter into contracts. See id. § 6-23-503(b)(2). There are no

<sup>&</sup>lt;sup>1</sup> For-profits may establish a charter school, but "the private entity shall not realize a net profit from its operation of a charter school." N.J. STAT. ANN. § 18A:36A-4 (West 2023).

prohibitions on contracting with management organizations in the relevant statues. *See id.* §§ 6-23-101 to 6-23-1008.

California: "[A] petitioner that submits a charter petition or a charter school that submits a charter renewal or material revision application shall not operate as, or be operated by, a for-profit corporation, a for-profit educational management organization, or a for-profit charter management organization." CAL. EDUC. CODE § 47604(b)(1) (West 2022).

Colorado: Applicants may be "a nonprofit or for-profit company." Colo. Rev. Stat. § 22-30.5-302(1) (2022). However, "each charter school that was initially chartered on or after August 6, 1997, shall organize as a nonprofit corporation." *Id.* § 22-30.5-104(4)(a). "An entity that holds a charter... may choose to contract with an education management provider, which education management provider may be a for-profit, a nonprofit, or a not-for-profit entity...." *Id.* § 22-30.5-104(4)(b).

Connecticut: Any institution applying for a charter must be a board of education, an institution of higher education, a regional educational service center, or a "not-for-profit organization that is exempt from taxation." CONN. GEN. STAT. ANN. § 10-66bb(b) (West 2023). "Charter management organization' means any not-for-profit organization that . . . contracts with a charter school for educational design, implementation or whole school management services . . . ." Id. § 10-66aa(4).

Delaware: "This legislation is intended to encourage any person, university, college, or nonreligious, non-home-based, nonsectarian entity that can meet the requirements of this chapter to form a charter school." Del. Code Ann. tit. 14, § 502 (West 2023). The following implies that charter schools must be nonprofits, but it is never explicitly stated: "Charter schools shall have the same access to conduit bond financing as any other nonprofit organization...." *Id.* § 509(l). State regulations permit charters to contract with an education management organization. *See, e.g.*, 14-200-275 Del. Admin. Code § 9.9.1.6 (2023). However, the profit status of these organizations is not specified.

District of Columbia: A charter school must have "[n]onprofit status": "A public charter school shall be organized under Chapter 4 of Title 29 and its sole purpose shall be the operation of the public charter school." D.C. Code § 38-1802.04(c)(16) (2023). Charter schools may contract with a school management organization, but the profit status of the organization is not specified. See id. § 38-1802.04(c)(22); id. § 38-1800.02(30C).

Florida: "An application for a new charter school may be made by an individual, teachers, parents, a group of individuals, a municipality, or a legal entity organized under the laws of this state. . . . A charter school

shall organize as, or be operated by, a nonprofit organization." FLA. STAT. ANN. § 1002.33(3)(a), (12)(i) (West 2022). However, a "private, for-profit education management corporation" is permitted to operate schools if it meets "high-performing" criteria. *See id.* § 1002.332(1)(a)–(b).

Georgia: "[T]he local board and state board [of education] shall ensure that a charter school...shall be...[a] public, nonsectarian, nonreligious, nonprofit school...[and] [o]rganized and operated as a nonprofit corporation..." GA. CODE ANN. § 20-2-2065(b)(1), (b)(4) (2022). "[A] charter school's nonprofit status shall not prevent the school from contracting for the services of a for profit entity...." Id. § 20-2-2065(b)(1).

Hawaii: "Any community, department school, school community council, group of teachers, group of teachers and administrators, or nonprofit organization may establish an applicant governing board and develop a charter application . . . ." HAW. REV. STAT. ANN. § 302D-13(b) (West 2022). Relevant statutes do not prohibit partnerships with forprofit management organizations. See generally §§ 302D-1 to 40.

Idaho: "No charter shall be approved under this chapter . . . . [t]o a for-profit entity or any school that is operated by a for-profit entity, provided however, nothing herein shall prevent the board of directors of a public charter school from legally contracting with for-profit entities for the provision of products or services that aid in the operation of the school." IDAHO CODE § 33-5203(4)(b) (2023). "Public charter schools may contract with educational services providers . . . ." Id. § 33-5206(12). "Educational services provider' means a nonprofit or for-profit entity that contracts with a public charter school to provide educational services and resources including administrative support and educational design, implementation or management." Id. § 33-5202A(4).

Illinois: "A charter school shall be organized and operated as a nonprofit corporation or other discrete, legal, nonprofit entity...." 105 ILL. COMP. STAT. ANN. 5/27A-5(a) (West 2022). "A charter school may negotiate and contract with a... public or for-profit or nonprofit private entity for... the provision of any service, activity, or undertaking that the charter school is required to perform in order to carry out the terms of its charter." Id. 5/27A-5(h).

Indiana: "An authorizer may not grant a charter to a for-profit entity." IND. CODE ANN. § 20-24-3-2(a) (West 2022). Charter schools may "contract with an education service provider for substantial educational services [or] management services." Id. § 20-24-3-2.5. An education service provider may be "a for profit education management organization." Id. § 20-24-1-6.1.

Iowa: "Founding group' means a person, group of persons, or education service provider that develops and submits an application for

a charter school to the state board [of education] under this chapter." IOWA CODE ANN. § 256E.2(5) (West 2023). However, "a charter school established under this chapter shall be organized as a nonprofit education organization." *Id.* § 256E.7(1). A charter school may "[c]ontract with an education service provider for the management and operation of the charter school so long as the governing board retains oversight authority over the charter school." *Id.* § 256E.7(1)(c). "Education service provider' means an education management organization, charter school management organization, or other person with whom a charter school contracts for educational program implementation or comprehensive management." *Id.* § 256E.2(4).

Kansas: "A petition for the establishment of a charter school may be prepared and submitted to the board of education of a school district by or on behalf of a school building or school district employees group, an educational services contractor, or any other person or entity." KAN. STAT. ANN. § 72-4208(b) (West 2022). Relevant statutes do not prohibit partnerships with for-profit management organizations. See generally id. §§ 72-4206 to 72-4213.

Kentucky: "An application to establish a public charter school may be submitted to a public charter school authorizer by teachers, parents, school administrators, community residents, public organizations, nonprofit organizations, or a combination thereof." KY. REV. STAT. ANN. § 160.1593(1) (West 2023). Charter schools may contract with education service providers. See id. § 160.1593(4). Education service providers may provide "comprehensive management," but the definition of education service provider does not exclude for-profit entities. Id. § 160.1590(8).

Louisiana: Applicants must have formed a "nonprofit corporation." LA. STAT. ANN. § 17:3983(A)(1) (2023). "[A]s provided for in the charter, a nonprofit organization may enter into a contract with a for-profit organization to manage the charter school and may delegate to the for-profit organization such authority over employment decisions at the charter school as the nonprofit organization deems necessary and proper." *Id.* § 17:3997(A)(1)(b).

Maine: "An application for a start-up public charter school may be submitted by a nonprofit, nonreligious organization." ME. REV. STAT. ANN. tit. 20-A, § 2407(3) (2023). A charter school may "[c]ontract with an education service provider for a limited scope of education services and resources related to the management and operation of the public charter school." Id. § 2412(3)(D). However, the definition of education service provider does not exclude for-profit entities. See id. § 2401(5).

Maryland: "An application to establish a public charter school may be submitted to a county board [of education] by" "[t]he staff of a public school," "[a] parent or guardian of a student who attends a public school

in the county," "[a] nonsectarian nonprofit entity," "[a] nonsectarian institution of higher education in the State," or "[a]ny combination of persons specified in . . . this paragraph." MD. CODE ANN., EDUC. § 9-104(a)(2) (West 2022). Relevant statutes do not specify whether a charter school may contract with a for-profit management organization. See generally id. §§ 9-101 to 9-112.

Massachusetts: "[F]or profit business or corporate entities shall be prohibited from applying for a charter." MASS. GEN. LAWS ANN. ch. 71, § 89(d) (West 2022). Charter schools may "make contracts... provided, however, that if the charter school intends to procure substantially all educational services under contract with another person, the terms of such a contract must be approved by the board [of elementary and secondary education]." Id. § 89(k)(5). There is no prohibition on contracting with a for-profit management organization.

Michigan: "To obtain a contract to organize and operate 1 or more public school academies, 1 or more persons or an entity may apply to an authorizing body...." MICH. COMP. LAWS ANN. § 380.502(3) (West 2023). "Educational management organization' means an entity that enters into a management agreement with a public school academy." Id. § 380.503c(2)(a). In both cases, an entity is defined as "a partnership, nonprofit or business corporation, labor organization, or any other association, corporation, trust, or other legal entity." Id. § 380.501(2)(e). However, a charter school "corporation shall be organized under the nonprofit corporation act." Id. § 380.502(1).

Minnesota: "The school must be organized and operated as a nonprofit corporation.... The operators authorized to organize and operate a school must incorporate as a nonprofit corporation before entering into a contract or other agreement for professional or other services, goods, or facilities." MINN. STAT. ANN. § 124E.06(2)(a) (West 2023). The conflict-of-interest provisions for the board of directors imply that the charter school may "contract[], directly or indirectly, for professional services, goods, or facilities" with a for-profit or nonprofit entity. Id. § 124E.07(3)(b). There are no specific provisions regarding management organizations.

Mississippi: "A charter school and any education service provider which provides comprehensive management for a charter school must be a nonprofit education organization." MISS. CODE ANN. § 37-28-39(2) (2022).

Missouri: "The charter school shall be organized as a Missouri nonprofit corporation..." MO. ANN. STAT. § 160.400(7) (West 2022). "Any charter school management company operating a charter school in the state shall be a nonprofit corporation..." Id. § 160.415(21).

Nevada: "A charter school...[s]hall not operate for profit....[and] [m]ay be incorporated as a nonprofit corporation...." NEV. REV. STAT. ANN. § 388A.095 (West 2021). Any entity that "holds a written charter" or "operat[es] a charter school in cooperation with" an entity that holds a written charter must be a nonprofit organization. *Id.* § 388A.020.

New Hampshire: "Persons or entities eligible to submit an application to establish a chartered public school shall include . . . [a] nonprofit organization including, but not limited to, a college, university, museum, service club, or similar entity"; "[a] group of 2 or more New Hampshire certified teachers"; or "[a] group of 10 or more parents." N.H. REV. STAT. ANN. § 194-B:3(V) (2023). "A chartered public school may contract for services with any private or public entity including, but not limited to, private and public schools or districts, except for teaching services which may not be obtained from a nonpublic school." *Id.* § 194-B:8(VII)(a).

New Jersey: "A charter school may also be established by . . . a private entity located within the State in conjunction with teaching staff members and parents of children attending the schools of the district. . . . [T]he private entity shall not realize a net profit from its operation of a charter school." N.J. STAT. ANN. § 18A:36A-4(a) (West 2023). Charter schools may "[m]ake contracts and leases for the procurement of services, equipment and supplies." *Id.* § 18A:36A-6(e). There are no restrictions with whom they may contract.

New Mexico: "Municipalities, counties, private post-secondary educational institutions and for-profit business entities are not eligible to apply for or receive a charter." N.M. STAT. ANN. § 22-8B-6(G) (West 2022). "The governing body shall not contract with a for-profit entity for the management of the charter school." *Id.* § 22-8B-4(R).

New York: "[F]or-profit business or corporate entities shall not be eligible to submit an application to establish a charter school pursuant to subdivision nine-a of section twenty-eight hundred fifty-two of this article, or operate or manage a charter school for a charter issued pursuant to subdivision nine-a of section twenty-eight hundred fifty-two of this article." N.Y. EDUC. LAW § 2851(1) (McKinney 2022).

North Carolina: "Any nonprofit corporation seeking to establish a charter school may apply to establish a charter school." N.C. GEN. STAT. § 115C-218.1(a) (2022). Charter schools may partner with for-profit management organizations. See 16 N.C. ADMIN. CODE 6G.0523 (2023).

Ohio: "Each contract entered into between a sponsor and the governing authority of a community school shall specify...[t]hat the school shall be established as either...[a] nonprofit corporation...[or] [a] public benefit corporation...." Ohio Rev. Code Ann.

§ 3314.03(A)(1) (West 2022). An "operator" or "management company" is "[a]n individual or organization that manages the daily operations of a community school pursuant to a contract between the operator or management company and the school's governing authority," but the profit status is not specified. *Id.* § 3314.02(A)(8)(a).

Oklahoma: "A board of education of a public school district, public body, public or private college or university, private person, or private organization may contract with a sponsor to establish a charter school." OKLA. STAT. ANN. tit. 70, § 3-134(C) (West 2022). Profit status is not specified. "[E]xternal organizations [may] play a role in managing the school," but the profit status of these organizations is not specified. *Id.* § 3-134(B)(20).

Oregon: "Before a public charter school may operate as a public charter school, it must...[b]e established as a nonprofit organization...." OR. REV. STAT. ANN. § 338.035(2)(a)(B) (West 2022). "A public charter school may enter into contracts and may lease facilities and services from a school district, education service district, public university listed in ORS 352.002, other governmental unit or any person or legal entity." *Id.* § 338.115(8).

Pennsylvania: "A charter school must be organized as a public, nonprofit corporation. Charters may not be granted to any for-profit entity." 24 PA. STAT. AND CONS. STAT. § 17-1703-A (West 2022). "A charter school established under this act is a body corporate and shall have all powers necessary or desirable for carrying out its charter, including, but not limited to, the power to . . . . [m]ake contracts and leases for the procurement of services, equipment and supplies." Id. § 17-1714-A(a)(5). "[T]he CSL does not prohibit charter schools from contracting out certain management and administrative responsibilities to a for-profit corporation." West Chester Area Sch. Dist. v. Collegium Charter Sch., 760 A.2d 452, 468 (Pa. Commw. Ct. 2000).

Rhode Island: "Independent charter schools' means schools created by . . . Rhode Island nonprofit organizations provided that these nonprofit organizations shall have existed for at least two (2) years and must exist for a substantial reason other than to operate a school; or . . . [c]olleges or universities within the State of Rhode Island." 16 R.I. GEN. LAWS § 16-77-2.1(2) (2022). "The board of regents shall not approve a charter to a school whose overall operation or education program is managed by a for profit entity." *Id.* 16-77-3.1(d).

South Carolina: "[A]n applicant who wishes to form a charter school shall...organize the charter school as a nonprofit corporation pursuant to the laws of this State...." S.C. CODE ANN. § 59-40-60(D) (2022). Charter schools may contract with either for-profit or nonprofit operators. See S.C. DEP'T OF EDUC., SOUTH CAROLINA PUBLIC CHARTER

SCHOOL APPLICATION GUIDANCE 25 (2023), https://ed.sc.gov/sites/scdoe/assets/2023%20Charter%20Application.pdf [https://perma.cc/PT5H-NU6Y].

Tennessee: "A charter shall not be granted to a for-profit corporation." TENN. CODE ANN. § 49-13-106(b) (2022). "A public charter school may...[c]ontract for services, except for the management or operation of the charter school by a for-profit entity...." Id. § 49-13-124(a)(1).

Texas: The following are eligible for a charter: "an institution of higher education," "a private or independent institution of higher education," "an organization that is exempt from taxation under Section 501(c)(3), Internal Revenue Code of 1986," or "a governmental entity." Tex. Educ. Code Ann. § 12.101(a) (West 2021). Charter schools may contract with management companies, but the profit status of these companies is not specified. See id. § 12.1012(4); id. § 12.126.

Utah: "A charter school application shall include . . . except for a charter school authorized by a local school board, a statement that, after entering into a charter agreement, the charter school will be organized and managed under Title 16, Chapter 6a, Utah Revised Nonprofit Corporation Act . . . ." UTAH CODE ANN. § 53G-5-302(2)(b) (West 2022). Charter schools may contract with companies, but the profit status of these companies is not specified. See id. § 53G-5-404(12).

Virginia: "Any person, group, or organization, including any institution of higher education, may submit an application for the formation of a public charter school." VA. CODE ANN. § 22.1-212.8(A) (2022). "[A]ny external organizations that will play a role in managing the public charter school" must be specified in the application, but there are no requirements about profit status. Id. § 22.1-212.8(B)(16).

Washington: "Applicant' means a nonprofit corporation that has submitted an application to an authorizer." WASH. REV. CODE ANN. § 28A.710.010(1) (West 2022). "[A]ny external organizations that will play a role in managing the school" must be specified in the application, but there are no requirements about profit status. *Id.* § 28A.710.130(2)(q).

West Virginia: Applicants must "[h]ave obtained 501(c)(3) tax-exempt status or have submitted an application for 501(c)(3) tax-exempt status." W. VA. CODE ANN. § 18-5G-2(1)(A) (West 2023). Charters may "contract with an education service provider for educational program implementation or comprehensive management," but the profit status of the provider is not specified. *Id.* § 18-5G-8(c).

Wisconsin: The only reference to the profit status of charter schools or operators is: "if the city of Milwaukee contracts with an individual or group operating for profit to operate a school as a charter school, the charter school is an instrumentality of the school district operating under

ch. 119 and the board of the school district operating under ch. 119 shall employ all personnel for the charter school." WIS. STAT. ANN. § 118.40(7)(am)(3) (West 2022).

Wyoming: "A charter school may organize as a nonprofit corporation pursuant to the Wyoming Nonprofit Corporation Act, which shall not affect its status as a public school for any purposes under Wyoming law." WYO. STAT. ANN. § 21-3-304(d) (2022). "A charter school may negotiate and contract with . . . any third party for the use of a school building and grounds, the operation and maintenance thereof, and the provision of any service, activity or undertaking that the charter school is required to perform in order to carry out the educational program described in its charter." Id. § 21-3-304(j). "Education service provider means a for-profit or nonprofit education management organization, charter management organization, or any other partner entity that a charter school contracts with for educational program implementation or for comprehensive management." Id. § 21-3-302(a)(xi).

## CARDOZO LAW REVIEW

